

**Fishtown Area BID
Board Meeting Agenda
Thursday, August 20, 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Emily, Janay, Lee, Marc, Randi, Kae, Lisa, Paul, Michael B, Roland, Denise

2. Approval of July 23, 2020 Board Meeting Minutes

Skip motions to approve, Emily seconds, minutes approved unanimously.

3. Executive Director Updates

a). Fishtown Kensington Area BID's Award for corridor cleaning

September 8th Start date for RWA, NKCDC is starting to do bag collection, we can store some bags at the Fillmore as well right now. NKCDC routes will shift a little bit as well.

1). Effective July 1, 2020 to June 30, 2020;

2). Marc working with Ready, Willing & Able for start date;

3) Focus area is Front and Girard; and

4). Recap of August 1, 2020 Trash Removal Day With Impact Services.

b). Fishtown District RCO Update

Zoning Charter has been drafted. Vince's Pizzeria is coming up, we are having a zoom meeting, date TBD.

A set date would be helpful for scheduling purposes. We are looking to add non-board members to this committee

b2.) ISA proposal:

We will see if Keystone opens up for this year, but we would like to lead this out in 2021. Price came in lower than we thought it would. DRWC Frankford Ave connector plan, reach out to PORT and get a bid from them. Also reach out to Urban Engineers for a bid.

c). Creation of Fishtown District Virtual Commercial Property Recruitment Events

Thought is this is part networking and part matchmaking; Virtual property open houses. Bring together property owners with businesses looking for space in the neighborhood. September 16th will be the first one, thought is this will be once a month. Going to do some google advertising to attract prospective businesses.

d.) 2 paid for murals from mural arts in need of walls

Skip and Matt are interested in the the artwork.

There is concern about the less representational piece not looking completely intentional. KCAPA school wall, can we talk to them about a mural there working with kids from CAPA?

e.) Fishtown Concierge

They are meant to be an aid, public safety officer, tour guide, very visible. They would work with our police and communicate with them, wouldn't be full time but select hours. This is still being worked through as far as what training would look like. Looking into multiple possible solutions with stations or walk-e-talk-es at Police, BID, and more. Once this is more fleshed out we will put together a proposal.

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

PPE KITS STILL AVAILABLE

Fishtown Co - Two new memberships - Hyperion Bank & Monkey Club (checks still to come)

Public Safety Committee - Assessments still incoming, will schedule next committee meeting to review the results in next couple weeks

Online property list - has been updated, Kae is updating regularly with saved searches through MLS, but if you have a property or want to include more information you can email us or "claim your listing" online.

Fishtown Radio - Boom Room has been filmed, getting outdoor neighborhood shots for the trailer/website this weekend. Sugarhouse needs to be rescheduled.

5. Marketing/Office Update: (Randi Sherwood)

Minutes coming to the website, other website updates in the works. Social media plan for individual businesses is in the works, Fox29 is on hold until later.

Logo with "member of the BID" messaging will be created for businesses to use how they wish.

City should decide about indoor dining today or tomorrow. We are trying to get the outdoor seating plans extended. We are also looking into group purchasing of outdoor heat lamps. We would love to make as many of our street eateries permanent as possible.

6. New Business

a). 8/27/2020: Bystander Intervention Training With Lutheran Settlement House;

b). 9/11/2020: Fishtown District Public Safety Committee Meeting With 26th Police District.

c). Fillmore Event Update.

Outdoor events are happening and hopefully will ramp up.

Reminder year one assessments are due.

7. Adjournment

Paul motions to adjourn, Skip seconds, motion passed.