

**Fishtown Area BID
Board Meeting Agenda
Thursday, January 20, 2022 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Roland, Paul, Josh, Emily, Kathy, Matt, Massi, Lisa, Michael, Ravi, Janay, Skip (via email), Denise, Randi
2. Approval of January 6, 2022 Board Meeting Minutes
No revisions, Emily motions, Denise seconds, motion carries, minutes pass.
3. Budget and Financial Report

Emily motions, Denise seconds, motion carries, financial report approved.

4. Executive Director Updates

Live Nation agreed to be CDC tax credit partner, grant application is in, its a lottery basis, and we will find out for sure at 1PM tomorrow.

Met with SEPTA yesterday regarding the work at Front And Girard, we will be making a funding request together with SEPTA to the commonwealth, they are already planning to remove benches at station, placing security gate at the exit for safety, painting the entire exterior in July, filing should be done in March, they were very supportive of master plan ideas.

Kae and Marc met with Clean Air Council and Bike Coalition, we found a lot of bike interest during our transportation meeting. Also in partnership with Indego for 2022 new stations up to Palmet, then up to Lehigh in 2023. OTIS also involved for how to maximize connectivity around our neighborhood, circling back with them in Feb to map ideas. Clean Air is filing for a TOP grant including 20 bike racks for our corridor we would cover the installation costs of those. Will be taking a walking tour with them in coming weeks to scout locations.

Bike lanes on Girard?

Any mention of changing the bus route that stops at Front and Girard? (stops twice at the same corner)

- a). Resume BID Security Discussion
 - 1). Discuss Crime Data for Frankford and Girard Avenues (Triangle Area----provided by Sgt. John Massi);

Mainly hospital cases and disturbances, not as many loud music calls as expected. The calls are all across the day and at bar hours. Most of the drug calls are during the day.

Marc: What can the BID do to help? extra set of eyes is always a help, but not so much in vehicle, having them be visible and act within boundaries is most important. Rules of engagement is needed for them.

2). Grayman Protective Services Proposal (Compliance Team)

Friday and Saturday patrols from 10:00 p.m. to 3:00 a.m.

3 man compliance team. The contract includes rules of engagement, they keep people quiet, moving, and report problems to the police. \$30/hour/person would cover Front and girard, shackamaxon and frankford, etc.

We recommend holding off to start in March, this would be during bar time. The during the day problems would not be covered, that gets back to our ambassador idea, which has higher liability and is more expensive. Officer is \$83/hour (that's what the city charges)

Fishtown District "hush patrol" shirts.

Food trucks are not supposed to serve after midnight, this is a big gathering area, and they stay there until 3AM. They are always in violation. Trash is an issue there and it attracts crime.

Paul motions: Starting March 1st, triangle area: frankford past girard to shackamaxon to front, 10PM to 3AM, 3 month term to start. Denise seconds, Janay, Lisa, Skip, Emily, Ravi, nonay votes, motion carries.

3). MDC filed Business Security Camera Grant for intersections at Frankford and Girard, Frankford and Thompson/Shackamaxon and Front and Girard.

This has been filed and is waiting for approval. Should hear in the next couple of weeks. Seminar is next Tuesday to talk about the grant program, FNA security meeting is at 7PM. Omega will be on to talk about camera equipment and placement.

4). Fishtown District Security Questionnaire

Provides law enforcement for emergency contact for businesses, as well as alarm and camera information.

This will go to our newsletter recipients. This will be helpful for our police to contact businesses and prosecute criminals and help BID with camera placement in the future. Video is the way of solving crime moving forward, DNA and fingerprints have a long process time, video is everything.

We can also do 311 training, and make people Neighborhood Ambassadors for 311 which is basically a super user.

5). Work with Sgt. John Massi for Fishtown District Security Plan

Police staffing is going to continue to decrease. Crime will continue to increase, this compounds upon itself. After this month they will start a non-fatal shooting unit, which will take

resources away from other departments and districts. This is a significant amount of detectives.

b). Graffiti Removal Services----Graffiti Removal Experts

Weekly corridor inspection and removal of graffiti.

We are seeing an influx of graffiti, CLIP does a good job but it is hard to keep up with.

Questions: What is the commitment length? Annual. What is their relationship with CLIP? Would CLIP Stop responding if we hire this group? No they will still come Does CLIP remove stickers and things off of telephone poles? they don't do signs or stickers, mostly just covering graffiti, they do not paint well. We would definitely be doing option 1 if we do it.

What we hear: What am I getting for this assessment? Well this is something we can provide, yes cleanliness is the business owner responsibility, and that is not delegable, we can stress that, but if our focus is clean and safe, adding those in house tools gives us a better response.

We are not trying to put ourselves in the position where CLIP does not respond to our neighborhood.

Lets put in RWA contract removing stickers and signs from poles

Lisa motions: Lets propose 3 month trial contract WITH a marketing campaign about property owner responsibilities and CLIP services also does not preclude CLIP coming to our neighborhood. Josh seconds. All in favor, Skip also votes yes, motion carries.

c). Review of 1/20/2022 Annual Meeting

Board elections: nominees are: Matt, Lee, Janay, Skip, Jeanine wants to join advisory board.

Board elections will be on our website today.

d). Fishtown District Community Art Project at (501 East Girard)

Local students to provide artwork/murals for display in vacant storefront;

MDC filed \$3,500.00 sponsorship request to Penn Treaty Special Services

District.

Filed sponsorship request for Community Art Project with 4 schools using 501 E Girard windows (empty storefront) this is in partnership with local schools and neighborhood folks from FNA.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Budget Discussion;

Cleaning, capital improvements, and conservatorship, security, graffiti

Dec financials have been closed out, assessments sent to all property owners and half of properties assessed, next step we can begin liens on past due balances. Need to re-engage for 2022 Audit.

Doc retention policy

Whistleblower policy

2). Fishtown Co.

Awarded PTSSD sponsorship for Freeze event,
Just sent out beginning of year invoicing and 1099s.

3). Kensington Derby & Art Festival (Tentative date: 5/14/2022).

Event MOU has already been signed after the Board approved in November

Event Coordinator MOU needs to be signed

Event budget is very similar to 2019 but with inflation added in. City services are the biggest expense. PFCU kick off meeting and EKNA kick off planning meeting are next week. Permits are already in, still working on the route design trying to focus on our corridors to draw more to the businesses.

PTSSD event sponsor application is also submitted.

4). Fish Head Trash Can Update.

Fish Heads are in, welder has not been responding, still on track for spring install. One of the first tasks for art committee will be Call for Artists for fish heads.

5) Committee Updates, including zoning matters of interest;

Zoning Master sheet has been updated. Just a heads up that moving forward these records need to be reported back to the city, specifically around our relationship with applicants, so we need to be mindful about publicly announcing sponsorships and disclosing our relationship with property owners at meetings.

Commercial Property Group: Has not met since fall due to decline in attendance, this week available property list was cleaned out and updated.

Art Committee: Committee to support public art in our area as well as feed and shepard our art projects and serve as a resource for local artists

6) Corridor Surveying to commence

Covers Litter Indexing, trash can map, bike infrastructure, blight, graffiti, street art, and businesses

6. Marketing/Office Update: (Randi Sherwood)

1). Brochure sponsorship:

7. New Business

8. Adjournment

Meeting adjourned with more discussion and voting to come via email.