

**Fishtown Area BID
Board Meeting Agenda
Thursday, February 25, 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Kae, Marc, Randi, Paul, Janay, Skip, Jon, Steve, Emily, Josh, Lee, Roland,
2. Approval of January 28, 2021 Board Meeting Minutes
Paul motions, Janay seconds, motion carries

3. Executive Director Updates

- a). Update on 3 Hour Parking Implementation (after Transportation meeting)

- 1). PPA doing new study in April of 2021;
- 2). BID to again request three hour parking; and
- 3). FNA will need to weigh in..

The study we requested in Feb was never completed. We are probably going to get business push back on E Girard, Dipintos, Christy Neil, etc. due to lack of parking for staff and owners. Frankford Ave seems much more on board with the idea. Now we need to wait for this to be completed to show the results, we will need your support to get this done. We really need our folks who support this to show up and voice their support. We may need to revisit whether we do this for E Girard.

Jon G - I don't want to have a parking only meeting as this is part of a larger conversation, but other board members will probably want some form of public meeting. We do support PPA doing a study and finding solutions to the issues our members have identified. The thought is we have to try something.

Skip: Maybe data around number of spaces vs streeteries and spaces lost would help change the tune we are getting around outdoor seating from streets and PPA

- c). Update on Act 135 petition for 401-05 East Girard Avenue

- 1). Hearing Status; *Still Waiting on a date*
- 2). Josh Olivo's Development Study;
- 3). PA Local Share Account (LSA) grant filing for BID ownership; and
- 4). Plan for use, including possible commercial tenant.

e). Fishtown District's leading role in advocating for reasonable indoor dining standards

1). Marc Wachter, Engineer, www.wachter.pro/

We submitted a letter to city govt regarding our stance.

f). Overlay Amendment Update

1). Fishtown District is working with Councilman Squilla, Northern Liberties BID, Northern Liberties Neighbors Association, East Kensington Neighbors Association and Fishtown Neighbors Association.

2). The Fishtown District proposed the following:

a). An eating and drinking establishment under 2000 sq ft is allowed by right. An eating and drinking establishment over 2000 sq ft can be allowed by right if the applicant meets all of the following requirements:

1. Trash and recycling must be kept in containers in the rear of the property or inside the building;

2. Trash and recycling must not be taken out for pickup more than one hour before scheduled pickup time and must be brought back in within one hour after pickup;

3. Trash must not be picked up between 11 p.m. and 7 a.m.;

4. Venting must be above the roof line. (THIS IS ALREADY BUILDING CODE).

In addition, a special exemption (not variance) is required for any deviation from the above. We also support a new city-wide policy of RCOs being notified directly by L&I of Special Assembly and Occupancy License applications. Finally, the Fishtown District also supports changing the boundaries of this overlay to include both sides of Frankford Ave.

This affects new businesses or developments only, not existing because it is zoning. Restaurants said private haulers give a window not a time or sometimes just a day, and we need to be able to use dumpsters.

Marc met with Nerd St Gamers,

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates - zoning, retail map engagement, public safety, commercial property open house,

March 10th - 7/11 - RCO

2). Fishtown Co. - Insurance has been paid, 2020 financials are closed, engaging around taxes now

3). Budget thoughts for 2021. / Audit / Assessments

March mailing for 2020 assessments with interest added and liens to come in late spring/early summer

4). Trash Can Initiative with FNA Update; and have identified over 20 potential locations, need to narrow down and figure out what we can afford.

5). Fishtown Map Design Discussion (see attached).

Wants: simple, edgy, design subtly, more blocky, liked typography one the best, simple icon one felt too stuck-up, less live, laugh, love-like, with the typography avoid things that look like it could be a tj max poster, MORE SIMPLE, more in line with the original retail map cover design?

5. Marketing/Office Update: (Randi Sherwood)

Sizzle Video - list of locations & owner interviews. Cost \$xxxx. Board thinks it's a cool idea, but concerns about cost, this is high quality and we will own. Motion made to approve the quote, motion carries

6. New Business

7. Adjournment

Skip motions, janay seconds, motion carries, meeting adjourned.