

**Fishtown Area BID
Board Meeting Agenda
Thursday, March 25, 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Randi, Kae, Paul, Janay, Emily, Lisa, Ravi, Kathleen, Skip, Lee, Josh
2. Approval of February 25, 2021 Board Meeting Minutes
Emily motions, Janay Seconds, all in favor, motion carries
3. Executive Director Updates
 - a). Keystone Communities Grant filing for street sweeper. - Deadline due April 2nd
 - 1). Josh's company to operate, maintain, insure and store. Josh's company to operate, but provide free weekly street cleaning/sweeping to the corridor. Street sweeper would be able to clean streets like Lee st as well as sidewalks. - Also looking into doing a tree inventory for our corridors to identify landscaping needs.
 - 2). Street sweeper to have our logo.
 - 3). Filing deadline: April 2, 2021.

Outdoor seating stuff is gaining momentum for permanency. In the future the fee would most likely be higher to have this type of outdoor seating. We submitted a solution that we think will keep things simple for businesses.

- b). Update on 3 Hour Parking Implementation (after Transportation meeting)
 - 1). PPA doing new study in April of 2021;
 - 2). FNA sending correspondence to PPA outlining issues/problems to be addressed. FNA letter identify the problems but not prescribe solutions, public meeting at the end of the pilot to see how it works. Fishtown District will support this FNA letter.
 - 3). MDC update on stakeholder support..
OONEEPOD- bicycle rack rentals, we are following up with them soon.

Play Arts wants to do a scholarship program, but they are not a 501c3, looking to partner with one. There can be accounting issues on our end as well as issues around communication for the purpose of the money. We will express that due to accounting concerns we cannot do this.

- c). Update on Act 135 petition for 401-05 East Girard Avenue

1). Status Hearing on April 19, 2021 at 1:30 p.m. with Judge Anne Butchart;

2). Petitioners providing proof that all options for service upon the owning entity have been attempted.

3). PA Local Share Account (LSA) grant filing for BID ownership; and

4). Update on Commercial Tenant.

e). York Street Circle Update

Frankford Ave is closed at York, there is a detour but it might not be the best detour, and this closure will last until summer. Still would like to see some art in the center instead of hard to maintain grass etc. Lets let it be built first before we try to get the art in. Maybe belgian block? with space for greenery to grow through.

f). Masterplan Update

They should be creating the final report now, we will have a meeting to present and present to the other RCOs at their meetings.

g). Event Update

1). Fishtown Grand Prix with NASCAR; Concert component, August 7th Saturday date identified. Goal is to have Rivers Casino parking lot, family friendly day in the lot. Games, and activities and watch the race. NaSCAR folks signing. We/businesses can also sponsor teams. At least 5 drivers confirmed. Working with the Fillmore to book acts. Discussing with larger sponsors as well. Trolley to connect folks to the businesses too.

2). Fishtown District "Sips for Students" Virtual Wine and Beer Tastings; and

This is to promote their student sponsorship program, as well as give businesses an opportunity to promote themselves and folks to get together to network. April is Fishtown Social, May is Evil Genius, hoping June is in person WM Mulherins. All money goes to the business. We would take this around to different places to help them. regular monthly thing.

3). PA House of Representatives, Urban Affairs Committee Tour of Fishtown District.

Planning on the fall, have not picked a date yet, this will be an overnight stay typically. We host them and take them to various places around the neighborhood. Get press coverage etc. September most likely. We would be inviting you all to join us throughout the itinerary

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates - zoning, public safety - clean up April 10th 10AM-1PM (Ambassador discussions need to start soon), commercial real estate - April 13th?

2). Fishtown Co. - Waiting to hear back about PPP forgiveness, Martha St conversations, Event ideas, membership drive (spring?)

Geeting brought up a potential Frankford Ave closure for events, FNA working on a first friday series again.

4). Trash Can Initiative with FNA Update; - location list (30 potential identified, 15 for sure, 15 need a servicing plan to be identified, but within reach. Kensington Cans, 8 cans they are looking to place. Reach out to EKNA regarding can placement.

5). Kensington Derby and the Fishtown District; - Not this year, but exploring smaller events and taking over the administrative role in the future, next conversation will be focused on the MOU and cost sharing agreements (first week of April).

6). Martha Street Closure Event; - Group Meeting on April 6th, potential shut down of martha street for more outdoor seating, games and vending? Also discuss more branding ideas for that area

7). "Find it in Fishtown Live" Update; and

8). Fishtown Map Design Discussion With Randi (see attached).

5. Marketing/Office Update: (Randi Sherwood)
We like concept one, font B

6. New Business
Frankford & Belgrade update that signal should be coming very soon (spring 2021)

7. Adjournment

Skip motions, Ravi seconds, all in favor, motion carries