

**Fishtown Area BID
Board Meeting Agenda
Thursday, June 23, 2022 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Randi, Lisa, Dominique, Josh, Kathy, Paul, Denise, Advisory:
Greg, Caroline, Matt Ross

2. Approval of May 26, 2022 Board Meeting Minutes

No questions, not at quorum to approve.
Defer vote to email.
All in attendance vote to approve.

3. Budget and Financial Report

Lisa motions to approve, Janay seconds. All in favor, no one opposed.

4. Executive Director Updates

a). Proposed Additions to Advisory Board:

1). Greg Root, Partner at Defined Hospitality Suraya, Pizzeria Beddia,
R&D Cocktail Bar and Condesa;

2). Matthew Ross, Real Estate Investor/Developer, Mar Partners, Investment
in and development of rental apartment buildings in Brooklyn, Philadelphia (including Fishtown),
Los Angeles, Austin/San Antonio.

3). Caroline Jones, Vice President & Financial Advisor for the Fishtown
Group; Fishtown Resident and Reigning Miss Pennsylvania

b). NKCDC Event Space Award to Fishtown District and Mural City Cellars (Status)

1). 2211-17 Frankford Avenue;

2). Programming to begin in late June, 2022 through October of 2022;

Including movie night, story time, quizzo, storytime, kids art classes, music workshops, live performances

- 3). Name: Mural City Garden at Kensington Station;
- 4). Mt. Airy Trolley now moved into the subject location. Electric being hooked up this week and site being prepared for opening.

[..\Pictures\Trolley Car 1.jpg](#)

[..\Pictures\Trolley Car 2.jpg](#)

c). Security Camera Installation Update

- 1). Installation completed at Front and Girard;
- 2). Frankford and Richmond this week, with a new intersection occurring each week until completion on or about July 4th. Description of the Initiative:

On March 17, 2022, the City of Philadelphia granted our Business Security Camera Program application This coincides with our February 4, 2022 filings under the City of Philadelphia's Business Security Camera Grant Program to purchase, and install surveillance cameras at the following intersections: Front Street and Girard Avenue; Frankford and Girard Avenue; and Frankford Avenue and Shackamaxon/Thompson Streets, as they represent a wonderful mixture of residential and commercial properties in a highly trafficked area within our commercial corridor. In addition, on May 6, 2022, the Department of Commerce awarded the Fishtown Kensington Area Business Improvement District Corridor Enhancement Grant of \$15,000.00 to add an additional three (3) intersections for coverage on Frankford Avenue in Fishtown, Philadelphia, PA, as they represent a the busiest parts of our commercial corridor. They are as follows: Frankford Avenue and Lehigh Avenue; Frankford Avenue and Columbia Street; and Frankford Avenue and Richmond and Allen Streets.

Front & Girard are live, frankford and Girard are live. richmond next, then columbia, lehigh and richmond & allen.

- d). Bicycle Rack Audit of the District with Clean Air Council;
Audit of existing bike racks, where we don't have, what type, use levels.

e). Tree Audit (with Recommendations) from Philly Tree People;
Goal to understand where street trees are and what maintenance issues exist, adapave, species, sidewalks conditions, and where we may need them, and where they need to be removed. Other greenery that can fit.

f). Grant and Earmark Update; and
Front & Cecil B LSH (\$80,000) is now announced. Follow up meeting with SEPTA to sign off on Front & Girard permissions, \$115,000-\$200,000 grant request.

Frankford Ave Connector Project Request Made to Congress for funding

Frankford & Lehigh will be next. Hopefully all three are funded and 1 under construction in 2023.

Josh makes a motion to the Board to sign the LSH \$80,000 grant. Lee seconds, motion carries.

Lisa: We should report a list of grants awarded in amount. and include in newsletter as a quick snip.

g). Renewal of TCB Corridor Cleaning Award of \$75,000.00 and additional Roundabout Maintenance Plan;

Awarded again this year. Redefining routes tomorrow. Will be increased to maintain the round-about area for litter removal and planting.

h). 3 Hour Parking Update;

Clarke's Office: They are preparing an ordinance to increase fines in residential parking zones, to that end, this will be sent to us for review. No longer will be 8 month trial period be permanent.

i). July 4th Street Festival with Middle Child Clubhouse; and
Small festival with food and music

August 2nd National Night Out with 26th District, in Penn Treaty Park

Conservatorship at 401-405 E Glrard, if any one wants a tour. Judge hearing yesterday, next thing is the lien release on the property. Dept of Tourism and PennDOT are meeting for a proposal for the Penn Treaty Museum. Plan on preserving structure to 1950s.

j). NKCDC Park Space at 2208 Frankford Avenue and bus shelters

Right next to Michael's Decorators, park space, we just want to maintain it, not program. The bus shelters as well.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a) 2211-17 Programming;

b) 9/24/2022 Fishtown Fall Feastivale Update - Updated Restaurant Forms being sent soon. Call for sponsors

c) Wellness Committee and Wellness Festival Update (10/16-10/22) - Still in early planning phase

d) Art Committee and Mural Update - Rose Garden Mural to be installed in mid-late July

e) Video/Podcast highlighting stakeholders.

6. Marketing/Office Update: (Randi Sherwood)

7. New Business

Josh: Welcome Greg, Matt, & Caroline, and thank you for wanting to get involved. Staff kudos.

8. Adjournment

Denise motions to adjourn, Janay seconds, motion carries.