

**Fishtown Area BID
Board Meeting Agenda
Thursday, July 23, 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, John S, Lisa, Randi, Josh, Roland, Denise, Jon G, Emily, Matt and Lee

2. Approval of June 18, 2020 Board Meeting Minutes

John S Motions to approve, lisa seconds, all in favor, motion carries.

3. Budget and Financial Report

d). BID Assessment Collection Letter Reminders Mailed To Stakeholders Going Out On Or About July 1, 2020.

Lisa motions to approve financial report, John S seconds, all in favor, motion carries.

Press Updates: Trolley car article came out, we have gotten quite a few calls excited about the idea. This went out because our grantor wanted to get the word out, it will not begin to operate until spring. It will be located at the Fillmore. Details are still being worked through, working with local businesses to be the vendors.

Trash collection: Delays are a huge issue, but the costs for a private firm to do what trash trucks do is astronomical. We will set up trash removal days, the first one will be August 1st, they will be able to bring their trash and Impact will dispose of the trash.

NKCDC is still collecting trash but the streets department usually hauls it, so we are seeing some delays there but we are still being responsive and you can call us with dumping issues. Fillmore dumpsters are open for small bags.

4. Executive Director Updates

a) Fishtown Kensington Area BID Approved To Be An Registered Community Organization (RCO)

1). Discussion of Procedures and Best Practices;

Zoning Committee: Josh, Jon G, John S,

2). Josh Olivo to serve as Chair

3). Composition and Selection of Zoning Committee

Looking to create a visioning statement to steer the committee. Leverage council folk relationships to make sure that we get to host the commercial corridor cases. We have 45 days from filing to their hearing date to schedule our RCO meeting. We will likely co-host meetings with FNA. We should look at how we treat non-commercial cases.

Denise is looking at Insurance policy. Marc will pressure the cases to come to the BID. Next step is a zoning committee meeting (w/in 7 days) to get a charter together for the board to review. BID staff / committee folks can also attend ZBA hearings.

b). Pending Grant Updates

1). Local Share Account (LSA): Business Security Camera Purchase and Installation for East Girard Avenue;
Should find out in Fall.

2). Marketing to Attract Tourist Grant:
Fingers crossed, find out in fall as well..

c). Street Closure Event (at the Fillmore) Update;

You'll see more streeteries out at this time, they are working well. We were also approved for our first street closure, Allen St this will begin the second weekend of August, 7th & 8th. Not looking for huge gatherings, Goose Island has been busy but there haven't been big lines. Tickets for patio portion with entertainment. We are going to do about 100-150 tables, will have capacity for about 200 tables.

This is not a festival, there will be an admission fee for the complex. You must serve a meal with alcohol. All of E Allen St will be tables with wait service, music out in the courtyard until 9 to 10.

Punchline to begin outdoor dining things this weekend not in the street. Waiting for confirmation from corporate still.

Rivers Casino is now open.

d). Open Seating Update and Discussion of Street Closure Application;
Frankford Ave, we were getting resistance at first, but now folks seem more interested so we are going to have a meeting about it this Monday.

e). FKABID Blight Remediation Plan Grant Application (Update);

<https://dced.pa.gov/programs/blight-remediation-program/>

Should be submitted by next Friday, plan is to identify blighted properties for securing, improvements or conservatorship.

f). "Fishtown District School of Business" at the The Ligouri Academy Update: Marc to have meeting with Small Business Administration and Philadelphia Department of Commerce on July 22, 2020;

Goal is to create the job market we seek through this school in our community. This would have to be funded by the end of the year, we should find out in the fall about this submission.

g). Corridor Cleaning RFP Update

Grant submitted, we submitted for Front & Girard using RWA, we should hear within a week; that would be an annual commitment.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a) Updates;

Fishtown Co membership drive has gone out to previous members and new target areas.

b). Community Policing Survey and Public Safety Committee Updates; and

Some assessments have started to come back, also working to explore diversity & inclusion training options for police and interested community members.

c). Programs In Development, including Fishtown BID Radio Station and "Fishtown Derby";

Board is interested in the radio station, Kae will put together a full proposal with costs. John S and Josh like the idea of us taking over the event. Maybe this could coincide with the car derby. Look into bringing back Shadfest.

6. Marketing/Office Update: (Randi Sherwood)

a). Website Development Update; and

b). Marketing Campaign Update (Visit Philly) and Fox 29, for when Philadelphia moves into "Green" category.

Currently advertising on VisitPhilly. New website is almost complete and looks great (gave Board visual tour).

7. New Business

8. Adjournment

Meeting adjourned.