# **FDFISHTOWN**

### Letter from Executive Director, Marc D. Collazzo, J.D.



*Forbes Magazine*, in the May 2, 2018 article by Peter Lane Taylor entitled, "How Fishtown, Philadelphia Became America's Hottest New Neighborhood", described our beloved hamlet as the national model of neighborhood rebirth and rejuvenation. People come from far and wide to patronize our buzzing commercial corridor fronted with wine bars, renowned eateries and farm to table restaurants, coffee shops, couture boutiques, yoga studios, world-class entertainment venues, art galleries, dance schools, start-ups, and professional services. All of this created a self-supporting micro-economy that caused people to forsake suburbia to come live, shop, work, and play in our historic, yet chic, neighborhoods. We never forget that it is because of all of your time, talent, and treasure that this corridor expanded its existing, working fabric without tearing the old-school threads apart.

The property/business owners banded together in 2019 to create the Fishtown Kensington

Area Business Improvement District so that your resources could directly impact our economic quarter for corridor cleaning and maintenance, greening, enhanced security and public safety, local marketing and promotions, capital improvements and parking, master-planning, business advocacy, event planning, economic development, and constituent service. Our commitment to you and these goals is all-encompassing as your commitment to this District must be protected and rewarded. This past year has thrown obstacles in our way, but our shared strength, fortitude, and resolve carried us through, and will continue to lead to news paths of vitality for all. The Fishtown District never strayed from our dedication to bring you the resources and attention to allow your businesses to succeed through these uncertain days. Accordingly, we remained vigilant in bringing you access to capital, whether it

was Federal, Commonwealth, or Municipal Grants, as well as Paycheck Protection Program (PPP), and other loan programs so that we could protect your investment in the Fishtown/Kensington communities. In fact, our commercial corridor received 10% of all of the local grant funding

### "Alone, we can do so little; Together we can do so much"

—Helen Keller

distributed to the entire business community of the City of Philadelphia, and secured over \$60,000.00 of Storefront Improvement Program (SIP) for local businesses. While doing so, we acted immediately to ensure that our streets and sidewalks were clean and safe by bringing in cleaning crews from the New Kensington Community Development Corporation (CDC) and Ready, Willing & Able, respectfully. In fact, we are proud that we secured a \$75,000.00 per year commitment from the City of Philadelphia to focus on trash collection in the areas in and around the intersection of Front Street and Girard Avenue, while also securing a commitment from SEPTA to improve our transportation hub. Our staff focused on keeping everyone up to date with virtual education seminars with entities like the Department of Commerce, the Small Business Administration, the United States Department of Housing and Urban Development (HUD), and the Pennsylvania Restaurant and Lodging Association...just to name a few. Finally, our Executive Staff and Board of Directors never lost sight of our obligation to ensure future growth, so we hired ISA Architects to prepare a Masterplan to encourage access and connectivity to our commercial corridor.

# Our work is far from finished, but we at the Fishtown District take heart because of our greatest asset...our stakeholders. Your perseverance this year has been nothing short of inspiring, and calls to mind the moving words from B.W. McKay in "Perseverance—An Open Letter of Hope":

There is a mountain that stands before each and every one of us. This mountain I speak of is figurative in nature, but represents everything that attempts to block our path to becoming all that we wish to become. The towering giant of opposition stands tall seemingly laughing at our squeamish attempts to scale its treacherous walls. It could be fear, doubt or a situation that takes so much of your energy away that it feels impossible to make any progress. It could be the lack of resources you need to make things happen. No matter what this mountain is to you, the fact still remains that it wishes to reroute your deepest desires, ultimately sending it to an abyss of deferred hope and the land of deceased dreams.

Keep your eyes fervently on your goals and your dreams. Let that become the fuel that propels you. The only thing that can truly stop you, is you. Every mountain can be scaled and conquered. The only thing that matters is what you believe. You've got to know you can make things happen even if the odds don't appear to be stacked in your favor. The mountain that lies in front of you doesn't stand a chance. Today is the day you move forward in courage. Persevere friends. Keep going. You're almost there.

It is because of you exemplifying these inspirational words that I know that we reach unprecedented heights. Together, there is nothing we cannot achieve!

### Street Cleaning in Fishtown District NKCDC • Ready, Willing & Able

The Fishtown District knows the importance and necessity of keeping the streets and sidewalks of our commercial corridor clean, safe, and free from refuse and debris. The pandemic limited the City of Philadelphia's ability to timely remove and dispose of trash, but we have remained vigilant in our focus and efforts to continue for our stakeholders the services they need and deserve. This includes the dedicated

work of our daily cleaning crew from New Kensington Community Development Corporation (CDC).

Early this year, The Philadelphia Department of Commerce awarded the Fishtown Kensington Area Business



Improvement District **\$75,000.00** per annum to clean, sweep, and remove trash from the area in and around Front and Girard Avenues. As you know, this busy transportation hub needs constant attention, and we enhanced our endeavor to bring in an additional corridor cleaning crew, Ready, Willing & Able (https://www.rwaphila.org/), to focus on this highly-trafficked area while continuing our regular thorough service for the rest of our District. Over the course of this year, the NKCDC collected 1552 bags of trash and RWA 480 bags since Sept 14th.

Our deepest appreciation goes to the Department of Commerce for their faith in us to keep our commercial corridor clean and safe. In addition, we are thankful for the unwavering support of Council President Darrell Clarke, Councilman Mark Squilla, and Councilwoman Maria Quinones-Sanchez.

Based on conversations with Fran Kelly, Assistant General Manager, SEPTA, the Fishtown District, and SEPTA, in conjunction with our cleaning award for Front and Girard Avenues, are proud to partner to bring enhancements and improvements to the El Stop at this location in 2021. Our collective goal is to make the stop safer and more inviting to Fishtown District visitors utilizing public transportation.

### **Annual Virtual Meeting**

Fishtown Kensington Area Business Improvement District stakeholders and Fishtown Co. members! Jan 14, 2021 07:00 PM

Join Zoom Meeting: 646-876-9923 Meeting ID: 825 9265 1446 Passcode: 427421 Board Elections: There are 3 open seats on the Board of Fishtown Kensington Area Business Improvement District Nominees should be sent to Marc Collazzo at Marc@FishtownBID.org by 5:00pm on January 7th.

# **Committee Reports**



### Zoning Committee (Fishtown District RCO)

As representatives of assessment-paying district property owners, the Fishtown District felt it paramount to apply for Registered-Community-Organization (RCO) status and begin to participate more formally in area zoning proceedings. Our committee meets bi-monthly on Wednesdays at 10am to discuss upcoming ZBA cases, new property developments, and zoning policy for our District.



#### **Public Safety Committee**

The public safety committee discusses goals and strategies for mitigating crime, increasing public safety, and creating social cohesion across the District. After completing a neighborhood-wide assessment to better inform District strategies and spending, the committee created a plan of action to engage new partners, including our neighbor Lutheran Settlement House, educate businesses and their employees, and create new programs to bring a depth of resources to our District.



#### **Retail Committee**

Independent retail is an important part of our corridor makeup. Our retail committee serves to provide these retailers with opportunities to cross-promote, network with each other, and create neighborhood-wide retail initiatives.



#### Planning Committee

An important role of our business improvement district is to plan for the future of Fishtown, building off of the vision our constituents have already created. Our planning committee was formed to inform our executive staff of ongoing new developments, coordinate capital and traffic improvements, and prioritize investments to bring our corridor visions to life.



#### **Commercial Real Estate Committee**

In September, The Fishtown District began hosting virtual "Commercial Property Open House" to connect property owners/developers with potential tenants or buyers within our commercial corridor, discuss District real estate trends, and show off some of the unique commercial spaces available here in Fishtown.



### Helping Businesses & Essential Workers During COVID-19

I n an effort to thank essential workers for their tireless commitment to keeping the peace, aiding the sick, continuing the testing, and others who allowed many of us to continue to work from home, the Fishtown District created the "Meals for Heroes" program to promote the sponsorship of meals purchased from our local eateries to be delivered to the 26th Police District, Temple University Hospital, and the Lutheran Settlement House.

In addition, Fishtown District created the "Five for Fishtown"

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5 for ishtown

initiative to encourage people to purchase 5 gift cards worth \$10 each from 5 Fishtown businesses and restaurants and then ask 5 of their friends to do the same.



helped to drive purchases from our Fishtown/Kensington businesses, and helped everyone battle through the shut-down of March through July.

### Pivot Your Business Grant

As Philadelphia began the process of reopening, many of our temporarily shuttered businesses in the area were coming up with creative ways to change their business models, provide new services, and make the necessary changes to reopen safely. To help assist our stakeholders in this time of change, the Fishtown District released the "Pivot Your Business" mini-grant program, which awarded over \$13,000 in direct funding to our area businesses. Our commercial entities used these funds to purchase equipment ranging from air filtration systems to virtual video production equipment. Grants ranged in size up to \$1,000.00 and our awardees included. Boom Room Studios, **Downerss, Philadelphia Argentine Tango** School, Mantra Lounge, The Parlour, The Igloo, Cook & Shaker, PlayArts, Lloyd Whiskey Bar, The Barbary, Grace & Glory Yoga Fishtown, FX Warehouse Inc, and Harriet's Bookstore.

### Pivot Your Business Mini-Grant Awards

624 E Girard **Boom Room Studios** Downerss Philadelphia Argentine **Tango School** Mantra Lounge The Parlour The Igloo Cook & Shaker PlayArts Lloyd Whiskey Bar The Barbary Grace & Glory Yoga Fishtown FX Warehouse, Inc Harriett's Bookshop



# **Virtual Seminars for Education, Funding & Networking**

Fishtown District made a concerted effort to bring critical information via virtual seminars to stakeholders and community members for education, funding, and networking during the COVID-19 shutdown.

In May, we hosted an in-depth discussion with members of the *Small Business Administration (SBA) and the Department of Housing and Urban Development (HUD)* regarding the Federal government's response to COVID-19 in our commercial corridor, including, but not limited to, available funding/relief programs, the allocation of resources to help small businesses and property owners, and their forecast for recovery.

Also in May, we brought the Pennsylvania Department of Community and Economic Development (DCED) and Commissioner David Perri from Philadelphia Department of Licenses and Inspections (L&I) to discuss construction reopening in Philadelphia.

The Public Safety Committee and our Executive Team held



a Bystander intervention training facilitated by the Lutheran Settlement House to provide stakeholders with the necessary tools to preserve the physical and emotional safety of our patrons, employees, and residents.

> We hosted several seminars with The Department of Commerce of Philadelphia, including Outdoor Seating and Street Closure Guidance and Indoor Seating and Heating for Outdoor Streeteries so that our stakeholders had the necessary tools to thrive during the pandemic.

The Small Business Administration in July was brought in for a Zoom meeting to present on the Paycheck Protection Program and forgiveness. Guidance on who qualified, explanations of proper use of funds, and what requirements were needed for the loan to be forgivable.

Fishtown District Safety Committee held a Zoom meeting on September 11 with officers from the 26th Police District to discuss current affairs, commercial burglary tips, security cameras, and personal safety along the corridor.



# Personal Protection Equipment Provided for Free

As the year progressed obtaining the necessary Personal Protection Equipment (PPE) became more important and harder to get. Fishtown District received and distributed 300 Personal Protection Equipment Kits courtesy of the Philadelphia Department of Commerce for the use of our stakeholders.



# Socially Distanced Events & Happenings in Fishtown District

# 1<sup>st</sup> ANNUAL *management* Philadelphia Chalk Festival



he First Annual Philadelphia Chalk Festival was held November 14, 2020 in the Fishtown/ Kensington Area. The Philadelphia Chalk Festival is an annual street painting festival created to engage local artists, businesses, and organizations through a safe, socially distanced, one-day event. Works were created and displayed on sidewalks and facades in various outdoor locations throughout the Fishtown/Kensington neighborhoods.



Locations for Artwork: Boom Room • Coral Street Arts House • Fabrika • Franny Lou's Porch • Harriett's Bookshop • Lutheran Settlement House • Martha • Palmer Park • Philadelphia Brewing Company • Pizza Brain • Rivers Casino • The International Bar • The Monkey Club

### TOYS FOR TOTS



MARINE CORPS For more information go to www.toysfortots.org www.twitter.com/ToysForTots USA

## **Toys for Tots** Comes to Fishtown District

n November and December area businesses collected much needed holiday gifts for the Marine's Toys for Tots program. Collection boxes were placed in Barbary, Bottle Bar, Fabrika, Fillmore Philadelphia, Fishtown District Offices, Fishtown Jewelers, Fishtown Pub, Frankford Hall, Front Street Café, Garage, Goose Island Philadelphia, Igloo Desserts, Kensington Food Co-op, Lloyd Whiskey Bar, and Play Arts. We thank them all for their participation.

Candy Cane Lane - Fishtown District, along with The Fillmore and Rivers Casino are hosting a social-distanced drive-thru.

# **Trash Collection Day**

n Saturday, August 1st Fishtown District and Impact Services provided collection of bagged trash for businesses and residents of Fishtown and Kensington. With COVID-19 causing delays in city trash collection days, Fishtown District took the opportunity to dispose of refuse was much needed.







# **Fishtown District Tours**

With Senator Larry Farnese, HUD & Pennsylvania Restaurant and Lodging Association

n February, we were honored to host our friend and advocate, Joseph J. DeFelice, Esquire, Regional Administrator, United States Department of Housing and Urban Development (HUD), as well as Elvis Solivan, Sr. Advisor, and Nika Edwards, Regional Public Affairs Officer, for a tour of our commercial corridor. It was a wonderful opportunity to share the dynamic progress we have made in our community, current commercial and residential development projects, our current security initiatives, and our Conservatorship Act (Act 135) projects to take blighted vacant properties and return them to productive use.

We'd also like to thank Senator Frank Farnase for his service and support of the Fishtown Kensington Business Improvement District, and we wish him well in his next endeavor.

On September 9, 2020, the Fishtown District proudly hosted Ben Fileccia, Director of Operations and Strategy----Philadelphia Region, of the Pennsylvania Restaurant and Lodging Association for a tour and meeting with our local eateries, including productive discussions with Aren Platt (La Colombe), Michael Sobolewski (Fabrika), Shannon Smith (Goose Island Philadelphia), and Matt Ricciotti (Fillmore/Punch Line Philly), to hear the concerns of restaurant/ tavern owners during these critical days, provide Commonwealth and City updates, and offer assistance.



# Outdoor Dining, Streeteries, Entertainment, and Creative Spaces

The pandemic forced restaurants and shops to come up with some creative ways to boost business. Front Street Café utilized their patio area and made a beautiful 4-season area complete with heaters for cooler weather. WM Mulherin's Sons not only built a gorgeous "streetery" on the corner of Front and Master Streets, but they created a nook across from the Lutheran Settlement House for additional outdoor dining. In the fall, Goose Island brought in a weekly Eagles football show featuring "Inside the Birds" hosts Geoff Mosher and Adam Caplan. Punchline hosted Pete Davidson, Marlon Wayans, the Punchline Patio Series, and other notable comedy acts. Fabrika Philly created a zen-like outdoor patio area complete with greenery and lighting under a tent.

This commercial corridor is filled with stories of businesses that just kept reinventing themselves for themselves, their customers, and their employees. It is that never say die attitude that makes Fishtown District a destination for people from all over the country.



### Fishtown District is Bringing the Mount Airy Ice Cream Trolley

Fishtown District is bringing the Mt. Airy Trolley Car to the area next to the Fillmore. We are hoping to have the trolley operating as a takeout food stand by March of 2021. This historic treasure will become a visitor hub after its Spring of 2021 opening for people to view a nostalgic piece of Philadelphia while enjoying local treats in a gorgeous oasis.



# New Safety Measures to Frankford Avenue





ishtown District has requested safety studies from PennDOT and the Philadelphia Streets Department

for locations along Frankford Avenue for the addition of a crosswalk, stop sign, or traffic signal.

- Study Frankford Avenue/Hagert Street and Frankford/Sergeant Street for possible crosswalk installation
- Review the configuration of the intersection of Amber, Sergeant, and Frankford Avenue for possible slip lane closure
- Conduct a safety survey to add a signal/crosswalk installation at Frankford Avenue at its intersection at Oxford

In addition, we have secured the assistance of PennDOT and the City of Philadelphia Streets' Department to repair/remediate

Frankford Avenue to allow for safer travel for the thousands that visit our commercial corridor each week.

# Master Plan for Fishtown Commercial Corridors





### Selects ISA to Prepare Corridor Master Plan

The Fishtown District has selected IS Architects to prepare a masterplan for the corridor that can capture and enhance the area's unique character. IS Architects (ISA) toured Fishtown District in October to explore opportunities to develop an overall visioning plan for commercial corridor improvements – including streetscape, landscape, lighting, signage, programming, shared social spaces, circulation, transit, marketing, public safety, and maintenance.

### Looking to Conservatorship Act to Revitalize Properties

Fishtown Kensington Area BID filed its Conservatorship Act (Act 135) petition in the Court of Common Pleas of Philadelphia County in order to take control of the vacant, blighted property located at 401-05 East Girard Avenue to repair, revitalize, and return the parcel to

productive use. We thank our partners at Scioli Turco (Richard Vanderslice, Esquire, Beth Grossman, Esquire, and Joel Palmer) for their dedication, support, and commitment to this legislation and our community.

On November 10th, we hosted a virtual seminar on how the Conservator Act (135) works and how it can energize the growth and activity of a community. The seminar featured Marc Collazzo, J.D. and Executive Director of the Fishtown Kensington Business Improvement District and author of the



conservatorship Act and members of the Scioli Turco team to discuss how Act 135 works, and how it can help enhance the Fishtown/Kensington communities one property at a time.



# Storefront Improvement Grants

We successfully guided several businesses who recently received Storefront Improvement Grants totaling more than \$60,000, including properties at 1317 Frankford Avenue and 317 & 319 East Girard Avenue.

This program can reimburse up to 50% of the cost of eligible improvements to a maximum of \$10,000.00 for a single commercial property, or up to \$15,000.00 for multiple addresses or corner business property.

For assistance in the preparation and to submit the application, as well as advocate on your behalf at the SIP Committee meeting, please contact Marc Collazzo at marc@fishtownBID.org.



# The Making of the Fishtown District

t takes a village sometimes to capture all that the Fishtown and Kensington communities have to offer in terms of history, art, energy, vibrancy, trendy, and that young hip vibe with which we have become synonymous.

The Fishtown District is actually a combination of the Fishtown Kensington Business Improvement District and Fishtown Co. When setting out to create a logo, a team of professionals and board members decided to go with a simple classic design featuring a circle enclosing an FD and the words Fishtown District. The logo lends itself to additional creativity for special events and specific branding purposes.

In addition, as a new District, we developed a brand new website designed to capture all of the businesses, events, property listings, news and of course images of our

bustling commercial district. The Fishtown District's website can be found at www.fishtowndistrict.com.

This year has obviously been a challenge for all businesses, so our marketing efforts were primarily focused on building our social media presence including Facebook https://www.facebook.com/FishtownDistrict and Instagram @FishtownDistrict



promoting all of the businesses, events, news, and our virtual meetings.

To help Fishtown District continue to thrive and attract tourists from around the country, we placed advertising on the **VisitPhilly.com** website.

Look for more exciting ideas in the coming year to promote and brand the Fishtown District as a destination for national and international travelers alike.

# **New Business Strategies** To Get Through the Tough Days



### Fishtown Social – sold wine by the bottle Toile – made custom designed masks Harriett's Bookshop – held daily sidewalk sales Circle Thrift – featured select items for purchase outside Thunderbird Salvage – outdoor sales Fillmore/Front & Palmer – hosted blood drives Fillmore/Kensington Co-op – became COVID testing sites City Fitness – outdoor workouts/online classes Yoga/Dance Fit Philly – outdoor workouts in the co-op parking lot Suraya – used their one-day sales for a Donation to the Lebanese Red Cross Fillmore – became a polling place for the General Election on Nov 3rd

# New Businesses in Fishtown 2020

PUNCH LIN

Punch Line Patio Series starts August 7th in Fishto

 $\mathbf{NAAZ}$  – focus on delivering a highly curated collection of on-trend and timeless pieces for every fashion personality.

DUKE OF MARLBOROUGH - offers delicious classic homemade fresh hot sandwiches



**HARRIETT'S BOOKSHOP** – Independent bookshop & writing space celebrating female writers, activists, and artists.

NUNU PHILLY – delicious sushi rolls, skewers, or sashimi for eat-in or take-out

**FABRIKA** – A unique eastern-Mediterranean twist on food and drinks with variety show-style nightly entertainment.

### Coming in 2021

**BROOKLYN BOWL** – partnering with Live Nation the new music venue, restaurant, and bowling alley is expected to open in mid-2020

**POM POM** – a vegan American menu of soups, sandwiches, and breakfast fare **MIDDLE CHILD** – An everyday neighborhood joint inspired by the delis and diners of old-school

Philly. Good for taking out or hanging out.

**MURAL CITY CELLARS** – Your neighborhood urban winery featuring handcrafted wines fermented, pressed, and bottled in Kensington.



# Fishtown In The News



#### 6ABC 6 SPOTS IN FISHTOWN -

Reporter, Jessica Boyington headed to Fishtown to try some of our restaurants as voted on by people on social media. The top 6 were WM Mulherin's & Sons, R&D Cocktail Bar, Frankford Hall, Murph's Bar, Johnny Brenda's, and Hiroki.

BEST SANDWICHES IN PHILLY – Martha and Liberty Kitchen made the list of the top 19!

**2020 BEST OF PHILLY "BIG RISK" RESTAURANTS** – Elwood Restaurant gets recognized as one of the Best of Philly in *Philadelphia Magazine*. According to the article, Chef Adam Diltz took a big swing — presenting his vision of Pennsylvania Dutch cookery, locally sourced and scratch-made — and hit the long ball.

**BEST OUTDOOR DINING IN PHILLY** – Fishtown restaurants Suraya and Front Street Cafe make the Thrillist top 25 Fall-Friendly Outdoor Dining Options.



ADAM SANDLER WAS SPOTTED AT DIPINTO GUITAR SHOP – Here in Philly filming his newest Netflix production, *Hustle*. Sandler called the owner of DiPinto's and asked for them to deliver a couple of custom instruments to his trailer.

#### **GUIDE TO NEIGHBORHOODS: MOVING IN**

**PHILADELPHIA** – A hotbed for Philly music venues, Fishtown is home to the Fillmore, the Foundry, Johnny Brenda's, and Kung Fu Necktie, as well as Rivers Casino, for those who like to gamble for entertainment. The neighborhood also has two famous pizza spots: Pizza Brain, featuring the world's first museum of pizza culture, and Pizzeria Beddia, named "Best Pizza in America" by *Bon Appétit* magazine.

**OUTDOOR HAPPY HOUR** – The *Inquirer* list includes some Fishtown locations with fantastic drinks and food! Frankford Hall and Nunu made the top 18!



#### HARRIETT'S BOOKSHOP "AFROTASTIC THEATER"

 How do you get people's attention? Ask Harriett's Bookshop owner, Jeannine Cook, and she'll tell you that it has to be something out of the ordinary. Staging a sit-in at a local restaurant, she proceeded to tell the visitors

that she arrived from the past with a message for the future.

#### CONDE NAST TRAVELER MAGAZINE FEATURED 50 STATES & 50 CUISINES -

Elwood - recognized for Chef Adam Diltz's Pennsylvania Dutch roots that shows in his delicious and "worth the trip" food. Sulimay's was also chosen for their Philly style breakfast featuring a should be runny egg and long hots.

**101 BEST PIZZA IN AMERICA** – The *Philly Voice* featured the best pizza in America and both Pizzeria Beddia and Pizzeria Shackamoxon made the national list

HARRIETT'S BOOKSHOP WAS FEATURED ON NBC10 – Jeannine and Harriett's Bookshop on Girard Avenue in the Fishtown section of Philadelphia took part in a digital documentary series called *Rebound*, created by NBC Owned Television Stations and NBC LX

WECKERLY'S ICE CREAM – Ice Cream & Hoagies and Other Frozen Treats You Have to Try Right Now in the Philadelphia Inquirer

**FISHTOWN DISTRICT** – The *Star News* featured Fishtown-area businesses grappling with the fallout of the coronavirus pandemic

### Letter from Operations Director, Kae Anderson

On January 1, 2020 our newly formed Fishtown District set to work making your neighborhood visions and goals a reality. We could not have imagined the tribulations of the year to come, and how our small business community would be affected, but throughout it all, our District has strived to be a source of support and resource for advocacy for all of our constituents. This could only be achieved through active listening, engagement, and thoughtful implementation, and we are proud of the resilience, creativity, and undying spirit displayed across our communities.

Our initial board was developed from our BID steering committee of 30+ engaged property owners and business representatives, and now as we look to our first Board elections, we will continue to recruit community leaders

# that represent all aspects and industries present

### "We are each other's harvest; we are each other's business; we are each other's magnitude and bond."

-Gwendolyn Brook

in our constituency. We recognize that our community and commercial district is greater than the sum of our corridors, and through Fishtown Co membership, businesses outside of the geographical area of the business

improvement district can still participate and take advantage of the resources the Fishtown District has to offer.

In addition to our active Board engagement, District staff has created various committees to engage deeper with groups of active constituents (read: experts) towards specific activities and community goals. These committees include: Retail Committee, Zoning (RCO) Committee, Planning Committee, Public Safety Committee, and Commercial Real Estate Committee. All of these committees are open for any District constituent to participate.

As we look towards our second year of operation, the Fishtown District will continue to adapt and innovate to serve you.