

**Fishtown Area BID  
Board Meeting Agenda  
Monday, December 21, 10:00am  
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)  
Attendance: Marc, Kae, Roland, Randi, Lisa, Matt, Janay, Kwanza Parker, Jon G, Paul, Emily, Michael B, Skip, Josh, John S,
2. Approval of November 19, 2020 Board Meeting Minutes  
Emily motions to approve, Lisa seconds, all in favor, motion carries. Minutes approved.
3. Executive Director Updates
  - a). Recap of Fishtown District Christmas Events:
    - 1). Candy Cane Lane and Santa's Workshop

Huge thank you to everyone who came out and helped out with these events!!

- b). Review of Final Draft of Annual Report.

Got a lot of positive response on this, it was also sent out via mail. Went over the content with the Board. We have paper copies, we will let you know when they are in the office.

- c). Upcoming Grant Submissions
      - 1). Local Share Account (LSA): 401-05 East Girard Avenue; LSA is back open for submissions. Discussed applying for the 401-405 Conservatorship Project.
      - 2). Trash Can Initiative (possible partnership with Fishtown Neighbors Association), file with Penn Treaty Special Services District; and

PTSSD possible application. Reached out to FNA Beautification to expand the Feed the Fish program. Jon is going to contact Ellis, NKCDC can service cans now, we are looking for data from our cleaning groups about areas of need. We will apply when ready, no definite timeline yet.

- 3) Status of pending Commonwealth of PA grant submissions.

d). Fishtown Ambassador Program (Spring/Summer of 2021)

1). Description; A safety officer similar to Center City District, also to orient folks to the neighborhood. This would also create more visibility from the BID, their job is simply to report not intervene. There is a training program from CC that we can send our folks through.

2). Planning and partnership with Lutheran Settlement House.

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates - RCO Meeting every other Wednesday, Retail had met twice in Nov, Marketing meeting on January 8th, Commercial Property Open house - week of Jan 18th

2). Fishtown Co. - Closing 2020 books, invoicing for 2021 members going out soon.

3). Budget thoughts for 2021. - Cleaning Contracts, payroll & rent, ambassador program, trash can install match, direct to biz grant, master planning commitments, PPP, trolley car expenses, conservatorship expenses,

4). North Delaware Avenue Overlay Discussion. City wide commercial trash regulation or special assembly changes in lieu of overlay, FNA waiting for a proposal to have a more formal discussion. Squilla is on board with us looking for non-zoning changes to the solution, as long as we can come to a consensus. We are waiting on a proposal from NLNA.

5.) Corridor Cleaning Discussion.----Thoughts for 2021

Extended NKCDC contract for 6 months then will reevaluate extending, we wanted to get our cleaning program on one fiscal year. Will also investigate fee for service short dump removal and lot clean out services to offer to our constituents.

5. Marketing/Office Update: (Randi Sherwood)

1). Fishtown District Directory

2). 2020 Social Media Statistics. - good facebook reach, but we need to increase our instagram followers, currently seeing pretty steady organic growth. Want to budget to boost some posts next year.

6. New Business

Still waiting for FNA discussion on 3-hour parking.

Food truck zone - Cumberland and Richmond near Graffiti Pier, site plan and feasibility... Penndot is open to it, but the timing is a question mark.

7. Adjournment

Lisa motions to adjourn, Skip seconds, all in favor. Meeting adjourned.