

**Fishtown Area BID**

**Board Meeting Agenda**

**Thursday, April 23, 10:00am**

**1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Kae, Marc, Randi, Skip, Jon, Janay, Bianca, Andrew, Michael Brafman, Michael Shorr, Emily, Josh, Roland

2. Approval of March 19, 2020 Board Meeting Minutes

Janay motioned, Michael B seconded, motion carries.

4. Updates from 26th Police District (Captain William Fisher)

a). Crime trends'

b). Crime Prevention Tips; and

c). Success of Fishtown District COVID-19 Meal Program

5. Commonwealth of Pennsylvania Updates

a). Michael Shorr---Department of Community and Economic Development (DCED)

Harrisburg updates: State program came and went within about 2 days. The response was huge, and we are still hoping for that fund to be recapitalized through fed dollars or moving state dollars. Nothing new available for businesses at this time. Critical supplies portal for donations and businesses that need PPE, etc. Manufacturers with workforce needs or that are switching gears to new products for this time, there is a matchmaking service available through the state. What about state grants? All of that will be slowed down, all energy had to shift so do not count on our typical grants that we release annually. Reimbursements for contracts underway will also slow down. Will construction in Philly be included? The understanding is yes. Roland is also circulating an email from L&I after speaking with them yesterday. They are not going to allow full blown construction right now. Unemployment is backed up, the state is trying to work through it and adding more staff in this area.

Links from Jon re permits and construction in Philly:

[https://www.ballardspahr.com/alertspublications/legalalerts/2020-04-08-philadelphia-zoning-land-use-and-construction-covid-19-update?utm\\_source=vuture&utm\\_medium=email&utm\\_campaign=2020-04-08%20philadelphia%20zoning%2c%20land%20use%2c%20and%20construction%20covid-19%20update](https://www.ballardspahr.com/alertspublications/legalalerts/2020-04-08-philadelphia-zoning-land-use-and-construction-covid-19-update?utm_source=vuture&utm_medium=email&utm_campaign=2020-04-08%20philadelphia%20zoning%2c%20land%20use%2c%20and%20construction%20covid-19%20update)

<http://phillyexpediting.com/2020/02/eclipse-has-launched-what-does-that-mean-for-your-permits/>

## 6. Philadelphia Department of Commerce Updates

a). Javier Mojica (Department of Commerce liaison)----numbers of Small Business Emergency Relief Grants filed in our service area (19122, 19123 and 19125).

In a meeting currently about new money, might be on the call later. As far as numbers of use from our area of city programs, \$9.2 mil avail, 6150 applications, \$61 mil dollars in requests. For our service area 137 19122, 19123 238, 19125 254, 629 applications from our area! 1000 granted so far, \$7.2 million dollars given out to date.

## 7. Executive Director Updates

a). Coronavirus Grant/Loan Updates for the FKABID;

b). Stakeholder responses to our outreach, assistance and engagement;

c). Extend deferral of FKABID assessment to June 1, 2020;

Discussion of continuing to defer assessment payments. We currently only had two good months to collect so our collection percentage is about 30%. Marc suggested June 1st as the new deferment date. Board suggested July 1st at the earliest. Skip moves to use July 1st, and use language not before July 1st with more decisions and details to come. Bianca seconded, all in favor, motion passes. Focus on getting out in front of this question and showing that we are being thoughtful, putting them first, and devising a plan to keep our organization healthy.

d). Discussion of change of FKABID assessment invoice mailings (October of each year); and

Skip thinks this is a great idea, and the board sees no downside. Instead of a late notice, we can send a new assessment with a reminder. Lisa motions to move to late Oct. Skip suggests deferring motion until later when we are closer to this date. After discussion, Skip seconds motion. All in favor, none opposed, motion passes.

e). Mt. Airy Trolley Car Update.

Safely in storage and we are working through discussions with NKCDC to move it to the NKCDC Garden at Frankford & Berks. We have a call with them later today to talk through a PTSSD grant and any needed permitting and zoning.

8. Director of Operations and Fishtown Co Reports (Kae Anderson)

a) Fishtown Co, award of PPP Loan; and

Moving forward with PPP loan documents.

b) Website RFP proposal summary, review, discussion and approval of vendor.

Kae summarized the analysis and executive staff recommended Rabid Minds. Skip motioned to approve Rabid Minds, Janay seconded, all approved.

9. Marketing/Office Update: (Randi Sherwood)

a). FKABID COVID-19 initiatives; and

Fishtown Heros program. The police meal program went so well that they told us to stop, now we are now opening up to LSH for their staff and anyone else folks want to nominate.

b). Marketing Campaigns for when restrictions are lifted.

We have been sending a lot of emails, and newsletters every week to keep everyone informed. 5 for Fishtown program is being promoted to encourage folks to buy gift cards. Meals for heros programs, virtual classes etc. Venise sent a request for health care workers looking for baby monitors and empty lysol wipe containers. We have been updating website with covid info.

VisitPhilly proposal is on the table but not formalized yet until we know more. Looking at 2 week campaign with fox 29 as well with news features and online placement. Old City and us are the only ones really looking at the next steps. These would be planned for when we are entirely open. This fits within pre-approved marketing budget. We can send all this over in proposal form.

Live Nation is seeing this year as a wash, can we program low density events in their parking lot? Spoke to Matt the other day, he is on board with activities there. Carvana has also been very active in advertising, maybe we reach out to them. Reaching out to PHL17 for a date in the fall

for In your Neighborhood. Good idea but definitely timing dependent. No one knows how folks will act.

#### 10. New Business

Bid purchasing PPE? We looked into it, it was super cost prohibitive at this point. \$6.95/mask for N95. Police looking for typewriter, mentioned E Passyunk store for information. Branded face coverings, could be something to look into?

#### 11. Adjournment

Josh motioned, Paul seconded, all in favor. Meeting adjourned.