

**Fishtown Area BID  
Board Meeting Agenda  
Thursday, April 22, 10:00am**

**1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Emily, Marc, Kae, Randi, Kathy, Lisa, Matt, Roland, Janay, Lee, Josh, Paul, "Dad"?, Ravi, Denise, John S, Jon G, Skip

2. Approval of March 25, 2021 Board Meeting Minutes

Emily motions to approve, paul seconds, motion carries

3. Budget and Financial Report

FKABID received two (2) sponsorships for commercials on "Find it in Fishtown Live"

Collection letters to be sent to stakeholders who have not paid 2020 and 2021 after May 1, 2021. Monthly interest to be assessed as of 1/1/2021, and the stakeholder will have until June 1, 2021 to contact us or risk lien filing. Kae to update on account delinquency preparation.

Janay makes motion, Lisa seconds, financial report is approved.

4. Executive Director Updates

- a). Community Clean-Up Update. Great turn out for the clean up, thanks to all involved!!

- 1). SEPTA GM, Leslie Richards present; review of upcoming renovation plans.

Lighting this year. We want mobility, lighting and safety. Janay: drip spout at the corner that breaks up the concrete that we constantly have to repair. They know F&G is a high priority for us. They are working on the Welcome to the Fishtown District audio message.

- b). Emergency Preparedness Updates

- 1). Fishtown District working with 26<sup>th</sup> District to relay relevant information;

- 2). Fishtown District, in recent newsletter, urged everyone to sign up for text updates from Philly Ready.

This time we sat back and gave out information and maintained communication with the police.

c). Update on Act 135 petition for 401-05 East Girard Avenue

1). Status Hearing on April 19, 2021 at 1:30 p.m. with Judge Anne Butchart;

3). PA Local Share Account (LSA) grant filing for BID ownership; and

4). Update on Commercial Tenant.

Hope to be able to possess by the fall and begin work then. PIDC has given written commitment to help with development, but hopefully we can do this debt free instead.

e). Masterplan Update;

They are finalizing the report now for board review, then we will begin to present this at community meetings. Goal is a multi-modal grant from DCED. Should find out soon when that will open. First intersection we move to activate will be Front & Girard.

f). Frankford Avenue Connector Update and possible partnership with DRWC

They are struggling to find money to do the project, we are meeting with them this afternoon to discuss how we can partner to get it done.

g). Fishtown District Job Training Program at Liguori Academy; and

h). Event Update

1). Fishtown Grand Prix with NASCAR; possibly August 7th

COVID regulations are still very uncertain, leaning towards no because unless we can do it at full capacity, we won't make money.

2). Fishtown District "Sips for Students" Virtual Wine and Beer Tastings. Next one is May 20<sup>th</sup> at 7:00 p.m. with Evil Genius Brewing Co.; and

First one was well-attended with Fishtown Social. Hope is that June or July we can start doing these in person. Next is Evil Genius, the tickets should be posted soon. June - WM Mulherins, July - Rivers or PBC, and keep it going!

3). "Inside the Birds" pre-draft show at Evil Genius Brewing Co., April 29<sup>th</sup> from 6:00 p.m. to 8:00 p.m.

Free, live podcast

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates, including zoning matters of interest;

On Wednesday heard Two Robbers 1222-26 Shackamaxon St. Voted in favor. Last week had a productive commercial property open house with 3 brokers in the area. Martha St meeting. special exemption and fence refusals

Committees that haven't met recently: retail, public safety

- 2). Fishtown Co. Submitted for the second round of PPP, smaller amount than previously.
- 3). Budget updates for 2021. Collections dropped off for March, we expected that. Hence preparing for another mailing. No new budget items proposed for this month. Trash can install should be about \$16500 of our money.
- 4). Trash Can Initiative with FNA Update; Sent out agreements this week, deadline April 30th. Hopefully we can submit after that for May PTSSD. Also might need to wait for our audit to come back.
- 5). Kensington Derby and the Fishtown District;
- 6). Martha Street Closure Event; Looking towards June (Sunday perhaps). Idea is to draw more foot traffic to the particular area and encourage the businesses that are already there to expand their presence. Street closure of Martha just to have more space to spread out.
- 7). "Find it in Fishtown Live" Update; find us on facebook or youtube
- 8). SIP Updates for the Corridor; Murph's- submitted, Lloyd, Philly Home Girls, 317 & 319 all approved and in construction. Cargo7, Sulimay's -app in progress
- 8). Fishtown Map Design Discussion With Randi (see attached).

Everyone likes it, we can move forward!!

6. Marketing/Office Update: (Randi Sherwood)

We should have a new draft of the video to show the board next week, asked for more iconic shots to be included. Social media is going well and picking up steam. We have a meeting scheduled with Fox29 just to see what opportunities are available potentially.

7. New Business

Marc is speaking at a Chamber of Commerce event with Jeannine Cook of Harrietts. The saint might open back up next week!! Vince's Pizza opening April 28th, Peace A Pie opened on 4/20/2021, yeri's ice cream opening soon (don't know where)

8. Adjournment

Lisa motions, janay seconds, meeting adjourned.