

**Fishtown Area BID
Board Meeting Agenda
Thursday, August 26, 2021 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Randi, Lisa, Emily, Lee, Paul, Matt, Roland, Skip, Jack McGovern - CPA, Denise, Josh, John S, Janay, Steve

2. Approval of July 28, 2021 Board Meeting Minutes
Emily motions to approve, Skip seconds, all in favor, motion carries.

3. Executive Director Updates

- a). Fishtown Kensington Area BID Audit Review and Board Approval

- 1). Audit Presentation by BID Accountants: Karen Anderson and Jack McGovern (Audit documents provided with this agenda).

Lisa motions to approve, Skip seconds, all in favor, motion carries, audit is approved.

Lee motions to approve, Lisa seconds, motion carries, financial report is approved.

- b). Fishtown District Quality of Life Committee /Tavern

- 1). Focus on clean and safety measures for the corridor;
Looking to kick off ambassador program for next year, as well as lighting, business security camera program. Front & Girard, Frankford & Girard, Shackamxon & Frankford, we will have access, so will 26th district, we will also have license plate reader at each intersection as well. Estimates should come in on Monday.

- 2). Committee includes restaurant, bar, business and community leaders;

- 3). Create “good behavior” campaign, with media and design incorporations into Masterplan with ISA Architects (i.e. directional signage, lighting, sidewalk artwork, etc.). Public meetings with community groups, hosted by Marc and Kae, in September of 2021.

Asked for some quotes for these interventions to help keep people moving and safe.

- c). Bar/Restaurant Staff Training---9/16/2021 - Thursday

1). Lunch seminar (at Feast Your Eyes Catering) about de-escalation techniques for staff and how to handle difficult patrons;

2). Presenter: Diana Sorrentino, Ph.D., Behavioral Risk & Threat Assessment Specialist, as well as Critical Incident & Crisis Preparedness, Intervention and Management.

Make sure you RSVP for your employees, great for security staff, door staff, bartenders, etc. This is also a way to show residents we taking these concerns seriously.

d). Business Security Camera Program Submission

1) Philadelphia reimbursement (grant) program reopens on 8/16/2021;

2) Working with Daniel Renn (Omega Security Systems) to pick intersections for our first submission.

e). 401-05 East Girard Avenue Update (Conservatorship) Grant Update
Things are continuing to move along, we did receive the grant to purchase the property, waiting for distribution & court case.

4. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates, including zoning matters of interest;

2). Fishtown Co.

3). Budget updates/trends (if any)..

4). Trash Can Initiative (and Grant Filing) with FNA Update;
Should be heard at PTSSD in October, has been submitted. Seeking \$ 11,775.85 out of \$25,000 project budget

5). Events: 8/26/2021 "El Bazaar", Halloween (MDC) & Fishtown Freeze, Christmas "Winter Wonderland"

Halloween event at N Front St south of Girard, family friendly. Christmas Winter Wonderland - Live Nation parking lot, lasers, fake snow, etc. charge for this. Do this in conjunction with Fishtown Freeze, have B101 come out. Winter Wonderland will run for a week.

5. Marketing/Office Update: (Randi Sherwood)

Renewed VisitPhilly contract Talking to a couple tourism orgs to promote fishtown through museums, airports, etc. Social Media is going well, been through just about everyone on the corridor has been included in our social media.

6. New Business

1832 Frankford Ave - Izakaya restaurant - friends and family opening is Saturday night

Kismet Bagels - 113 E Girard Ave opening soon

ZBA Hearing regarding 1222 Shackamaxon - this Two Robbers project passed through.

7. Adjournment

Skip motions, Lisa seconds, all in favor, meeting adjourned.