

**Fishtown Area BID
Board Meeting Agenda
Thursday, September 24, 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Randi, Lee, Lisa, Denise, Michael, Roland, Josh, Janay, Skip
2. Approval of August 20, 2020 Board Meeting Minutes
No questions on the minutes. Lee motioned, Lisa seconded. Motion carries.

3. Executive Director Updates

- a). BID Masterplan Update

- 1). 9/22/2020 Walking Tour with Port Urbanism;

Proposal should be received by Friday. Exploring use of public space, neighborhood connections, design, use, etc. There are concerns around pricing

Also met with Connect the Dots last week to discuss the project.

The Berks castle shoot is a priority for FNA. FNA has also had interest in fundraising for a master plan, so we should bring them in. The priorities are more in line than we think. Agree that we should let FNA know that this is our intention and find ways for them to get involved.

- 2). Virtual meeting with ISA on Friday, 9/25/2020;
- 3). Board discussion of ideas, concepts, and targeted locations; and
- 4). Funding of both plan preparation and implementation.

- b). Fishtown District RCO Update

- 1). Zoning Committee review and properties discussed:
965 Frankford Avenue, 2624 Frankford Avenue and 102 West Girard Avenue (St. Lazarus Bar). Zoning Committee reviewing 1704 Frankford Avenue on September 23, 2020. (The Zoning Committee meets every other Wednesday morning at 10:00 a.m.).

1704 Frankford Ave - originally was a residential conversion, our committee wanted to see it remain commercial. We were able to engage the property owner and come up with a workable solution where the first floor can remain commercial and the application will be revised so we can support. This is exactly why we became an RCO. Upcoming cases:

1122 EARL ST
2120 E ARIZONA ST
1127 N LEE ST

All residential. Will not be heard or voted on. No commercial or BID properties coming up.

Next zoning committee meeting will be hearing from Elwood to see if there is any way we can help him with outdoor seating (given his zoning proviso).

1421 Columbia Ave (2 blocks off corridor 17 dwelling units)

2). Zoning Board of Adjustment Hearing Calendar for Fishtown District properties:

<https://www.phila.gov/zba/appeals-calendar/#/2020/09/rco/Fishtown%20Kensington%20Area%20Business%20Improvement%20District>

c). Three Hour Parking Update.

Need a letter from Clarke's office, will be a pilot program, then there will need to be an ordinance.

d). Grant Update (including Security Camera Grant Submission to Penn Treaty Special Services District). Presented in front of PTSSD last Wednesday, for intersections on Frankford Ave. DCED submission has not been announced yet and we do not have an updated timeline. The city program is still closed. PTSSD had concerns around privacy and engagement with residents, and our choice of locations. Still waiting to hear the result of PTSSD.

e). Update on Corridor Cleaning (Ready, Willing & Able started 9/14/2020), and review of first Fishtown District Virtual Commercial Property "Open House". Connecting open properties with potential tenants and other activation. This will be monthly, please come to our next one.

f). Review of MDC lobbying for business reopening regulations for winter months. Propane heaters are in question, but we are advocating for their legality. Also exploring blankets and other ideas. Working with PRLA

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

Public Safety Committee: Assessment is closed, we are discussing as a group and will figure out implementation. El stations did spike as problem areas which is why we drew focus to these areas in our master plan tour and camera installations. Nothing crazy surprising but more detailed report will be presented to the board after the committee reviews and discusses.

Board Nominations/Elections: Homework for the Board, think about some potential nominations that might be a good fit for our board.

Board Terms: Check with Renee, seems like terms were set.

5. Marketing/Office Update: (Randi Sherwood)

Focusing on social media and website updates, due to budget constraints big marketing campaigns are on hold.

6. New Business

- a). 9/26/2020 Community Cleanup Day, sponsored by the Fishtown District, the 26th Police District and Rivers Casino.

We are looking for 2 non-board zoning committee members so if anyone knows of anyone let us know.

Flow State is closing, this is their last weekend in operation. Pom Pom vegan restaurant coming soon.

Including some voting information in our newsletter? Non-partisan.

Skip motions to adjourn, Paul seconds. Meeting Adjourned.

7. Adjournment