

**Fishtown Area BID
Board Meeting Agenda
Thursday, April 18, 2022 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Randi, Skip, Kathleen, Janay, Matt, Lee, Emily, Jon G, Lisa, Denise, Roland, Paul, Ravi, Josh,

2. Approval of March 24, 2022 Board Meeting Minutes

Emily motions, Lisa seconds, minutes approved.

3. Budget and Financial Report

4. Executive Director Updates

DCED tour Mike and Aaliyah, Local share for front and Cecil B Moore application. \$82,000 asked for, they said if we give you 50,000 can you make it work, we said we would get it done.

Conservatorship status hearing in June, clean out should happen by then.

Meeting in May regarding the Penn Treaty Museum and moving that to conservatorship property.

a). General Updates:

Tomorrow tour with streets, water, and Clarke, also Kae will be down at the city for a community hero ceremony for our cleaners. Alex Balloon visited us yesterday and kept raving about how clean our district is.

1). Federal Earmark Filings with Congressman Brendan Boyle

a). Front and Girard Avenue Revitalization; and -\$272,000

b). Frankford Avenue Connector (with support from DWRC) - 3 mil

Call around this today. They are only interviewing the ones they have interest in, so this is good news. Frankford Ave Connector is now ours to fundraise and implement. Could be a multimodal but would need a bigger match.

2). CDC Tax Credit Award.

Thanks again Matt, officially approved! Extra 100,000 for ten years to supplement assessment stuff.

3). Community Clean-Up on 4/2/2022

Thanks to everyone who came out and joined us, it was a great day and had good volunteer turn out and met up with some of the FNA folks on our way. RWA was out as well.

4). Fishtown District Canned Cocktail Fundraiser

a). Tasting at The International on 4/29/2022 at 2:00 p.m.

b). Grayman Protective Services (Scott Nistico) Update:

1). Patrols began on April 1st;

2). Friday and Saturday evenings (10:00 p.m. to 3:00 a.m.)

Paul: Cohesive communication has been really great so far. Good communication with the police as well.

the food truck situation at Frankford And Girard needs a solution, they are out there until 3AM. Need for legislation, but our committee needs to make a decision on the future of the trucks.

Scott has started to identify businesses who need better security teams ie Garage, Kostas, etc.

In talking about the food trucks, the trash is also part of the issue. We need to encourage normal enforcement.

c). Fishtown/Kensington Area BID Release of Financial Information Discussion:

1). Ordinance/Bylaws state:

20.01 Annual Report. The Board shall present annually to the Members a financial report prepared by an independent auditor (or Certified Public Accountant). The Treasurer shall make a presentation on the fiscal condition of the Corporation at the Annual Meeting.

22.01 Corporate Records. The Corporation shall keep minutes of the proceedings of the Members, Directors and any other body, and a membership register, giving the names and addresses of all Members and the details of the membership of each. The Corporation shall also keep appropriate, complete and accurate books or records of account. The records shall be kept at the registered office of the Corporation, the Corporation's principal place of business or any other actual business office of the Corporation.

Legally we have shared what is required. Kae does not advise sharing particular information about other assessment payers.

2). Discussion of formal policy

d). May 6th “Arts on the Avenue”---Student Art Exhibition (501 East Girard Avenue)

Karen Javeruski project - PTSSD supported. 6 local schools, Kae will be there 5-7PM please come by!

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Kensington Derby & Art Festival (Date: 5/14/2022)—with MDC.

2). RFP submitted to New Kensington CDC for vacant lot at 2211-17 Frankford Avenue. (April 30th Open House-Neighborhood Presentation)

3) Festivale Kick off Planning Meeting

4) Art Updates - 1405 Mural submissions, KCFC & Lloyd mural installs, Art committee

6. Marketing/Office Update: (Randi Sherwood)

1). “Fynd” App Update and Virtual Meeting (4/27/2022);
Wednesday zoom meeting, newsletter announcements coming out this week as well.

Trash Can Scavenger Hunt - People really enjoyed the campaign and answering the riddles. Roland and Kathy are willing to give prizes.

2). Convention Center Visitors Guide Cover Story on the Fishtown District.

This mag will be at the convention center and various other locations, there are other opportunities for fishtown businesses to advertise in the fishtown section as well. We are on the cover.

7. New Business

Dan and Randi from WM Mulherins have a plan for the corner of Master, we should engage them. Lutheran Settlement lot.

8. Adjournment

Paul motioned, Skip seconded. Meeting adjourned.

