

**Fishtown Area BID
Board Meeting Agenda
Thursday, October 28, 2021 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Randi, ISA - Brian & Matt, Skip, Paul, Lee, Josh, Emily, Ravi, Jon Geeting, Denise, John, Kathy, Roland, Steve, Janay
2. Approval of September 23, 2021 Board Meeting Minutes
Ravi motions to approve, Paul seconds, all in favor, motion carries
3. Budget and Financial Report

As per the August 26, 2021 Board vote, and MDC receiving no further comments, the BID filed its IRS 990 and Audit.

Liens to be filed, and 2022 assessment mailings: December of 2021.

Skip motions to approved, Paul seconds, all in favor, motion carries.

4. Frankford & Shackamaxon master plan with ISA discussion
 - a. This is a fact-finding exercise to get base conditions and discuss the issues that are happening in this area.
 - b. This is a high activity area, and Shackamaxon pays a price for that. There are still connectivity issues in this area as well. How can we build up momentum and curb foot traffic to stick to frankford ave. Esp with the bar scene. "Bromuda Triangle"
 - c. Frankford Ave conditions are rough, we need street painting, crosswalks, and less potholes.
5. Executive Director Updates
 - a). Three Hour Parking Initiative Update.
Clark has no commitments to send a parking letter now. Bid will host a meeting with FNA, with PPA. We will invite stakeholders and public, they will present the report, data, and recommendations, we will go into what we would like to see done, Clark will be an attendee but did not want to host with us. We need to make sure to have a mechanism in place to submit parking comments online, and we will allow everyone to speak at the meeting. Late afternoon meeting, we need all our stakeholders on this call.

b). In-House Proposals for the Fishtown District for 2022:.

1). Part-Time staff member to collect, and dispose of, illegal dumping. Will need to purchase vehicle or golf cart;

Recently decided to contract with only RWA for street cleaning, they have been more accommodating and responsive and visible to us.

In addition to this we would like to have someone on call for dumping situations.

2). Fishtown Ambassadors Grant Submission

3). Power-washing (sidewalks)..

Perhaps quarterly? Josh offered use for green machine and water cube for mobile power washing, perhaps we need a garage to store equipment etc.

4). Board suggestions

What about the center of the roundabout? Previously they talked about us taking over maintenance, so we asked Josh's company to put a proposal together on that. Philly Tree People wants to do a corridor street tree survey, and then put together a greening plan for our corridor.

c). Outdoor seating/Streeterly Update

PRLA and BIDs working together on this, guidelines will be stricter, but we will be able to make them permanent, hoping to keep it away from RCO control. Hearing is on the 29th.

6. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Committee Updates, including zoning matters of interest;

Made a public safety presentation at FNA.

2). Fishtown Co.

3). Budget updates/trends (if any)..

4). Trash Can Initiative (and Grant Filing) with FNA Update;
Got PTSSD funds, contracting now, and eyeing spring install.

5). Events: October through end of December of 2021.
Bazaar tonight

FNA Halloween parade 10/31
Awful Wrestling - 11/12
Back to the Future - 11/13
Under the EI SBS - 11/28
Fishtown Freeze - 12/11

7. Marketing/Office Update: (Randi Sherwood)

- 1). Retail Maps
- 2). Christmas in the Fishtown District on B101

Two 15 second spots one on retail one for restaurants. We are looking into doing more OTT but waiting to see if we have the budget for that. Retail maps are being finalized and getting ready to print in time for the holiday season.

8. New Business

9. Adjournment

Lee motions, Denise seconds, all in favor, meeting adjourned.