

DRWC FRANKFORD CONNECTOR Project Objective

> "The overall objective of the project is to create a <u>unified</u>, <u>inviting design</u> for Frankford Avenue that will provide <u>safe</u> and attractive passage for pedestrians, bicyclists, and motorists between the <u>neighborhood and the river</u>."

DRWC FRANKFORD CONNECTOR Project Location Overview

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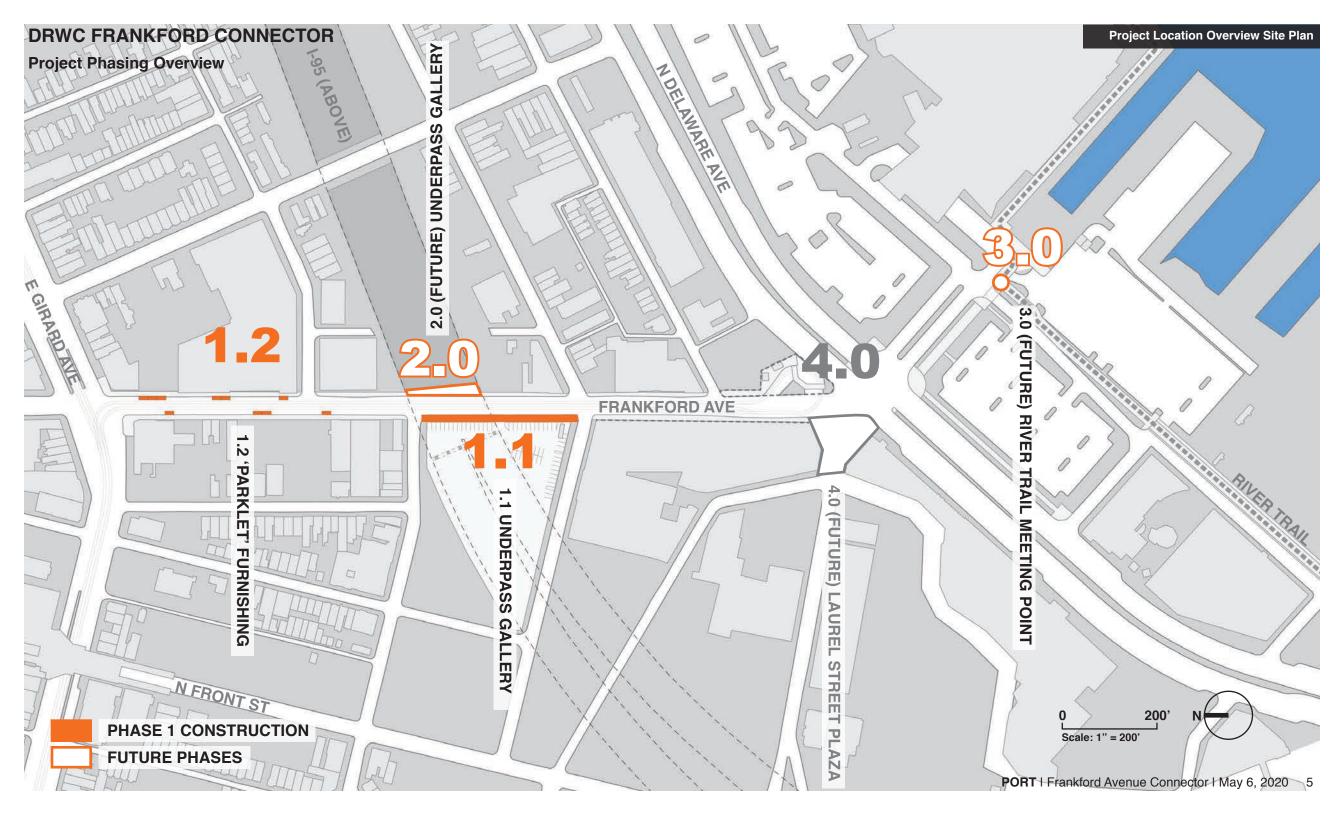
# FT Neighbors Assoc.—Spring + Fall + Spring

- Public Walk + Meeting (May 3, 2018)
- FNA May Monthly Meeting (May 16, 2018)
- River City Fest Interactive Display (October 13, 2018)
- FNA April Monthly Meeting (April 17, 2019)
- Fishtown Co.—Spring + Fall 2018
- Live Nation—Spring + Summer + Fall 2018 + Spring 2020
- Sugar House—Spring + Fall 2018 + Spring 2019 + Fall 2019

Phila. Streets + oTIS—Fall + Winter 2018

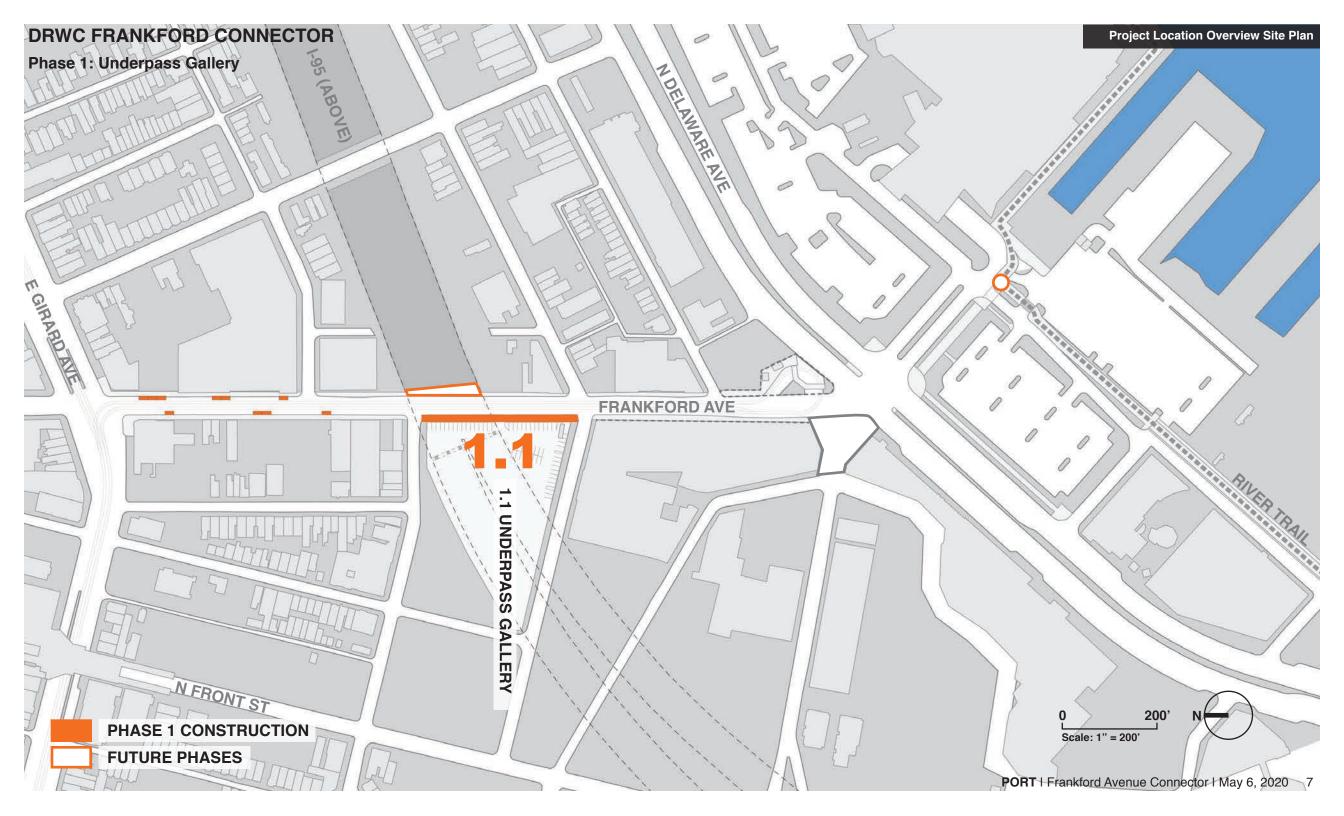
DD Preliminary Permit Review—Fall 2019

PennDOT + I-95 Team—February 4, 2020



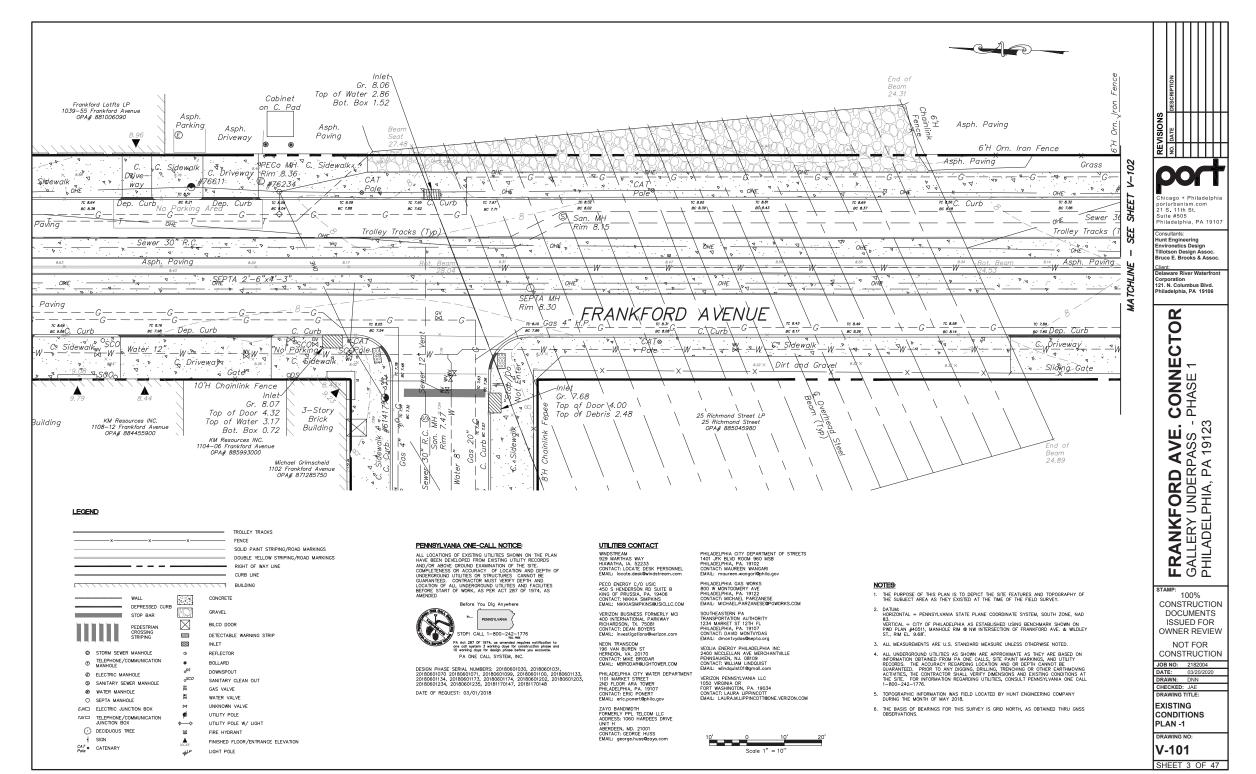
**DRWC FRANKFORD CONNECTOR** 

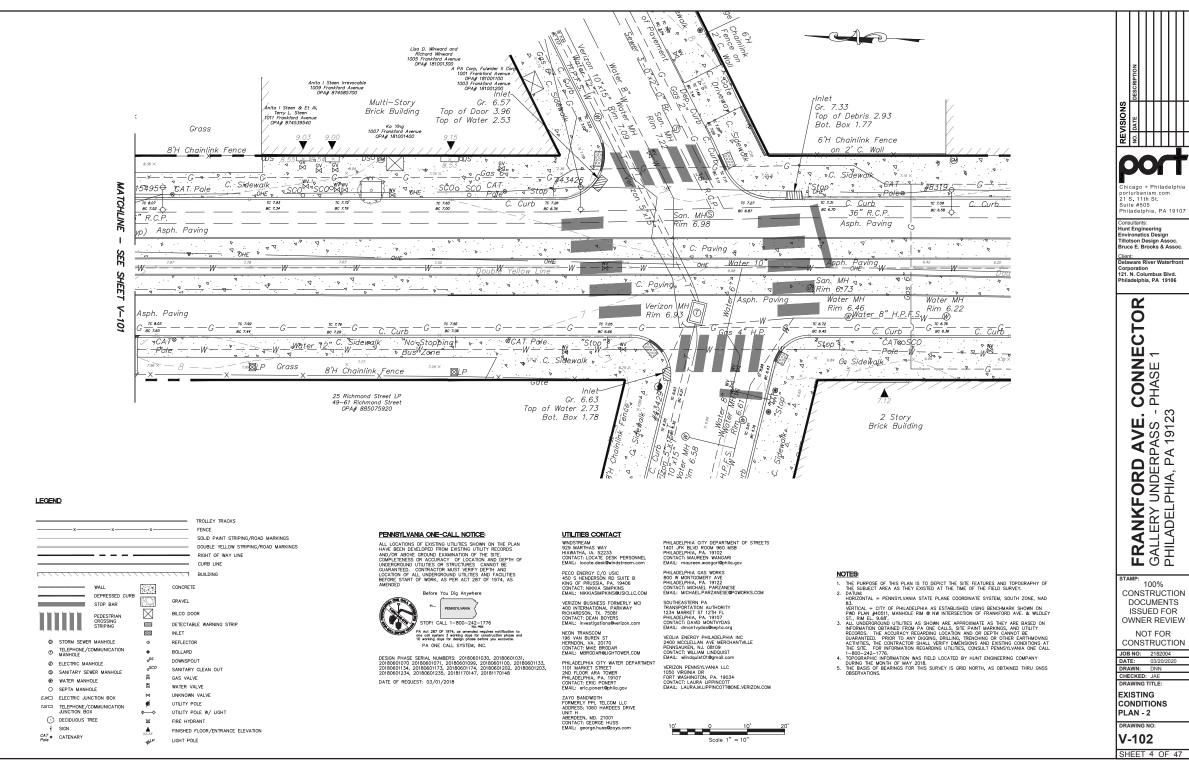
# UNDERPASS GALLERY PHASE 1

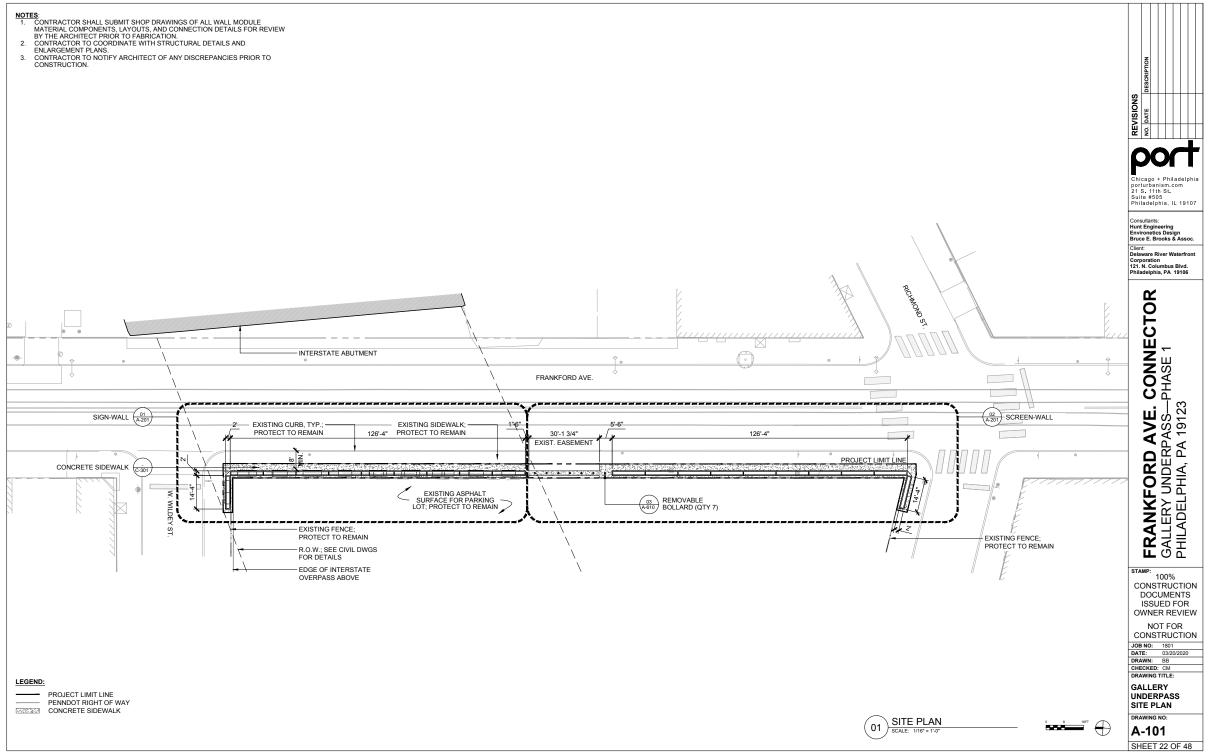












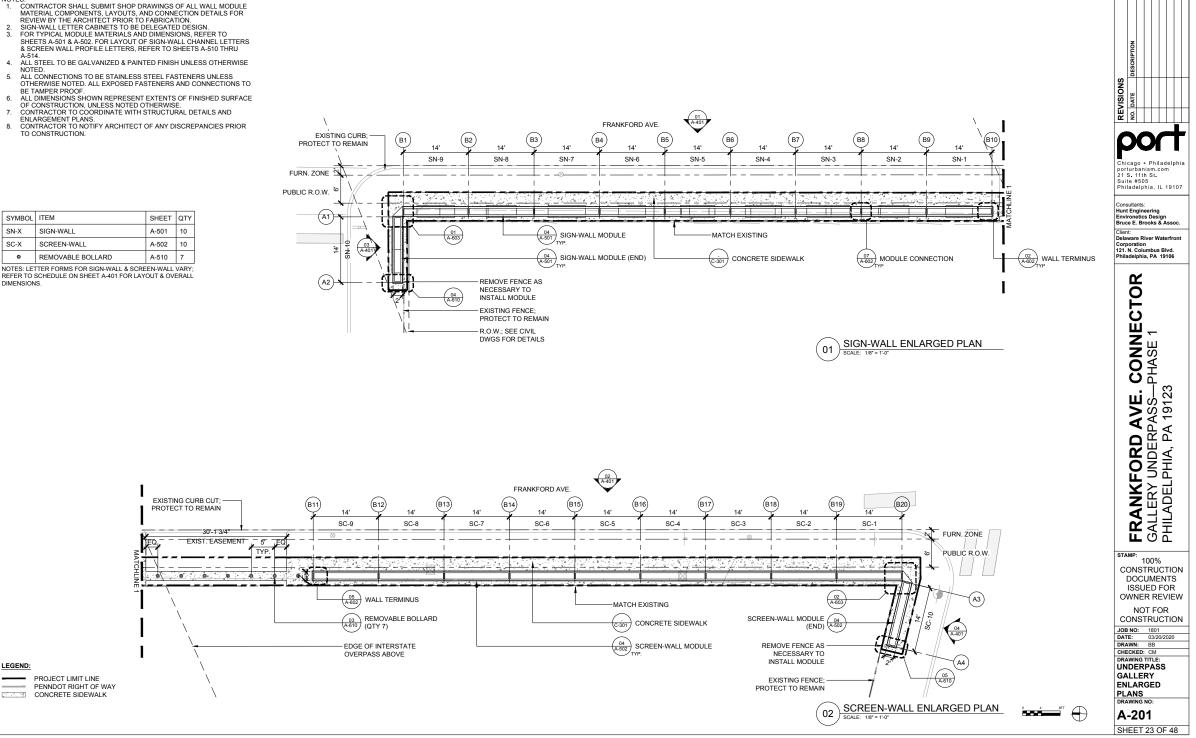
#### NOTES:

LEGEND:

- CONTRACTOR SHALL SUBMIT SHOP DRAWINGS OF ALL WALL MODULE MATERIAL COMPONENTS, LAYOUTS, AND CONNECTION DETAILS FOR REVIEW BY THE ARCHITECT PRIOR TO FABRICATION.
- SIGN-WALL LETTER CABINETS TO BE DELEGATED DESIGN. FOR TYPICAL MODULE MATERIALS AND DIMENSIONS, REFER TO 3. SHEETS A-501 & A-502, FOR LAYOUT OF SIGN-WALL CHANNEL LETTERS & SCREEN WALL PROFILE LETTERS, REFER TO SHEETS A-510 THRU
- A-514. ALL STEEL TO BE GALVANIZED & PAINTED FINISH UNLESS OTHERWISE NOTED.
- ALL CONNECTIONS TO BE STAINLESS STEEL FASTENERS UNLESS OTHERWISE NOTED. ALL EXPOSED FASTENERS AND CONNECTIONS TO 5. BE TAMPER PROOF.
- 6.
- ENLARGEMENT PLANS.
- 8. CONTRACTOR TO NOTIFY ARCHITECT OF ANY DISCREPANCIES PRIOR TO CONSTRUCTION.

SYMBOL	ITEM	SHEET	QTY
SN-X	SIGN-WALL	A-501	10
SC-X	SCREEN-WALL	A-502	10
٥	REMOVABLE BOLLARD	A-510	7

NOTES: LETTER FORMS FOR SIGN-WALL & SCREEN-WALL VARY: REFER TO SCHEDULE ON SHEET A-401 FOR LAYOUT & OVERALL DIMENSIONS.



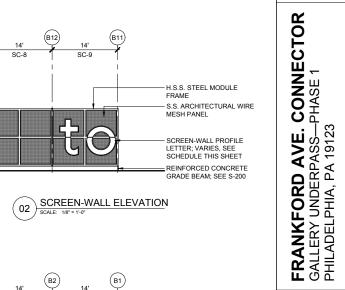
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- DE LAWFER PROUP. ALL DIMENSIONS SHOWN REPRESENT EXTENTS OF FINISHED SURFACE OF CONSTRUCTION, UNLESS NOTED OTHERWISE. CONTRACTOR TO COORDINATE WITH STRUCTURAL DETAILS AND ENLARGEMENT PLANS.\_\_\_\_\_ 6.
- 8. CONTRACTOR TO NOTIFY ARCHITECT OF ANY DISCREPANCIES PRIOR TO CONSTRUCTION.

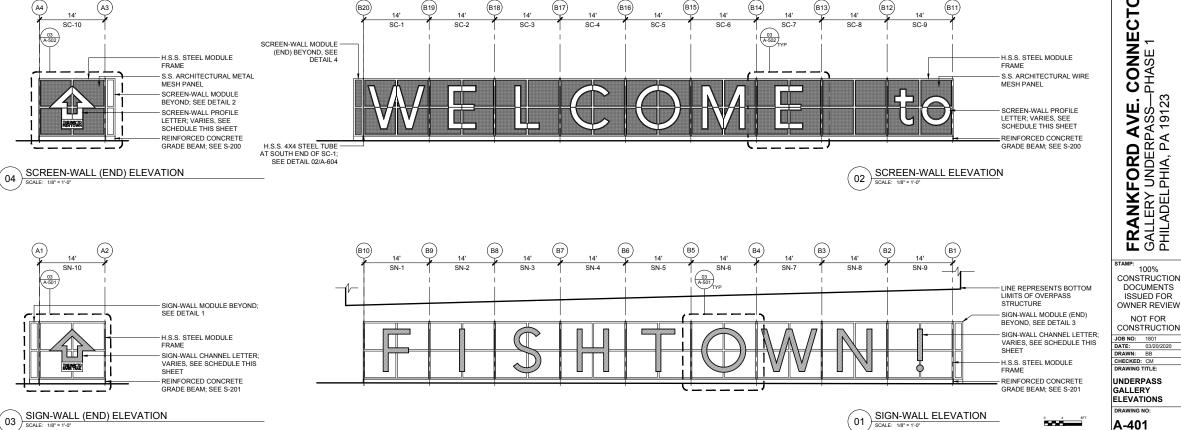
MODULE	LETTER		RENCE ATION	OVERALL SIZE	
		SHEET NO.	DETAIL	HEIGHT	WIDTH
SIGN-WALL					
SN-1	F	A-510	1	9'-2"	5'-10"
SN-2	I	A-510	2	9'-2"	1'-2"
SN-3	S	A-510	3	9'-10 1/4"	5'-9 5/8"
SN-4	н	A-510	4	9'-2"	6'-10"
SN-5	Т	A-511	1	9'-2"	7'-2"
SN-6	0	A-511	2	9'-6"	9'-6"
SN-7	w	A-511	3	9'-2"	12'-0 1/8'
SN-8	N	A-511	4	9'-2"	7'-6"
SN-9	!	A-512	1	9'-2"	1'-2"
SN-10	(GRAPHIC)	A-512	2	9'-2"	10'-0"

MODULE	LETTER		RENCE	OVERALL SIZE	
		SHEET NO.	DETAIL	HEIGHT	WIDTH
SCREEN-W	ALL				
SC-1	W	A-513	1	9'-2"	12'-0 1/8
SC-2	E	A-513	2	9'-2"	5'-10"
SC-3	L	A-513	3	9'-2"	5'-2"
SC-4	С	A-513	4	9'-6"	8'-3"
SC-5	0	A-514	1	9'-6"	9'-6"
SC-6	М	A-514	2	9'-2"	9'-2"
SC-7	E	A-513	2	9'-2"	5'-10"
SC-8	(BLANK)	-	-	-	-
SC-9	to	A-514	3	7'-8"	11'-11"
SC-10	(GRAPHIC)	A-514	4	9'-2"	10'-0"



Suite #505 Philadelphia, IL 19107 Consultants: Hunt Engineering Environetics Design Bruce E. Brooks & Assoc. Client: Client: Delaware River Waterfront Corporation 121. N. Columbus Blvd. Philadelphia, PA 19106

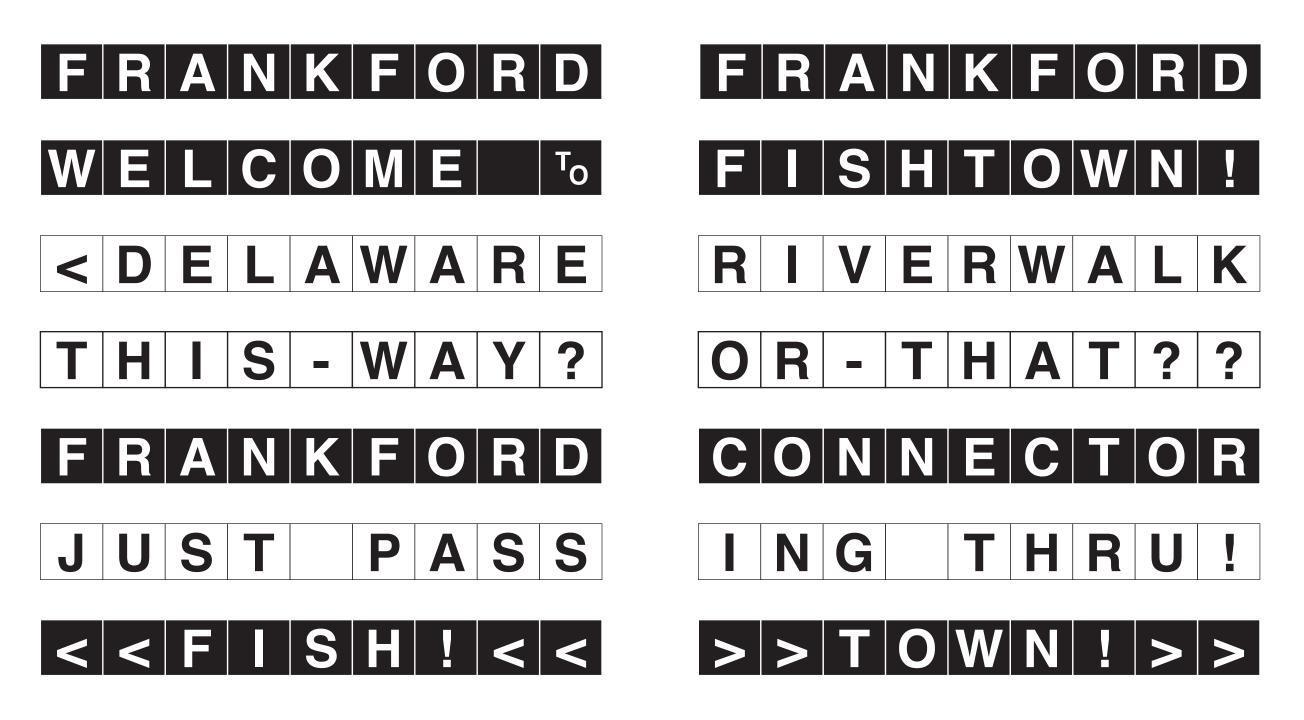




SHEET 24 OF 48

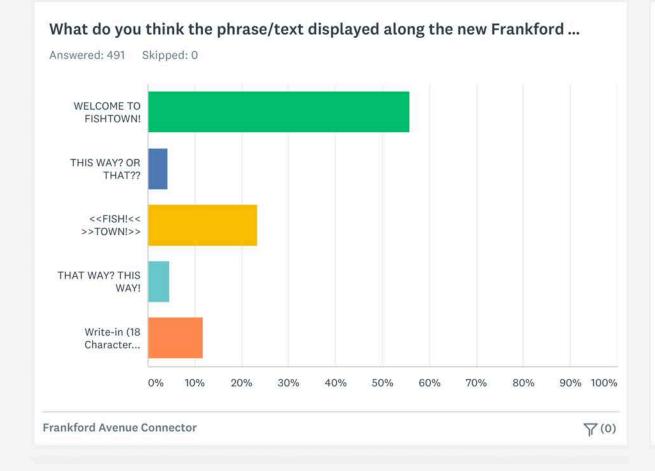


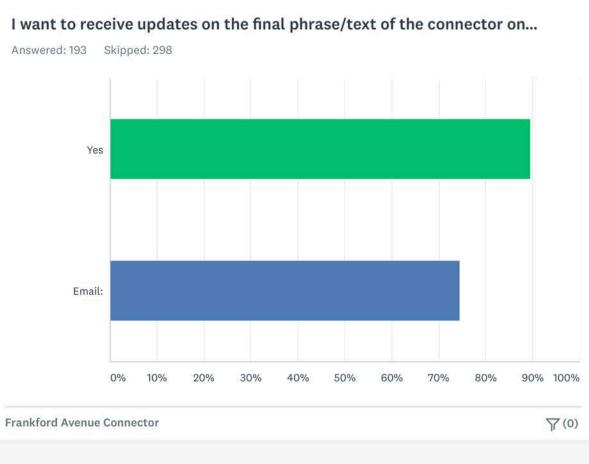
Some people said <u>Frankford</u> was great because <u>Fishtown</u> is overused; Others said Frankford makes no sense because that is a different neighborhood. It was about 50/50. Some new words were introduced as potentials, along the lines of <u>"Welcome."</u>

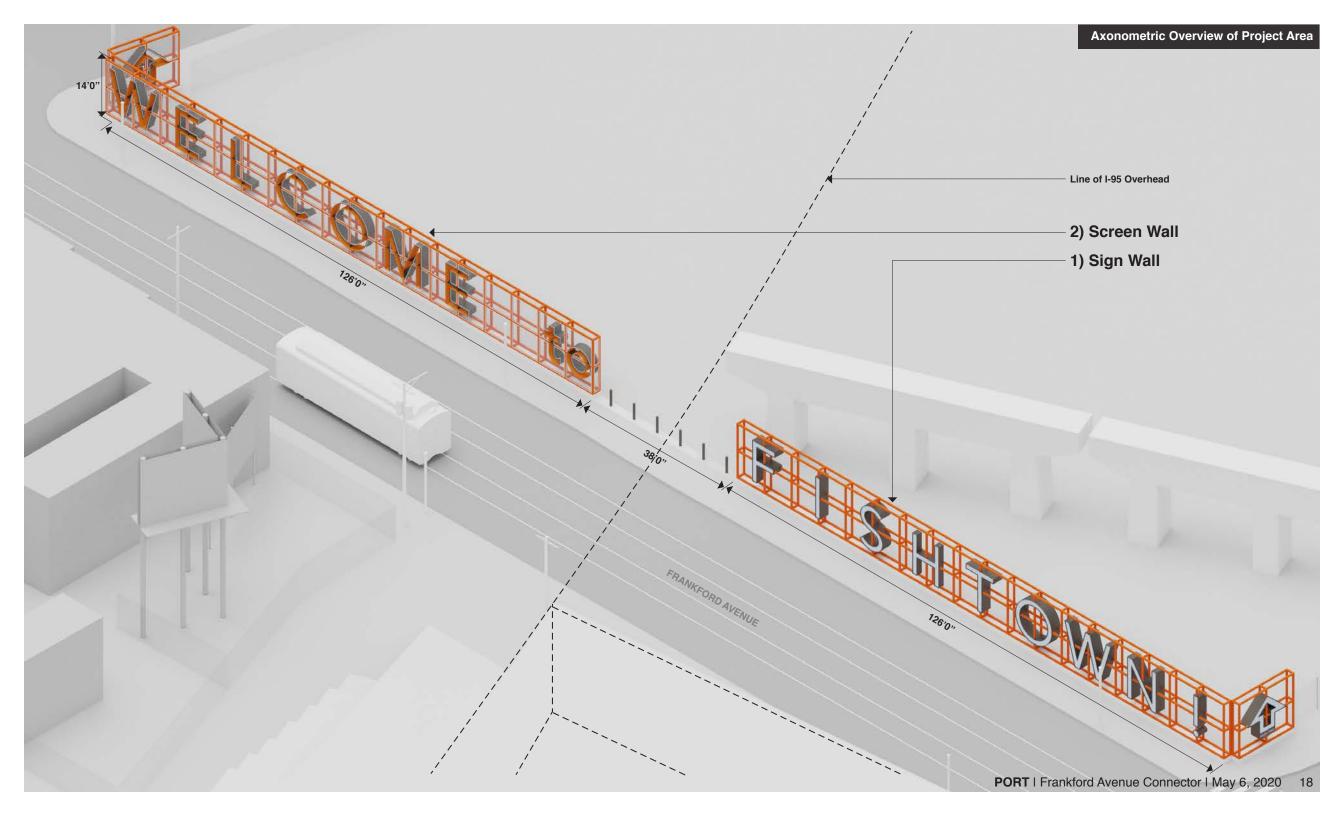


## **DRWC FRANKFORD CONNECTOR**

### Public Outreach + Vetting













#### LIGHT FIXTURE & CONTROL NOTES:

- L.E.D. LIGHTING FIXTURE QUANTITY AND LAYOUT TO BE FINALIZED BY CONTRACTOR. LENGTHS PROVIDED IN THE DRAWINGS & SCHEDULE ARE FOR REFERENCE & COST ESTIMATING PURPOSES ONLY. CONTRACTOR SHALL SUBMIT SHOP DRAWINGS OF LIGHTING LAYOUTS & DATA SHEETS FOR THE FIXTURES, CONTROLLERS, DIMMERS, DRIVERS, AND NECESSARY ACCESSORIES FOR REVIEW BY ARCHITECT PRIOR TO FABRICATION.
- SIGN-WALL DRIVERS: REQUIRED QUANTITY OF DMX ENGINES & PIXEL 2. DISTRIBUTORS TO BE LOCATED WITHIN THE CAVITY OF THE CHANNEL LETTER CABINETS. A DISCREET ACCESS PANEL SHALL BE PROVIDED FOR MAINTENANCE. LOCATION SHOWN ON DRAWING IS FOR REFERENCE. FINAL LOCATION TO BE DETERMINED BY CONTRACTOR PER MANUFACTURER'S RECOMMENDATIONS & SHOULD BE INCLUDED IN SHOP DRAWINGS PRIOR TO FABRICATION. ARCHITECT TO APPROVE FINAL LOCATION.
- FINAL DUCATION: SCREEN-WALL DRIVERS: REQUIRED QUANTITY OF DRIVERS & DMX MODULE TO BE LOCATED WITHIN A NEMA RATED ENCLOSURE, MOUNTED DISCRETELY TO THE UNDERSIDE OF THE TOP CROSS BAR 3. OF EACH MODULE. CONTRACTOR SHALL INCLUDE IN SHOP DRAWINGS & PROVIDE DATA SHEETS PRIOR TO FABRICATION. ARCHITECT TO APPROVE FINAL LOCATION.
- SUBMITTALS
  A.1. SHOP DRAWINGS: SUBMIT COMPLETE FABRICATION AND INSTALLATION DRAWINGS FOR ALL NECESSARY LIGHT FIXTURES & CONTROLLERS TO MEET DESIGN INTENT.
- CUTSHEETS: FOR ALL MATERIALS, HARDWARE, LIGHTING, 4.2. CONTROLS, SENSORS, AND RELATED ELEMENTS. SAMPLES: SUBMIT SAMPLE OF EACH MATERIAL TO BE USED IN
- 4.3. ASSEMBLY.

#### LEGEND:

04

03

SCALE: 1/8" = 1'-

SCALE: 1/8" = 1'-

(A1)

- COMPACT LINEAR L.E.D. (TYPE TA)
- ---- SIGN GRADE L.E.D. STRIP LIGHTS (TYPE TC) L.E.D. CONTROL & DRIVERS

(A3

SCREEN-WALL END FIXTURE LAYOUT

(A2)

SIGN-WALL END FIXTURE LAYOUT

14'

SN-10

<u> 147</u>

COMPACT LINEAR L.E.D.

SIGN GRADE L.E.D. STRIP

INSTALL PER MANUFACTURER

LIGHTS (TYPE TC), TYP.

INSTALL PER MANUFACTURER

LIGHTS (TYPE TA), TYP



14'

SC-10

(A4)

	LETTER	L.E.D. STRIP LIGHTING		
MODULE		RUN LENGTH	SYSTEMS	
SN-1	F	812 IN	4	
SN-2	I	412 IN	2	
SN-3	S	912 IN	4	
SN-4	н	1040 IN	4	
SN-5	Т	684 IN	4	
SN-6	0	1152 IN	6	
SN-7	w	1576 IN	8	
SN-8	N	1256 IN	6	
SN-9	1	360 IN	3	
SN-10	(GRAPHIC)	1226 IN	4	
TOTAL	LENGTH	9430 IN		
			•	

#### SIGN-WALL SCHEDULE NOTES:

(B19

14'

SC-1

(B20)

(B10)

-1-

SN-1

112222

1====

SIGN-WALL LUMINAIRE IS TYPE TC. REFER TO SPECIFICATIONS FOR PERFORMANCE CRITERIA

(B18)

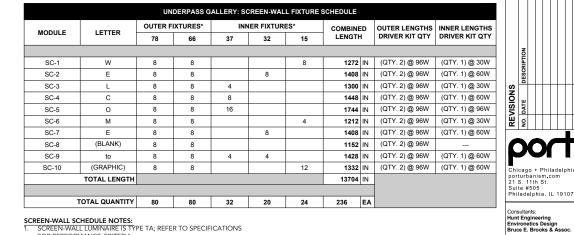
SYSTEMS INCLUDES 1 EACH OF 48-NODE RGBW STRINGS, 1 EACH 2. 100W L.E.D. ENGINE, 1 EACH OF PIXEL DISTRIBUTOR

14'

SC-2

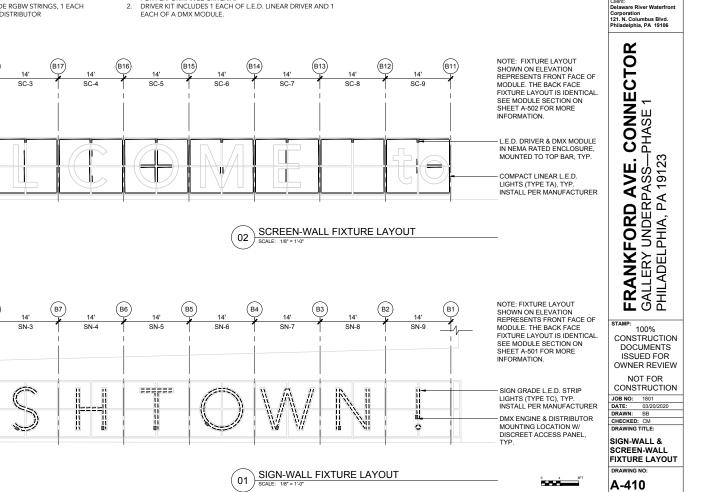
14'

SN-2



#### SCREEN-WALL SCHEDULE NOTES:

- 1. SCREEN-WALL LUMINAIRE IS TYPE TA; REFER TO SPECIFICATIONS FOR PERFORMANCE CRITERIA.
- 2. DRIVER KIT INCLUDES 1 EACH OF L.E.D. LINEAR DRIVER AND 1
- FACH OF A DMX MODULE.



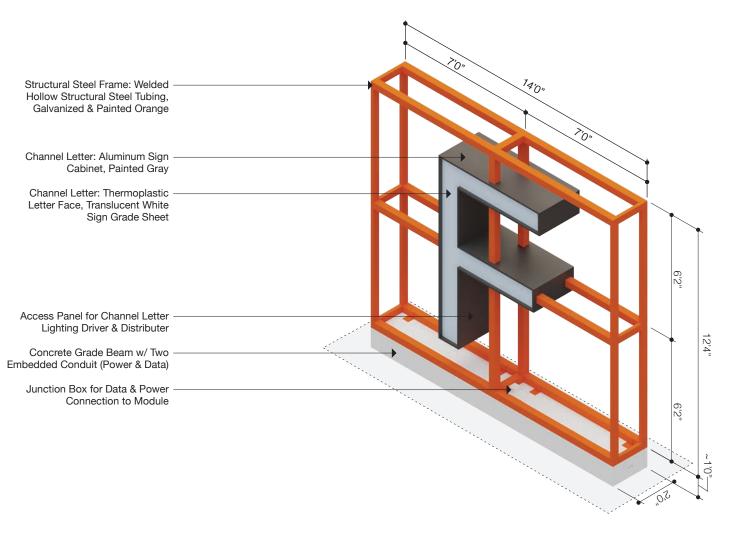
PORT | Frankford Avenue Connector | May 6, 2020 22

SHEET 25 OF 48

Client:

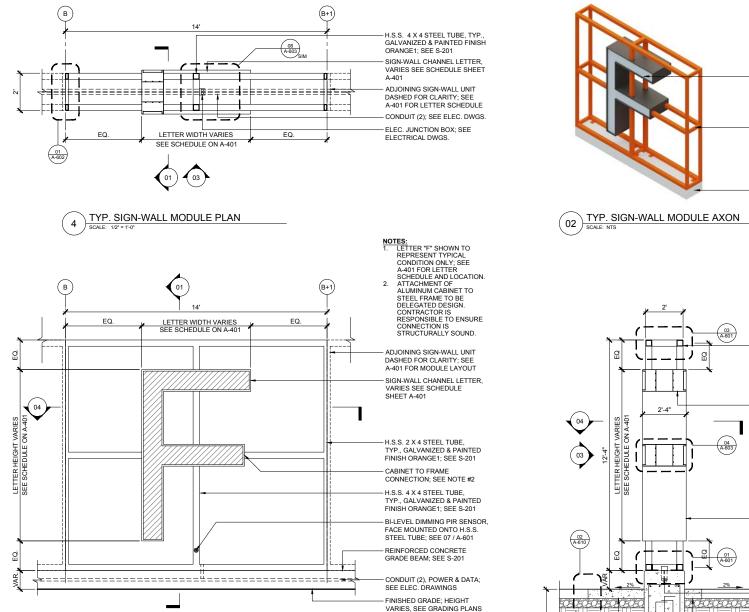






### Sign-Wall Module Detail

- SIGN-WALL MODULE NOTES: 1. CONTRACTOR SHALL SUBMIT SHOP DRAWINGS OF ALL WALL MODULE MATERIAL COMPONENTS, LAYOUTS, AND CONNECTION DETAILS FOR REVIEW BY THE ARCHITECT PRIOR TO FABRICATION. 2. ALL STEEL TO BE GALVANIZED AND HAVE A PAINT
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- TAMPER PROOF. 4. ALL DIMENSIONS SHOWN REPRESENT EXTENTS OF FINISHED SURFACE OF CONSTRUCTION, UNLESS
- NOTED OTHERWISE CONTRACTOR TO COORDINATE WITH STRUCTURAL DETAILS AND ENLARGEMENT PLANS. SEE SHEET 5.
- S-201 FOR SIGN-WALL DRAWINGS



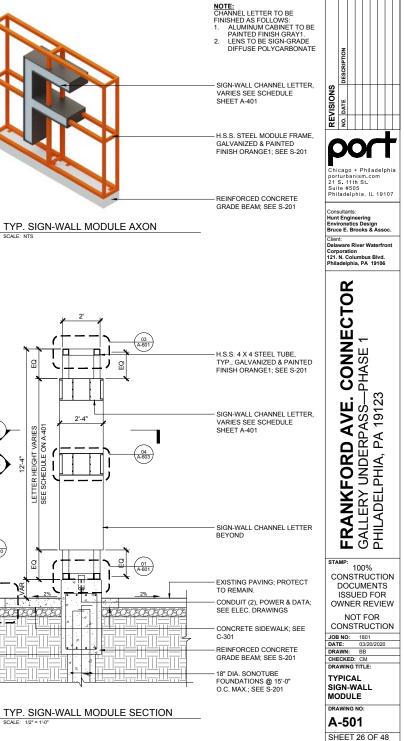
01

SCALE: 1/2" = 1'-0'

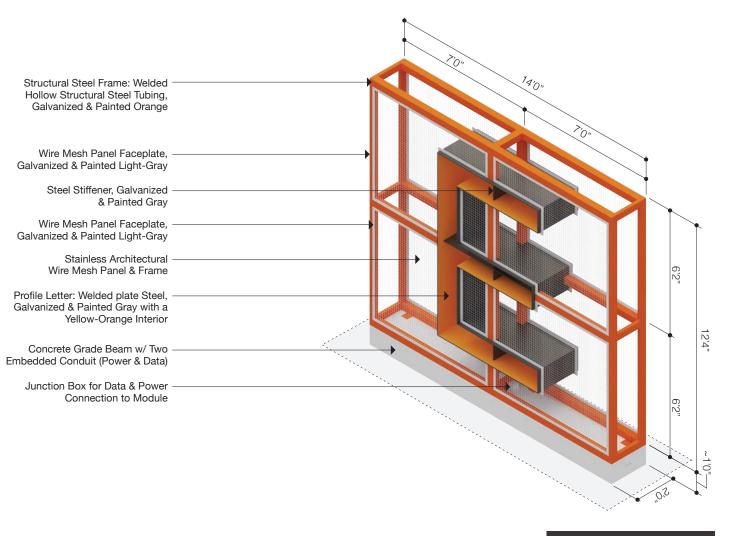
TYP. SIGN-WALL MODULE ELEVATION

03

SCALE: 1/2" = 1'-0'

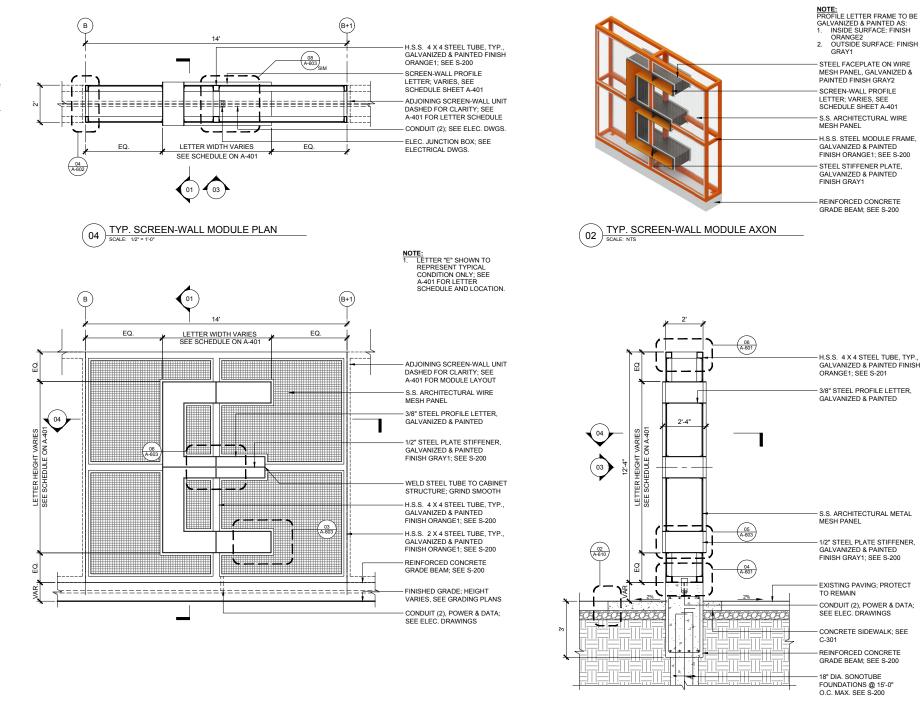






Screen-Wall Module Detail

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- EXPOSED FASTENERS AND CONNECTIONS TO BE TAMPER PROOF. ALL DIMENSIONS SHOWN REPRESENT EXTENTS OF FINISHED SURFACE OF CONSTRUCTION, UNLESS 4.
- NOTED OTHERWISE CONTRACTOR TO COORDINATE WITH STRUCTURAL DETAILS AND ENLARGEMENT PLANS. SEE SHEET 5.
- S-200 FOR SCREEN-WALL DRAWINGS



TYP. SCREEN-WALL MODULE ELEVATION 03 SCALE: 1/2" = 1'-0

TYP. SCREEN-WALL MODULE SECTION

01

SCALE: 1/2" = 1'-0

nicado + Philadelph porturbanism.com 21 S. 11th St. Suite #505 Philadelphia, IL 19107

Consultants: Hunt Engineering Environetics Design Bruce E. Brooks & Assoc.

Corporation 121. N. Columbus Blvd. Philadelphia, PA 19106

CONNECTOF -PHASE 1

FRANKFORD AVE. GALLERY UNDERPASS-PHILADELPHIA, PA 19123

CONSTRUCTION

DOCUMENTS

ISSUED FOR

OWNER REVIEW

NOT FOR CONSTRUCTION

JOB NO: 1801

DRAWN: BB

CHECKED: CM RAWING TITLE:

TYPICAL

A-502

DATE: 03/20/2020

SCREEN-WALL MODULE DRAWING NO:

SHEET 27 OF 48

STAMP: 100%

2

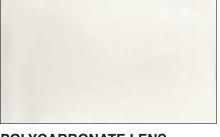
Client: Delaware River Waterfront SIGN-WALL



ORANGE



**ALUMINUM LETTER CABINET** PAINTED DARK GRAY



POLYCARBONATE LENS DIFFUSE TRANSLUCENT WHITE



**CONCRETE KNEE-WALL** LIGHT SANDBLAST WITH GRAY LIMESTONE COLOR



**H.S.S. STEEL TUBE FRAME GALVANIZED & PAINTED** ORANGE

**H.S.S. STEEL TUBE FRAME** 

**GALVANIZED & PAINTED** 

STEEL LETTER PROFILE GALVANIZED & PAINTED **EXTERIOR DARK GRAY &** INTERIOR YELLOW-ORANGE **CENTER SPINE FACEPLATE GALVANIZED & PAINTED LIGHT** GRAY



**ARCH. WIRE MESH PANEL** T316 STAINLESS STEEL WOVEN WIRE 1.5" IN FLAT TOP CRIMP

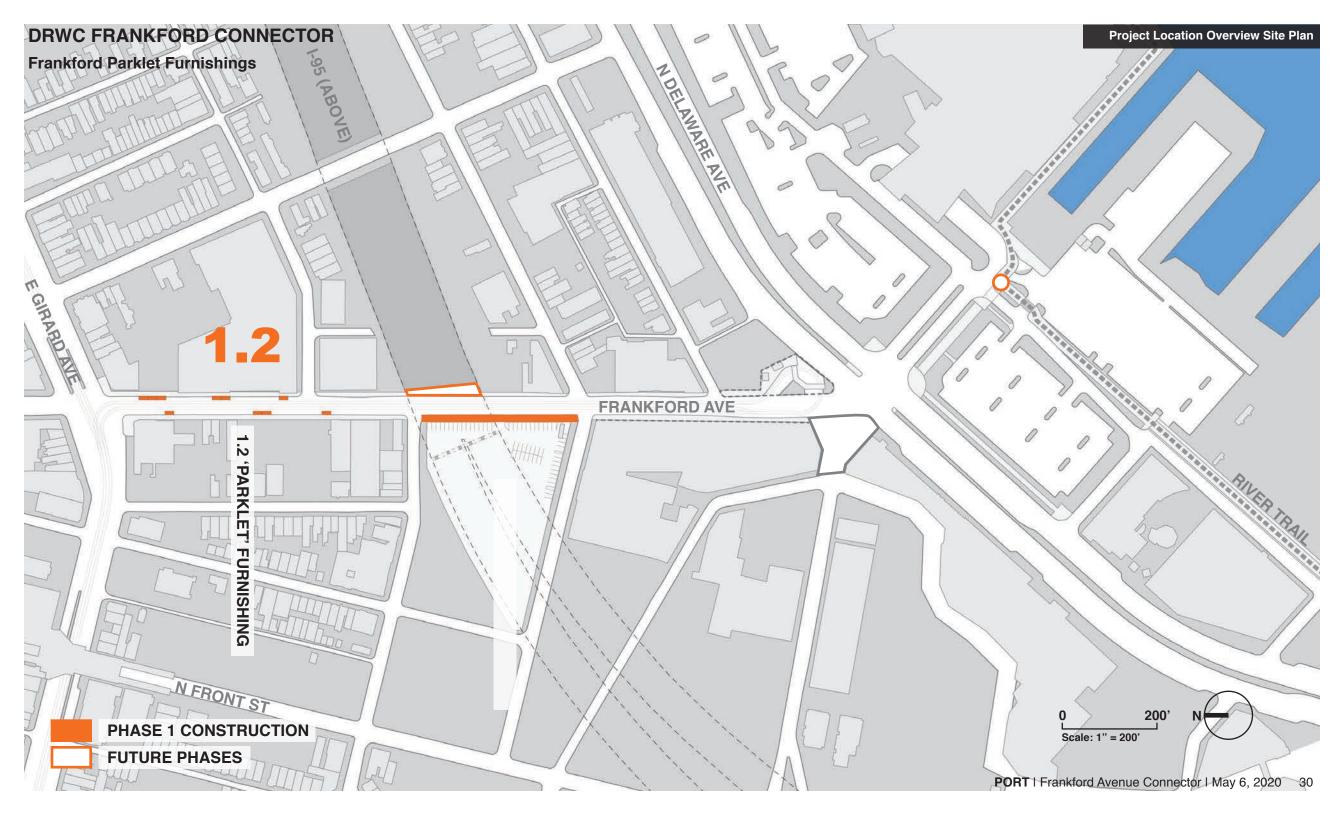


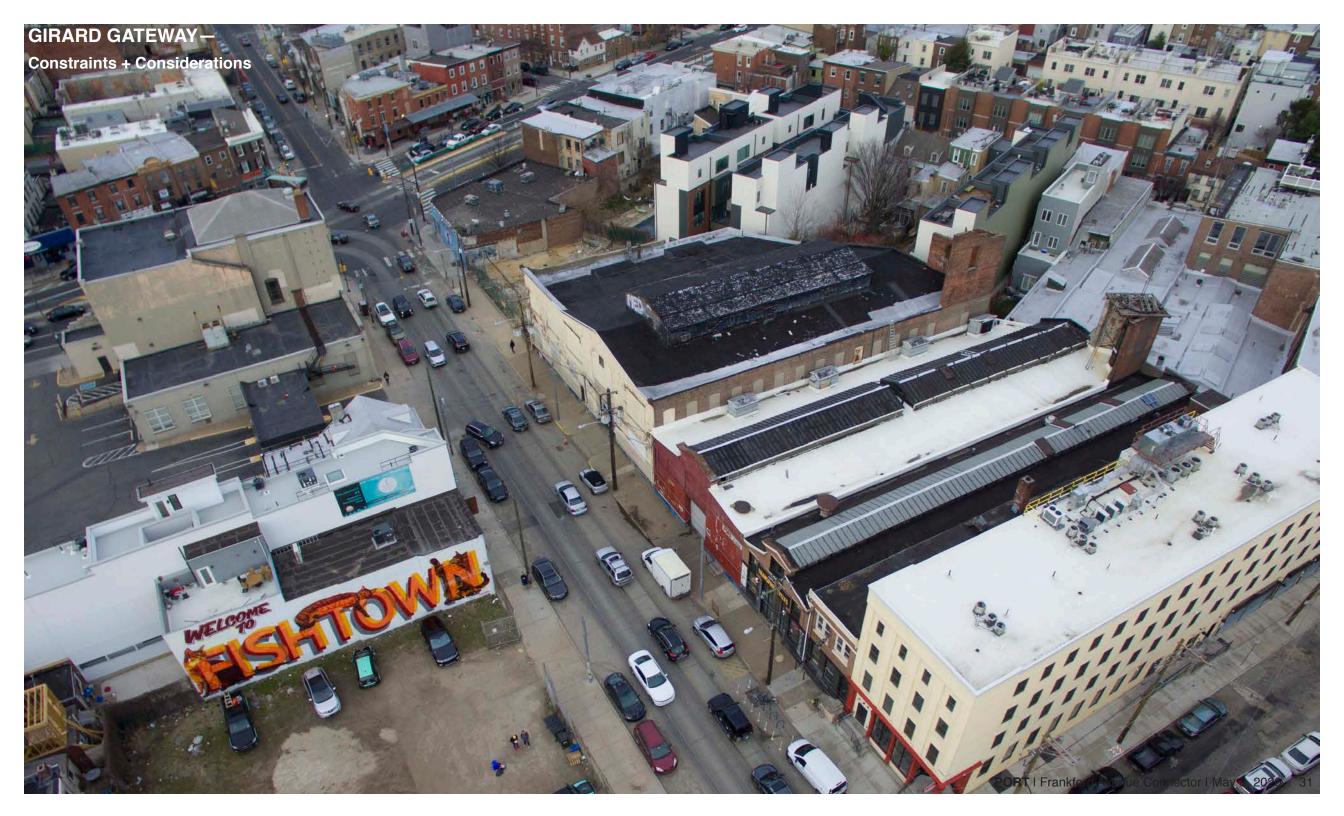
**CONCRETE KNEE-WALL** LIGHT SANDBLAST WITH GRAY LIMESTONE COLOR

Note: Colors shown are to convey design intent. Final colors are to be determined through the full scale mock-up required as part of the construction bid, as well as the architectural wire mesh opening dimensions.

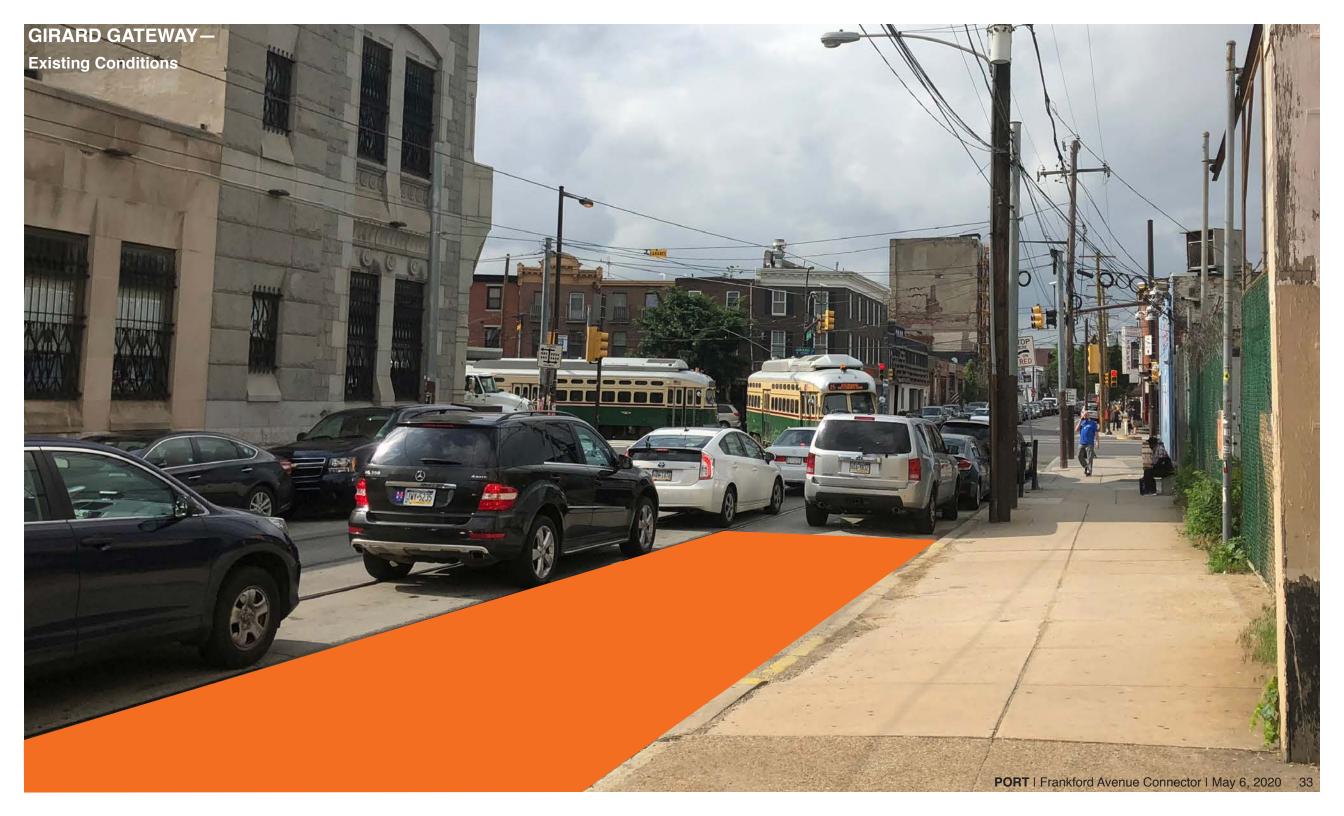
**DRWC FRANKFORD CONNECTOR** 

# FRANKFORD PARKLET FURNISHINGS





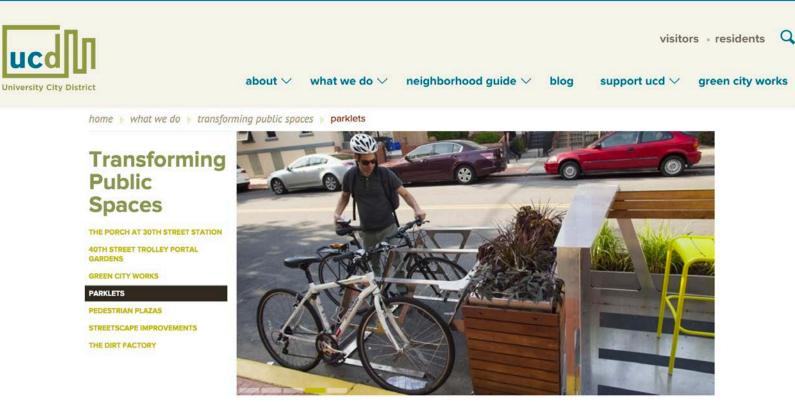




## PARKLET PROGRAM UNDERSTANDING

City of Phila. Parklets Guidelines + Application--February 2016



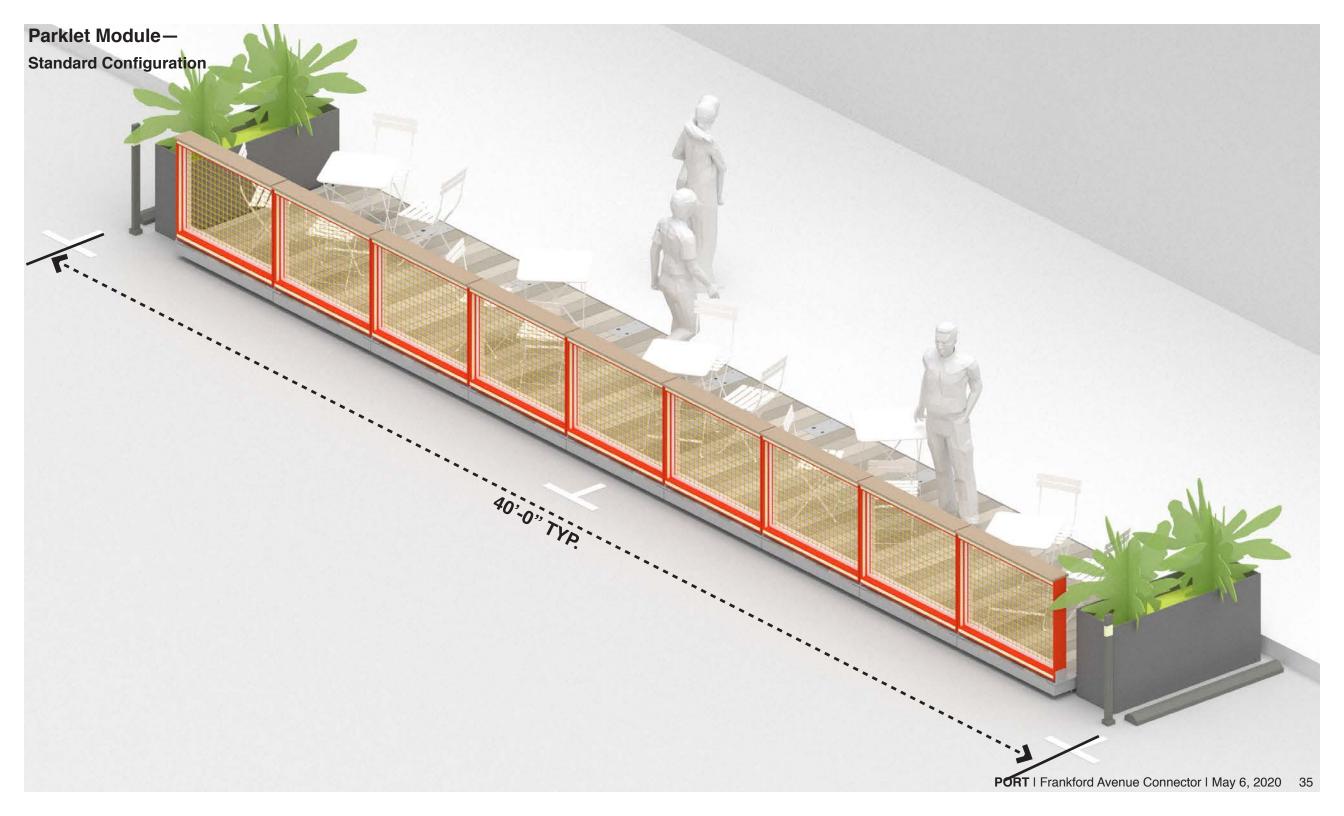


# CITY OF PHILADELPHIA PARKLETS GUIDELINES & APPLICATION

FEBRUARY 2016

In 2011, UCD worked with the City of Philadelphia to pilot Philadelphia's first Parklets, thanks to funding from the William Penn Foundation. These innovative temporary seating platforms transform parallel parking spaces into a place to sit, relax, eat and enjoy street life. Parklets are landscaped with planters and a decorative railing, furnished with movable café tables and chairs, and add a distinct vibrancy to the neighborhood.

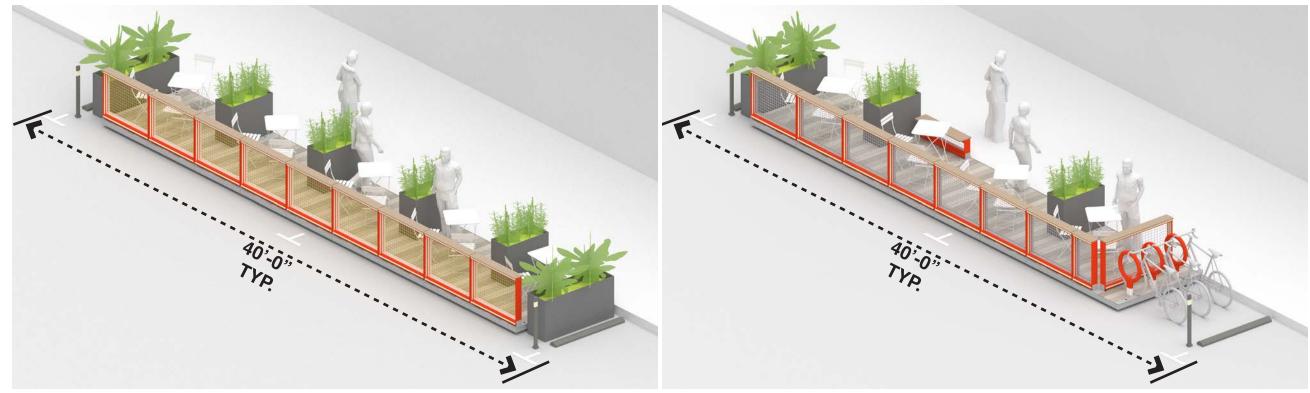
Parklets are a coordinated effort between our Planning and Economic Development department, our Public Space and Maintenance crews and our Green City Works landscaping social venture. UCD's process has informed how the City has implemented Parklets in neighborhoods throughout Philadelphia.



Parklet Modules – Four Standard Types



Parklet Module— Configuration Options



Cafe Table + Planter Configuration

Bike + Planter + Bench Configuration

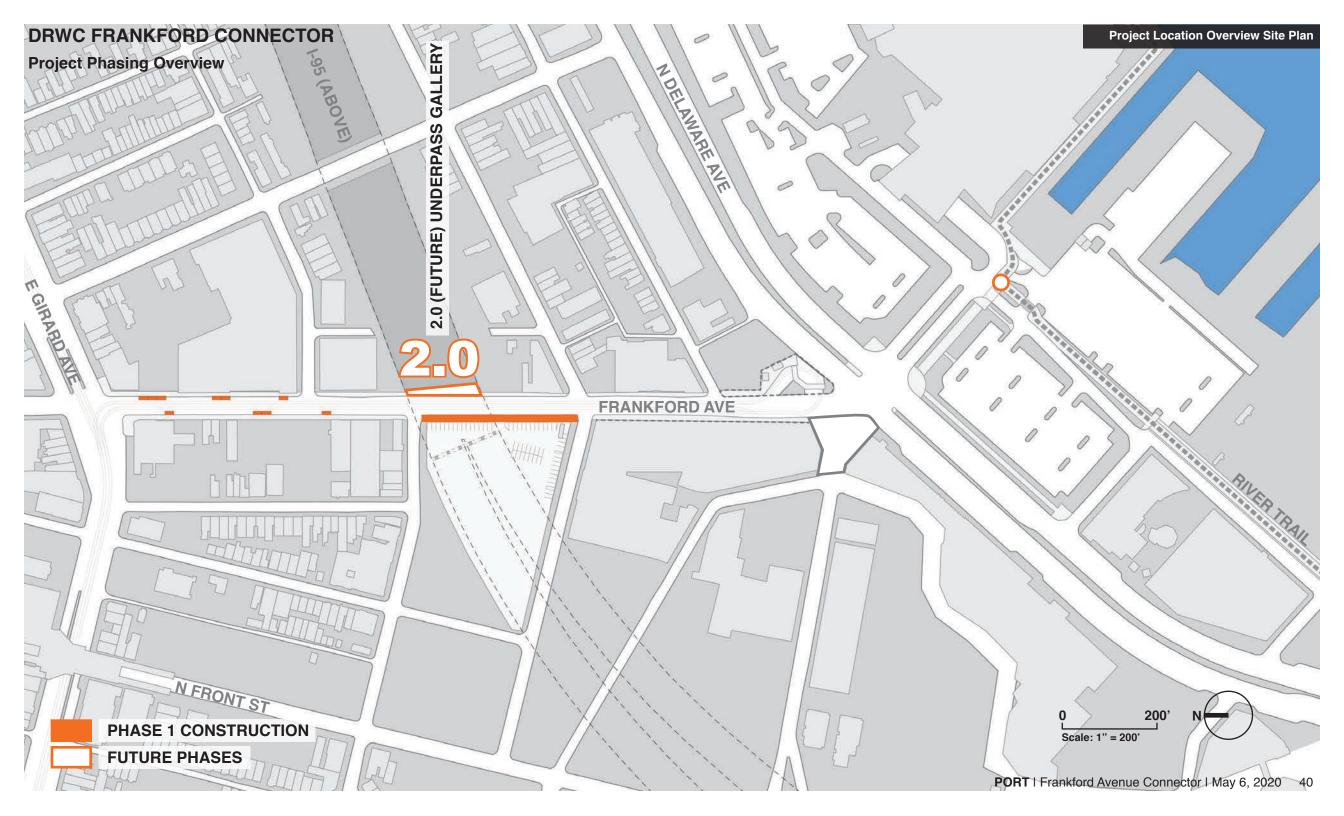
### Similar program to University City District where Parklets are purchased by a business but managed by the BID.

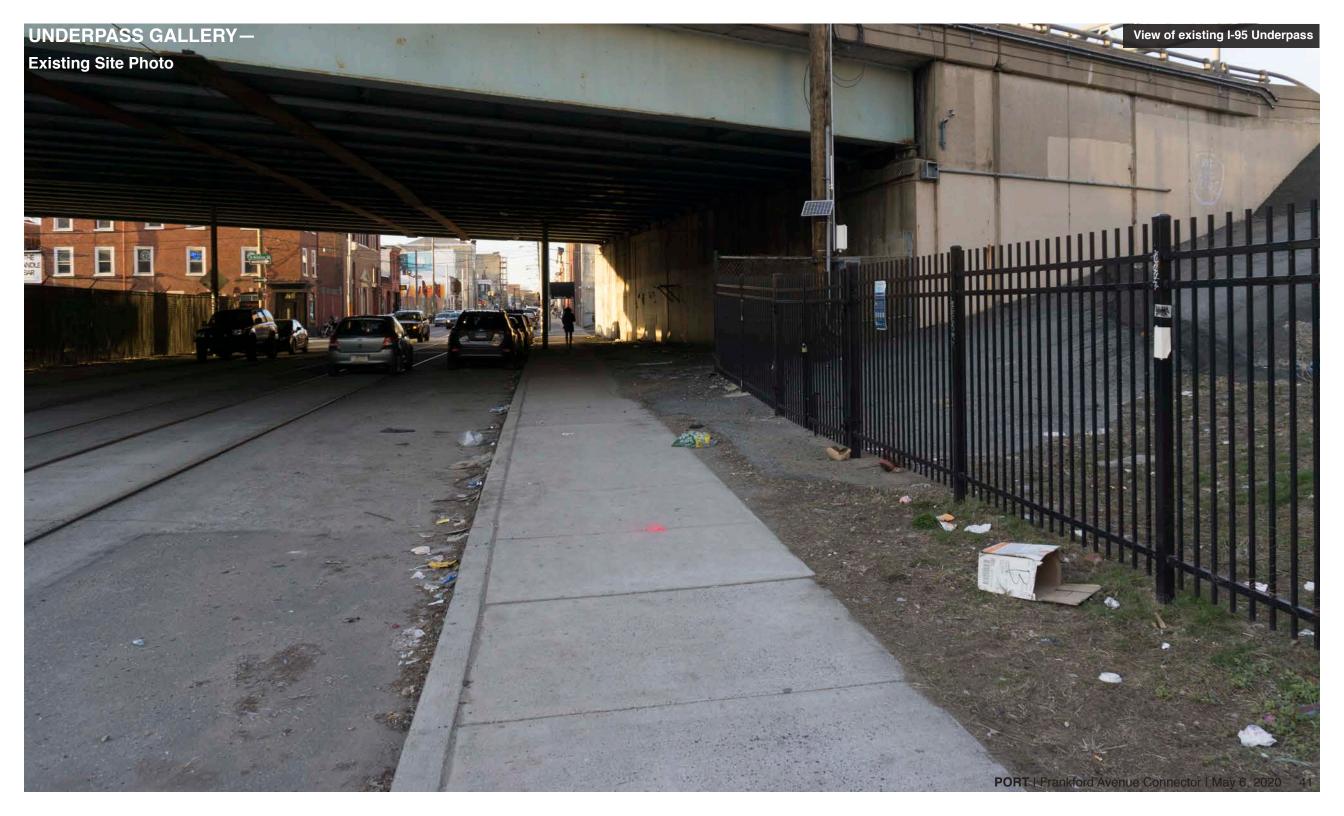
# UCD Finding: 20% sales increase / pays for itself in 1.5 years\*

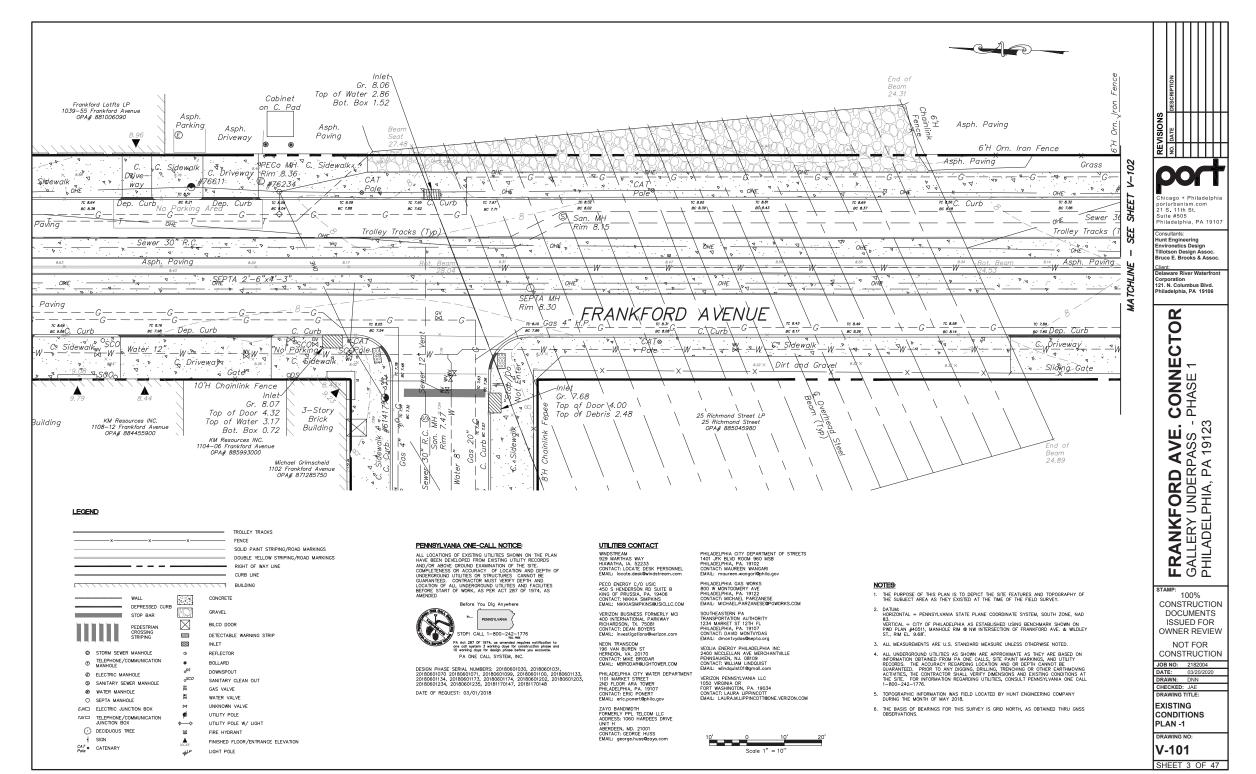
\* The Case for Parklets: Measuring the Impact on Sidewalk Vitality and Neighborhood Businesses

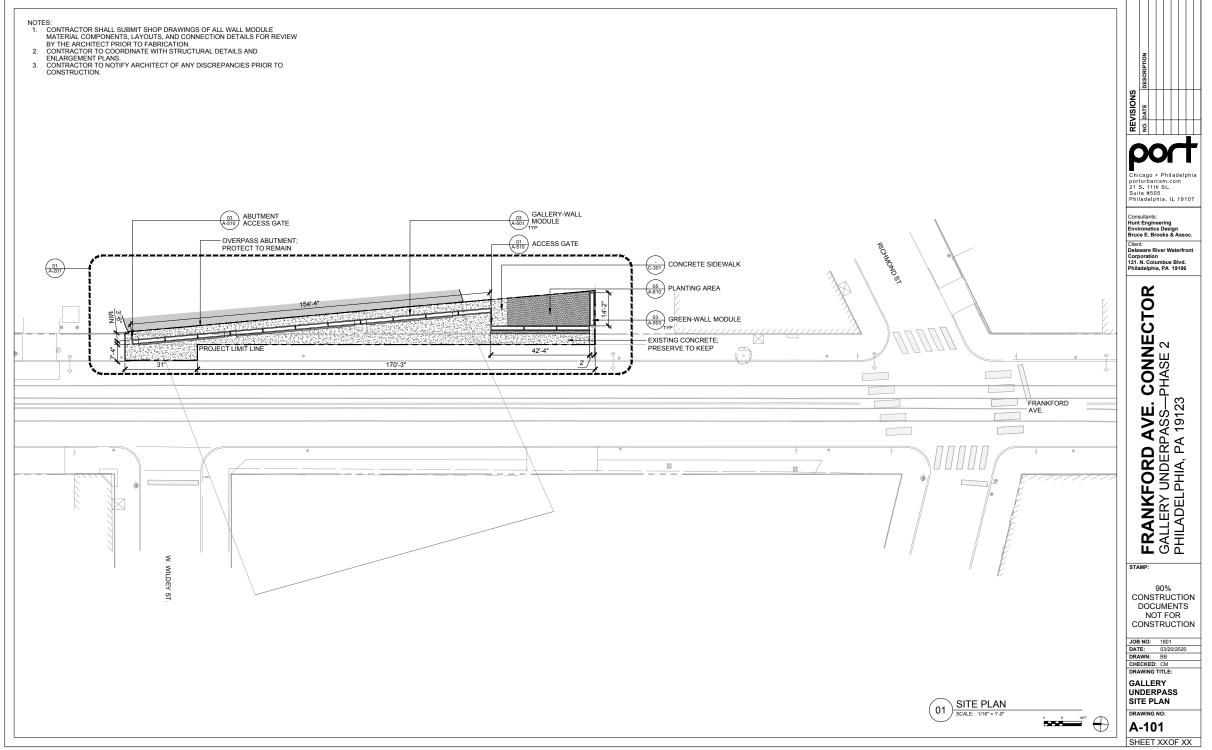
**DRWC FRANKFORD CONNECTOR** 

### UNDERPASS GALLERY PHASE 2





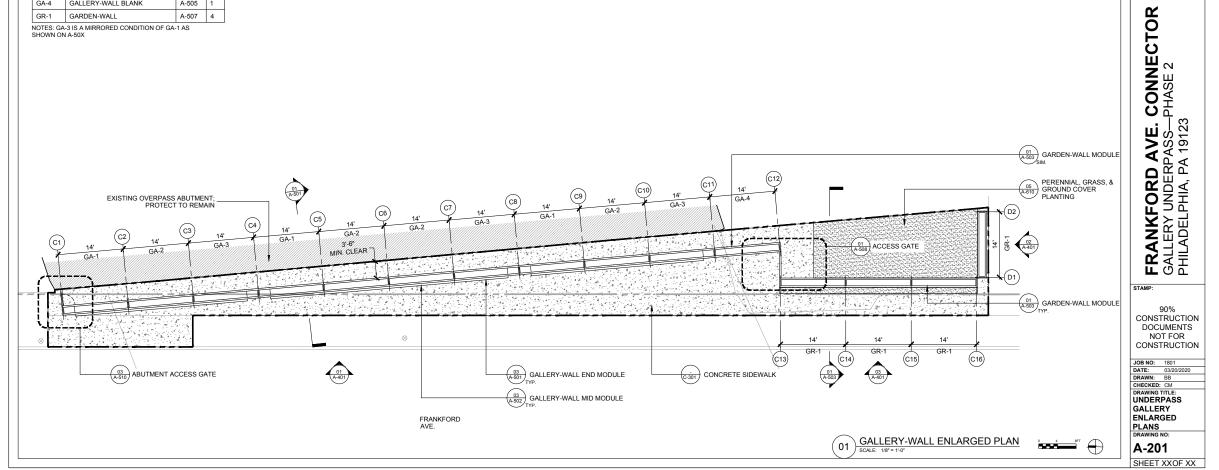




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SYMBOL	ITEM	SHEET	QTY	
GA-1	GALLERY-WALL END	A-505	3	
GA-2	GALLERY-WALL MIDDLE	A-506	4	
GA-3	GALLERY-WALL END (MIRRORED)	A-505	3	
GA-4	GALLERY-WALL BLANK	A-505	1	
GR-1	GARDEN-WALL	A-507	4	

NOTES: GA-3 IS A MIRRORED CONDITION OF GA-1 AS SHOWN ON A-50X



REVISION NO. DATE

ago + Philadeln

porturbanism.com 21 S. 11th St. Suite #505 Philadelphia, IL 19107

Consultants: Hunt Engineering Environetics Design Bruce E. Brooks & Assoc.

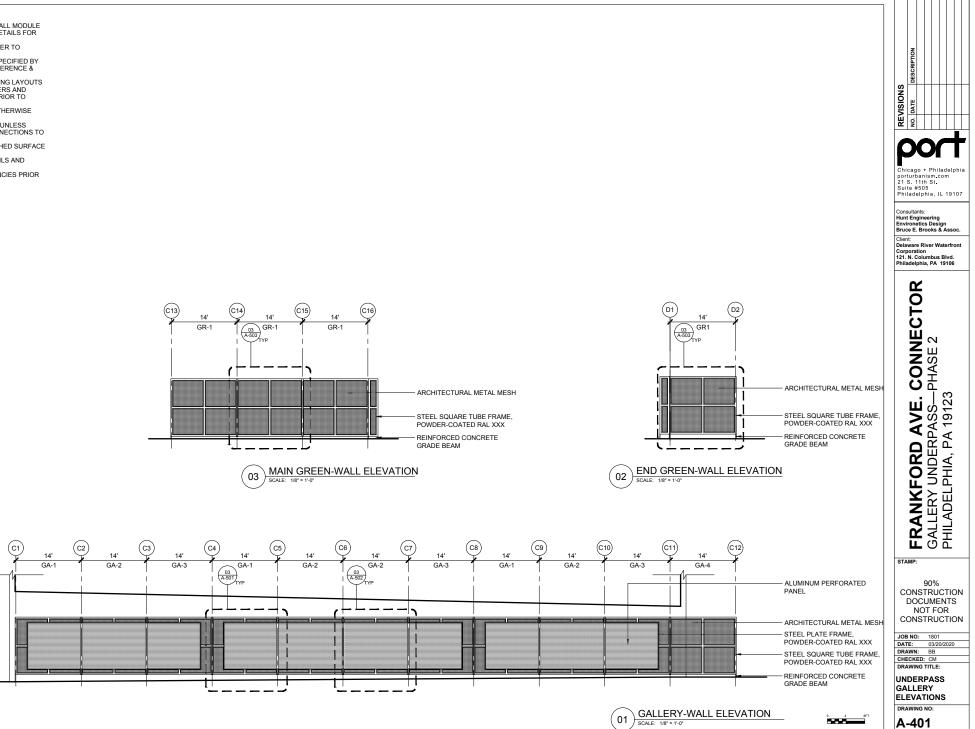
Client: Delaware River Waterfront Corporation 121. N. Columbus Blvd. Philadelphia, PA 19106

#### NOTES

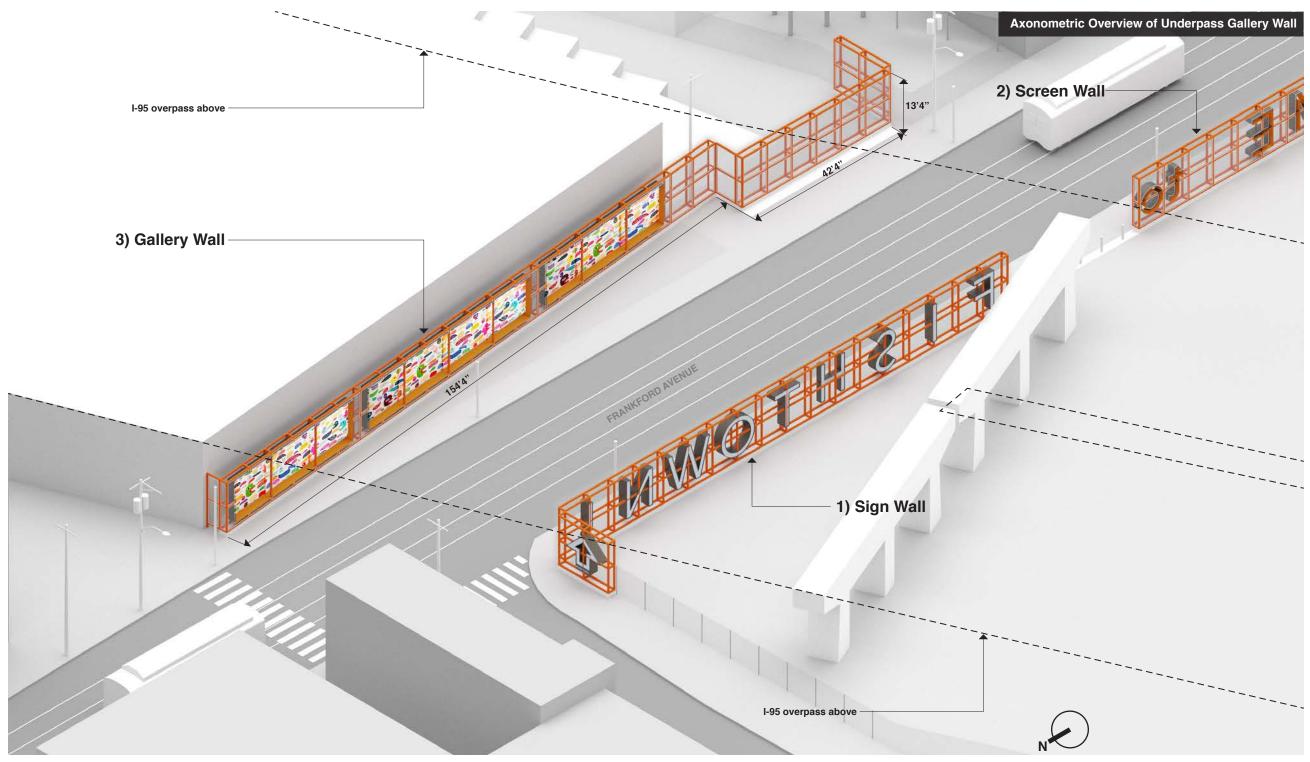
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	SYMBOL	ITEM	SHEET	QTY
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	GA-2	GALLERY-WALL MIDDLE	A-504	4
	GA-3	GALLERY-WALL END (MIRRORED)	A-503	3
	GA-4	GALLERY-WALL BLANK	A-505	1
	GR-1	GARDEN-WALL	A-505	4

NOTES: GA-3 IS A MIRRORED CONDITION OF GA-1 AS SHOWN ON A-50X



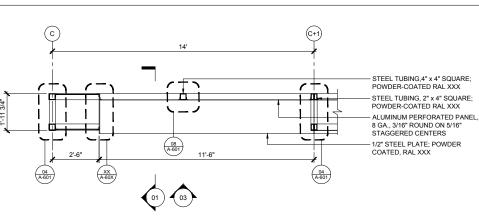
SHEET XX OF XX

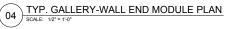


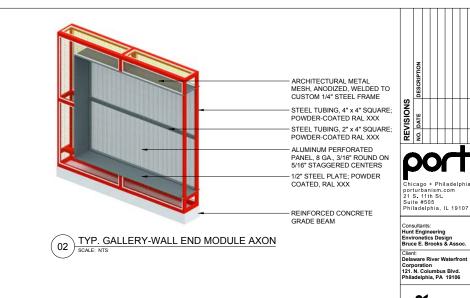


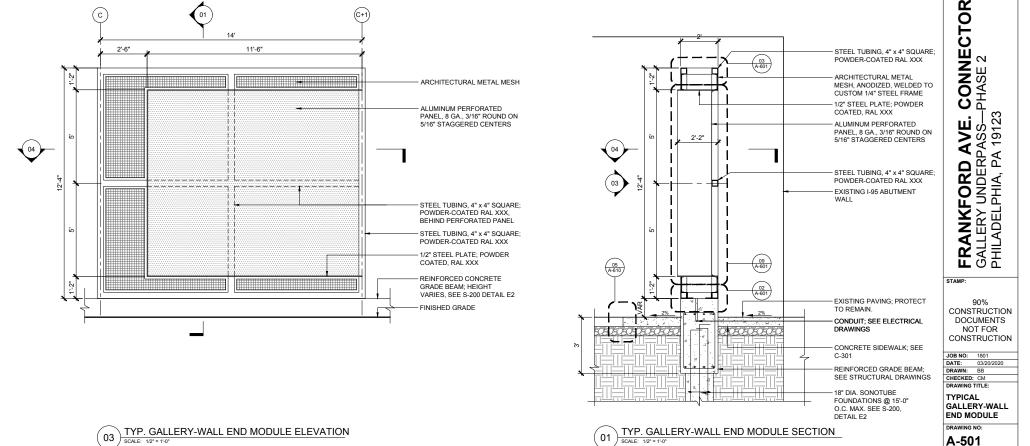
#### NOTES

- CONTRACTOR SHALL SUBMIT SHOP DRAWINGS OF ALL WALL MODULE MATERIAL COMPONENTS, LAYOUTS, AND CONNECTION DETAILS FOR REVIEW BY THE ARCHITECT PRIOR TO FABRICATION. 2. FOR TYPICAL MODULE MATERIALS AND
- DIMENSIONS, REFER TO SHEETS A-501 THRU A-506. 3 LE.D. LIGHTING FIXTURE QUANTITY AND LAYOUT TO BE SPECIFIED BY CONTRACTOR. LENGTHS PROVIDED ABOVE ARE FOR REFERENCE & COST
- ESTIMATING PURPOSES. 4. CONTRACTOR SHALL SUBMIT SHOP DRAWINGS OF LIGHTING LAYOUTS & DATA SHEETS FOR THE FIXTURE, CONTROLLERS, DRIVERS AND NECESSARY ACCESSORIES FOR REVIEW BY
- ENGINEER PRIOR TO FABRICATION. ALL STEEL TO HAVE POWDER-COATED FINISH 5 UNLESS OTHERWISE NOTED. ALL CONNECTIONS TO BE STAINLESS STEEL
- 6. FASTENERS UNLESS OTHERWISE NOTED. ALL EXPOSED FASTENERS AND CONNECTIONS TO BE TAMPER PROOF.
- ALL DIMENSIONS SHOWN REPRESENT EXTENTS OF FINISHED SURFACE OF CONSTRUCTION, UNLESS 7 NOTED OTHERWISE CONTRACTOR TO COORDINATE WITH STRUCTURAL 8
- DETAILS AND ENLARGEMENT PLANS. 9.
- CONTRACTOR TO NOTIFY ARCHITECT OF ANY DISCREPANCIES PRIOR TO CONSTRUCTION.





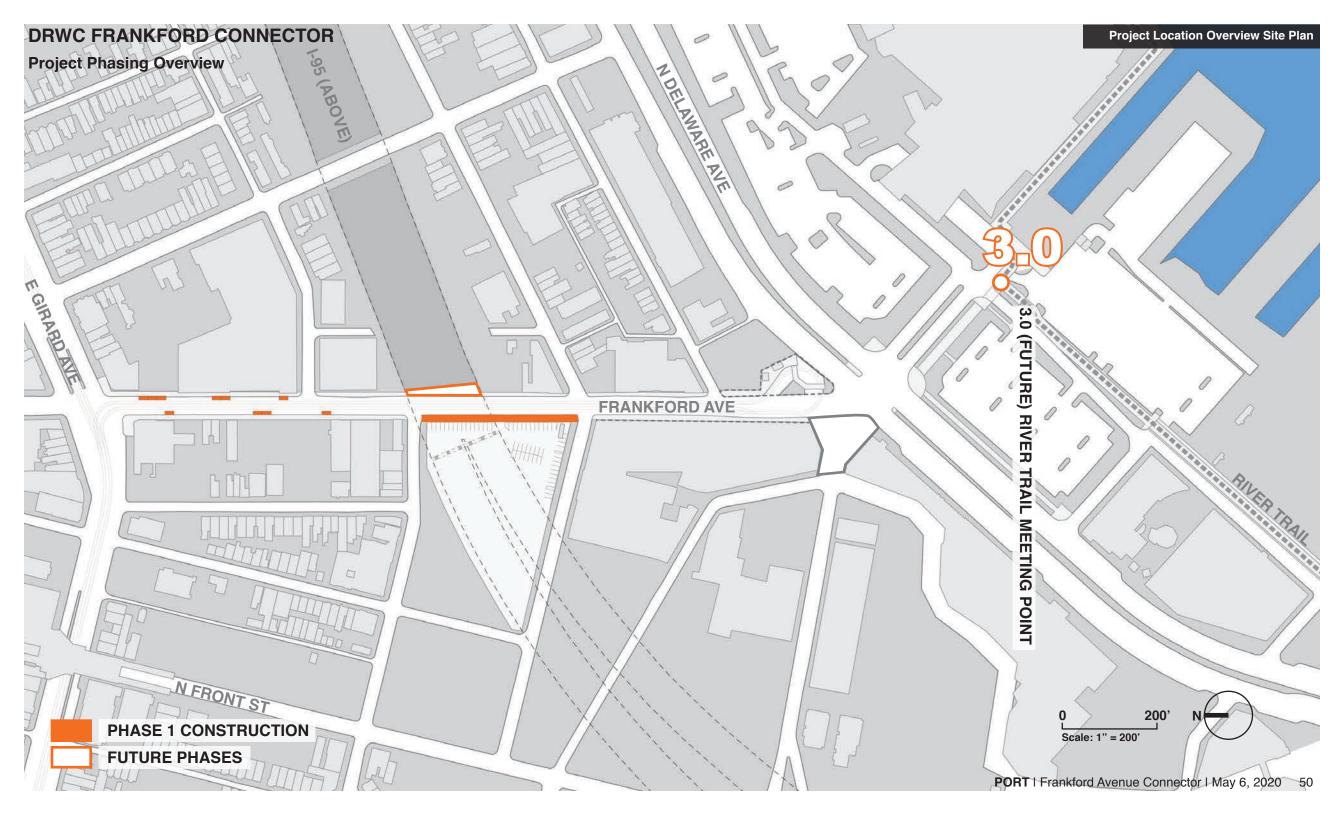




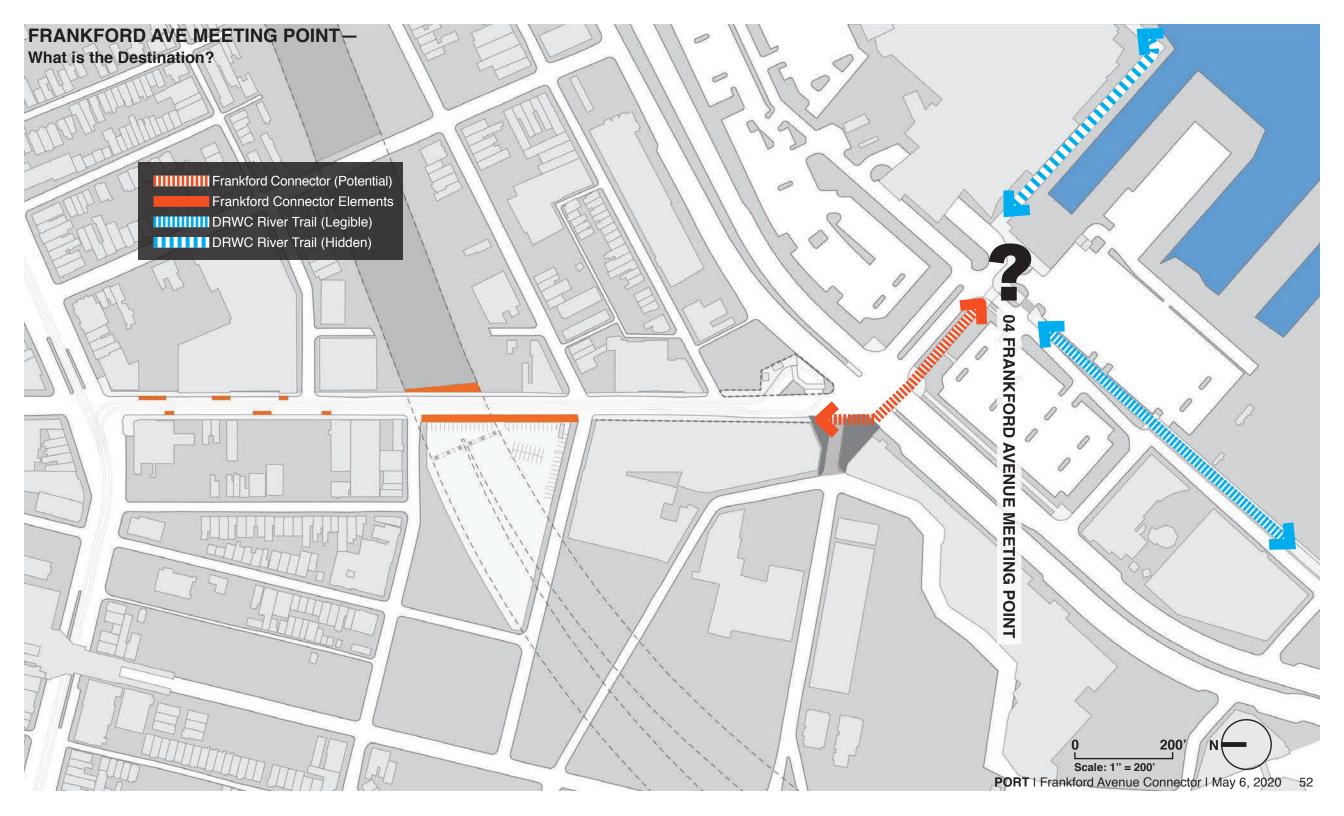
SHEET XXOF XX

**DRWC FRANKFORD CONNECTOR** 

### RIVER TRAIL MEETING POINT

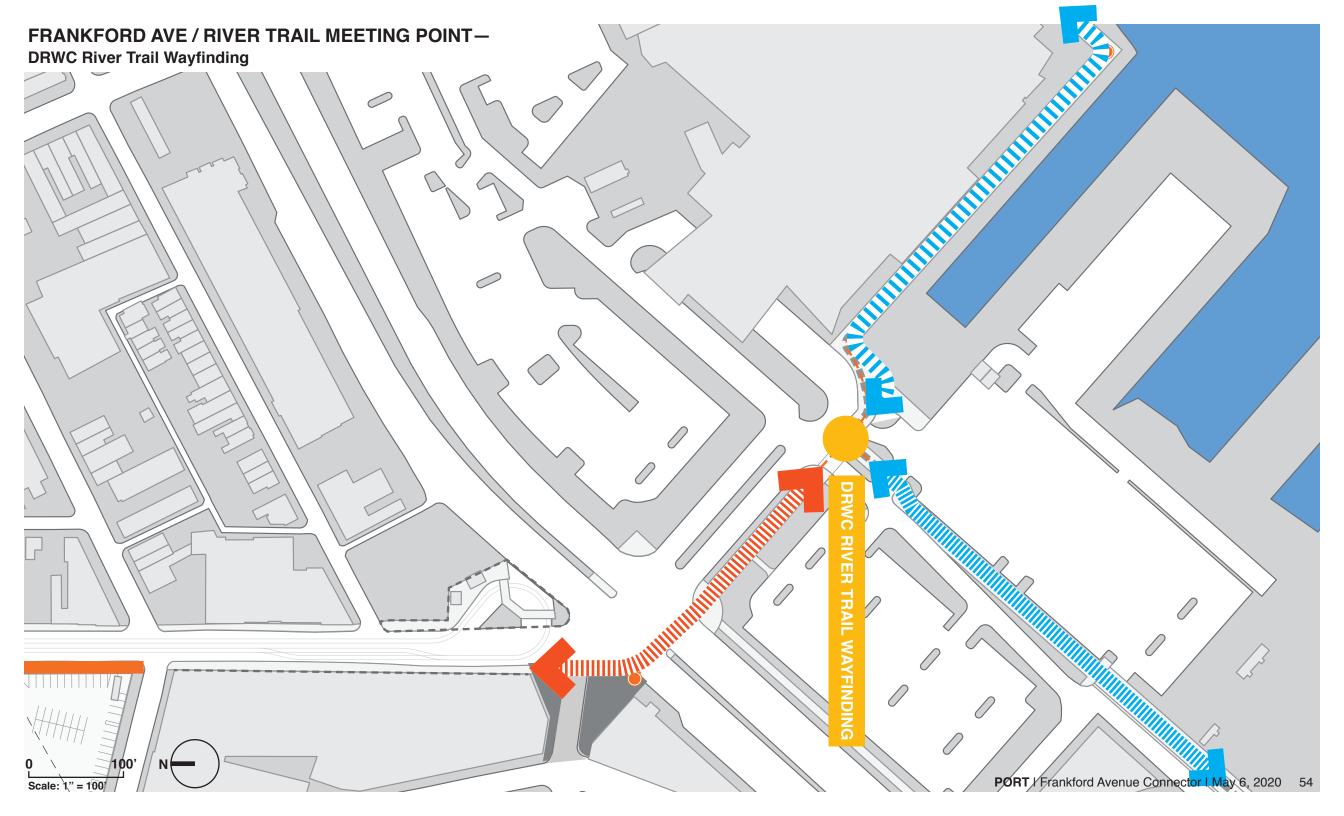






THE MEETING POINT— Common response from Fishtown resident

# "Wait, what?! There is a trail back there? Where? How do you get there? Where does it go?!"



#### FRANKFORD AVE / RIVER TRAIL MEETING POINT— Existing Northern Approach View

FISHTOWN HOP

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Als

#### FRANKFORD AVE / RIVER TRAIL MEETING POINT— Existing Northern Approach View

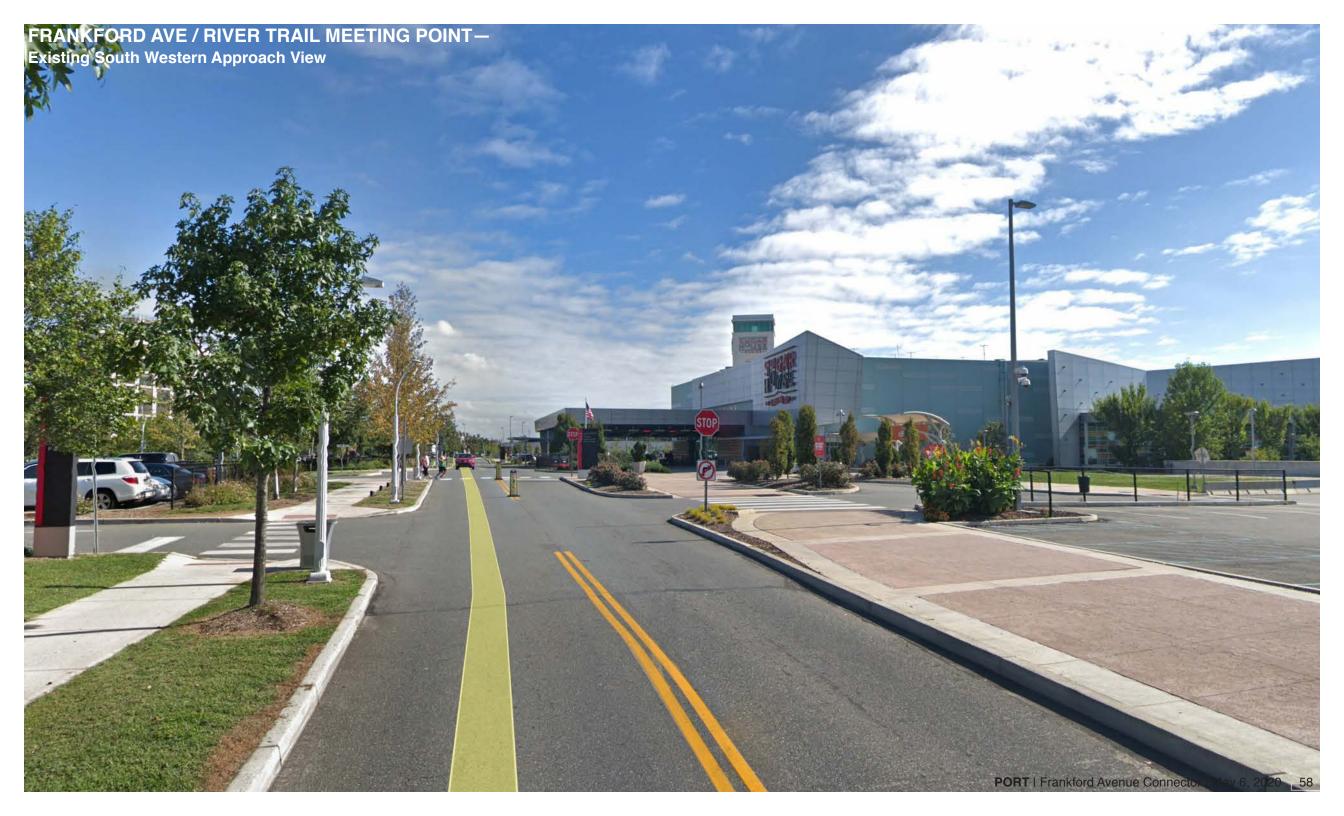
Ideal Marker Placement

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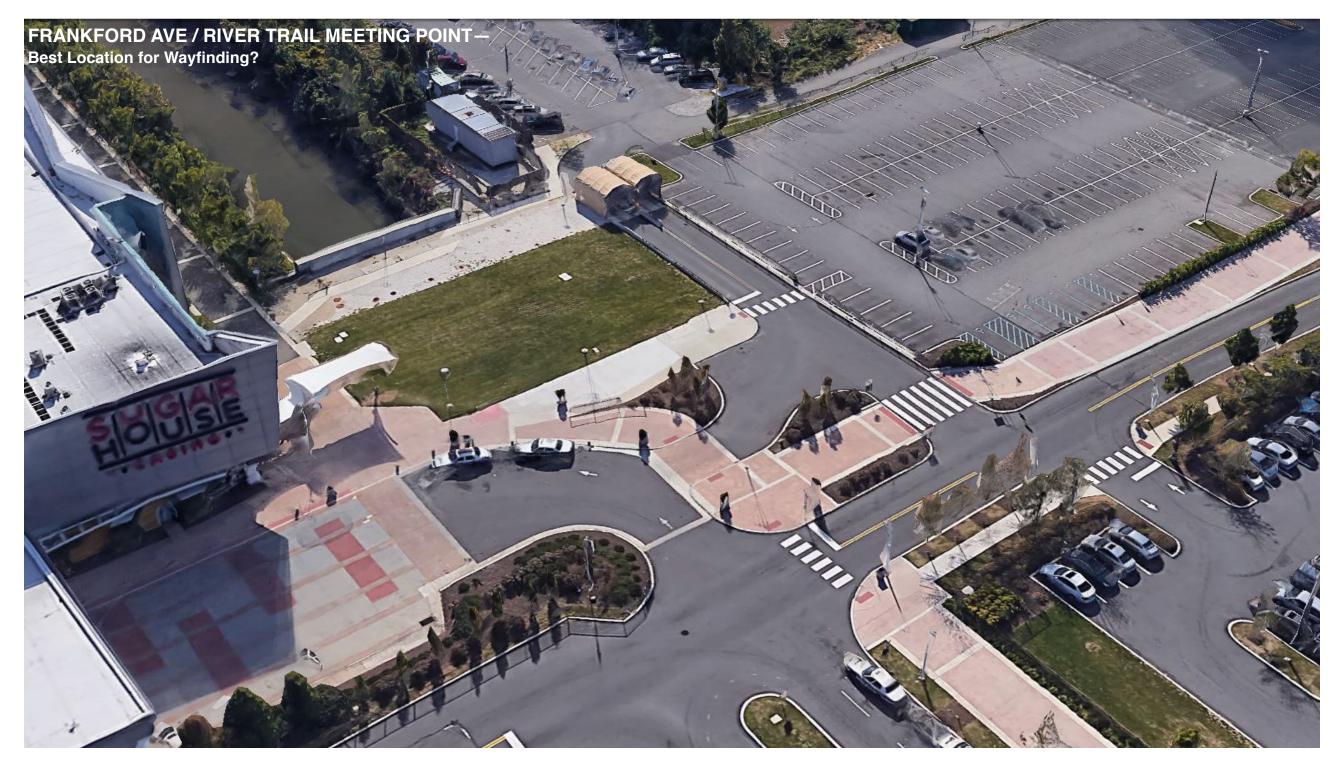
#### FRANKFORD AVE / RIVER TRAIL MEETING POINT— Existing Northern Approach View

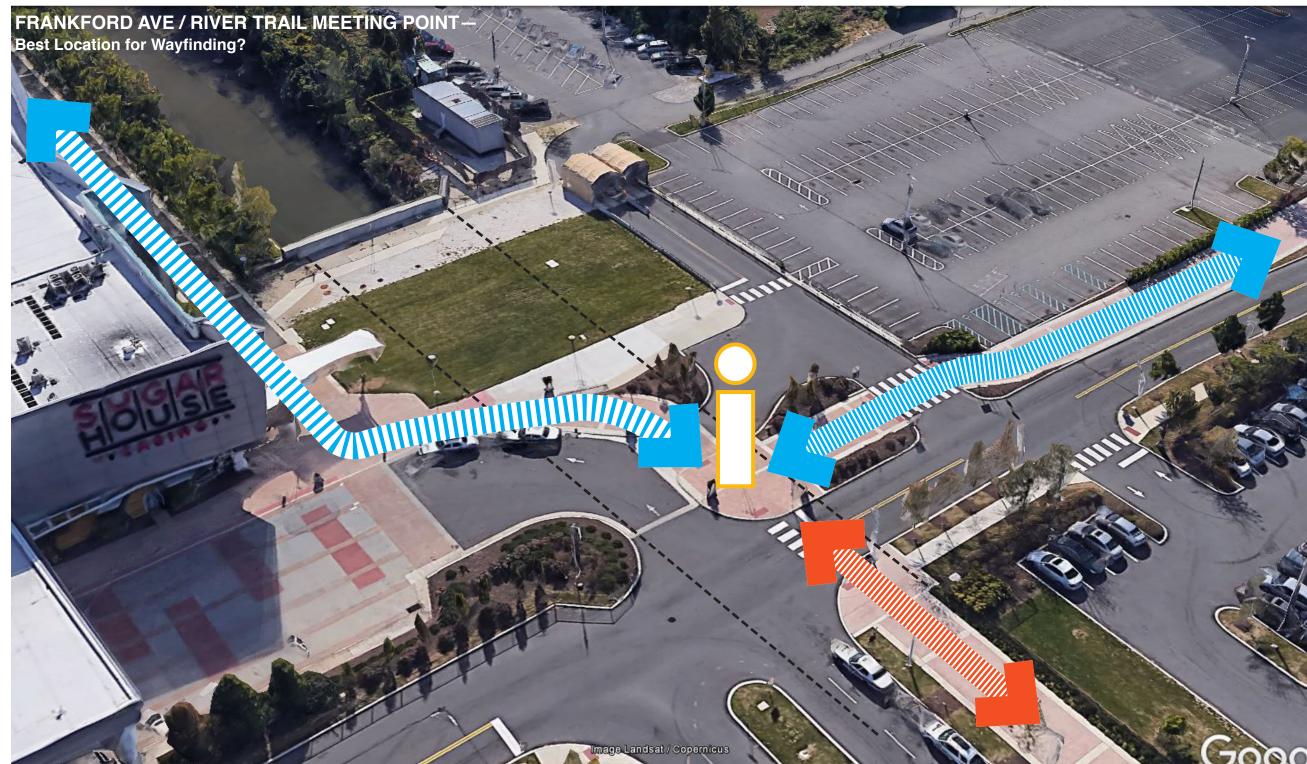
P.W.D. Infrastructure Zone

Ideal Marker Placement





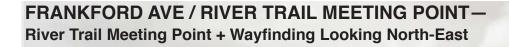






Wayfinding: Graphic Surface Treatment

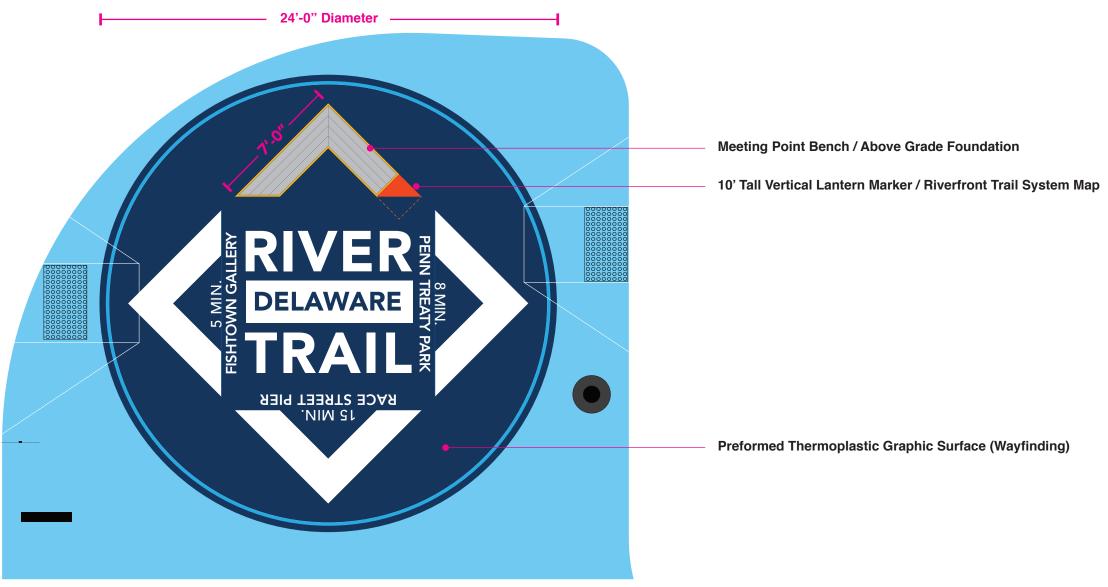
**PORT** | Frankford Avenue Connector | May 6, 2020 62





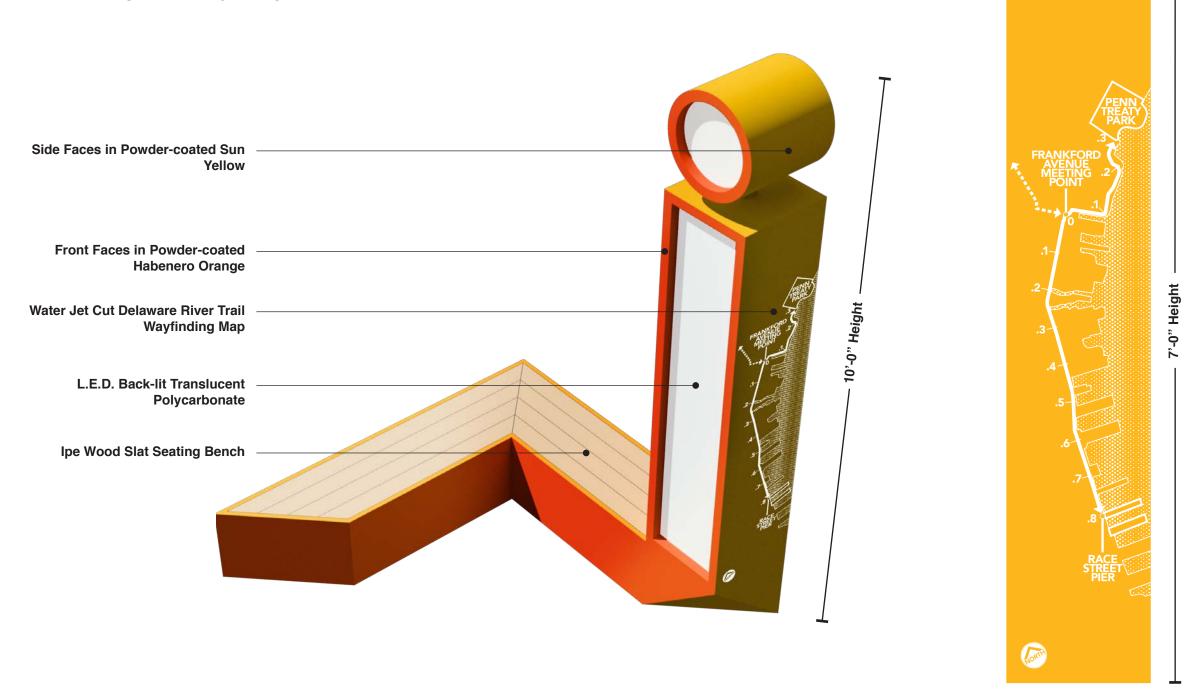
#### FRANKFORD AVE / RIVER TRAIL MEETING POINT-

**River Trail Meeting Point + Wayfinding** 



#### **Graphic Central Info Marker**

#### FRANKFORD AVE / RIVER TRAIL MEETING POINT— River Trail Meeting Point + Wayfinding



#### **FRANKFORD AVE / RIVER TRAIL MEETING POINT**— Water Jet Cut Steel Panel with Back Lighting







#### FRANKFORD AVE / RIVER TRAIL MEETING POINT— DRWC River Trail Wayfinding

SATELLITE MARKER (Penn Treaty Park)

SATELLITE MARKER (Fishtown Hops)

GRAPHIC CENTRAL INFO MARKER

SATELLITE MARKER (Penn Street Trail Terminus)

SATELLITE MARKER (at Frankford Ave + Laurel Street)

#### FRANKFORD AVE / RIVER TRAIL MEETING POINT-

**Preformed Thermoplastic Surface Graphics** 



**Graphic Central Info Marker** 

at Frankford Ave. + Laurel St.

at Fishtown Hops (Rivers Casino)

### FRANKFORD AVE / RIVER TRAIL MEETING POINT-



FRANKFORD AVE / RIVER TRAIL MEETING POINT— Delaware River Trail Marker Objective

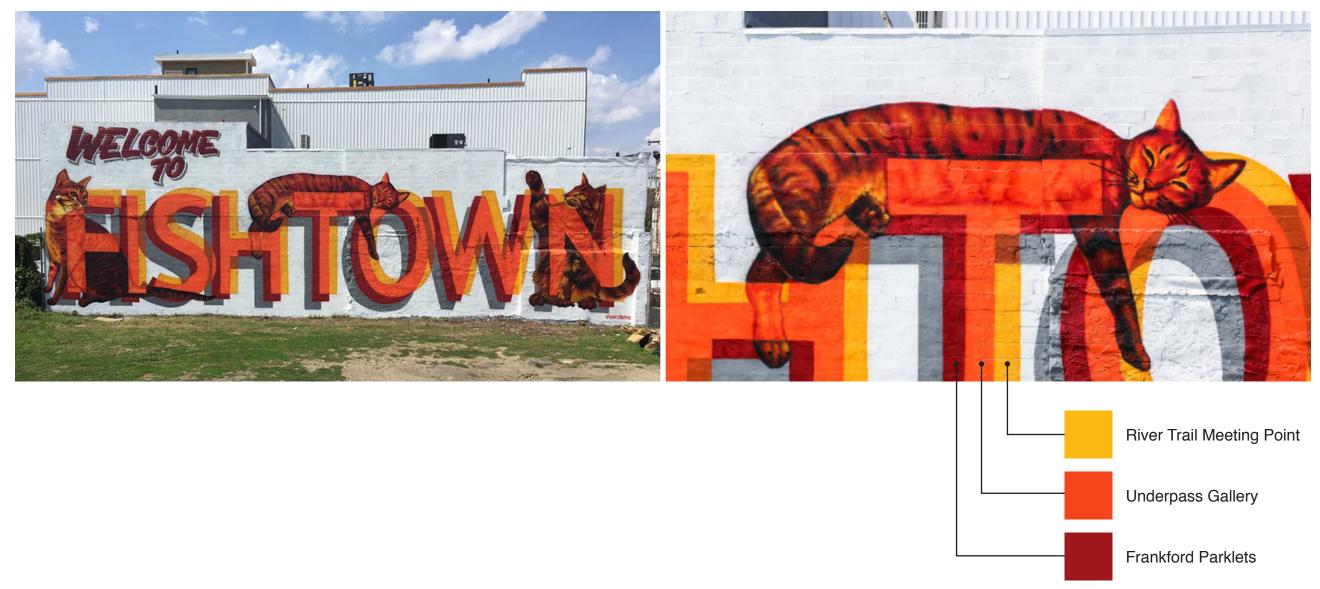
> "The aim of the River Trail Marker is to provide a <u>tactical and unobtrusive</u> set of wayfinding elements that improve awareness and visibility of the <u>Delaware</u> <u>River Trail</u> for pedestrians, bicyclists, and Rivers Casino patrons."

**DRWC FRANKFORD CONNECTOR** 

### FRANKFORD CONNECTOR COLOR SCHEME

#### FRANKFORD AVE CONNECTOR MATERIAL STUDIES-

**Fishtown Inspiration** 



## **COMMENTS/QUESTIONS?**

