

**Fishtown Area BID
Board Meeting Agenda
Thursday, December 15, 2022 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Randi, Brendan, Lisa, Kathy, Ravi, Matt, Josh, Scott, Lee, John S, Scott N, Matt Ross, Henry S, Roland, Denise, Skip, Paul, Jon G
2. Approval of October 24, 2022 Board Meeting Minutes
Lisa motions, Kathy seconds, all in favor, motion carries
3. Budget and Financial Report - REDACTED

Lisa motions to approve, Skip seconds, all in favor motion carries.

4. Executive Director Updates

Introduction of Henry Siebert and Ryan Kalili, Archive Development Group,
<https://www.instagram.com/archivedevelopment/>, for interest in Advisory Board.
Archive Development is involved in several projects within our commercial corridor,
including 945 Frankford Avenue (1001 Delaware Avenue), 2414 Frankford Avenue, 2426
Frankford Avenue, 2525 Frankford Avenue, and more.

- a). 401-05 East Girard Avenue (Act 135) Update
 - 1). Development partnership with the Spak Group fell through due to current economic conditions;
 - 2). Penn Treaty Museum relocation approval no longer fits timing for this building;
 - 3). MDC attempted to find new buyers, but no success;
 - 4). Co-Petitioner, Scioli Turco, listed the property for sale;
 - 5). See attachments from highest bidder; and
 - 6). Parties appear in Court on 12/19/2022 to update the judge and see how best to proceed.

Will ask for more development plans, but ultimately this is judge decision. With the money left over from the sale, there is a possibility that some of that money could come to us for cleaning the street. Judge will most likely approve it.

Josh motions to not oppose sale absent of finding any red flags. all in favor, motion carries.

b). Parking Regulations Update

1). Authorization letter from Council President Clarke stated "Requesting for an increase in violation fines prior to installation of fines."

2). MDC now pushing to getting the legislation for increased fines drafted and introduced..

Clarke and PPA meeting to iron out the legislation so we can keep this moving.

c). Master Plan Implementation Update

1). Front and Cecil B. Moore (pedestrian plaza); Streets is onboard with our plan, ISA is getting cost quotes for the project, hoping to break ground early in the new year.

2). Front Street and Girard Avenues (awaiting decision on Keystone Communities Grant Filing), Should hear by end of Jan.

3). Frankford and Lehigh Avenues (preparing Local Share Account Grant filing with ISA Architects); and Due Jan 31st. Will prepare Lehigh ave plan to submit, but if Front and Girard is not funded, we will submit that.

Frankford Shackamaxon & Thompson has some traffic issues, we will be meeting with ISA and Streets out there in early 2023.

4). Expanding Vision Plan designs/locations in 2023.
Girard intersection, York/Martha, Thompson

d). Recommendation to end contract with Graffiti Removal Experts

The last few reports of graffiti were cleaned by CLIP before GRE. CLIP is free. We have our ambassadors sending us corridor issues as well. Lisa motions, Skip seconds, all in favor, motion carries.

e). Annual Meeting (1/17/2023) and Preliminary planning ideas for 2023

Looking to expand Ambassador program, remove graffiti program, increase cost for printed materials, Street Furniture repainting and repairs. citibin & bike rack installation, welcome packets, trash cans,

1). Current Board terms:

Terms ends 2022:

Janay - The Saint Lazarus Bar
Matt - Live Nation/The Fillmore
Skip - Feast Your Eyes Catering
Lee - The West Collection

Term Ends 2023:

Denise - Kassis Ventures
Paul - Johnny Brenda's/ The Intl
Lisa - Mazzola Company
Josh - Close at Hand

Term Ends 2024:

Steve - Michael's Decorators
Kathy - Fishtown Jewelers
Ravi - The Barbary

Permanent Board Members:

3 Council Seats
Fishtown Co Seat (Jonathan Todd - Rivers Casino)

Advisory Board Members:

Caroline Jones
Matt Ross
Roland Kassis
John Sosalski
Michael Brafman
Greg Root
Jon Geeting

Street Soccer Day, estimated 5000 throughout the course of the day, a lot of families and soccer moms. The kids had a ball. Still investigating for future years, perhaps a different location and date.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

1). Fishtown Freeze, Winter Wonderland, and Holiday Shopping Day
Committees: Art, Retail, Health & Wellness, Restaurant, Financials
NKCDC Bus Shelter and Street Furniture MOU

6. Marketing/Office Update: (Randi Sherwood)

Brochures for hotels and realtors etc to draw to the neighborhood coming in the new year, annual report is being finalized.

Scott: uptick in activity, but nothing outside of our normal scope, we have gotten a ton of positive feedback about our ambassadors.

Fishtown Connect: First annual holiday happy hour yesterday at Evil genius, Wednesday Jan 25th will be the next meeting.

7. New Business

8. Adjournment

Lisa motions, Skip seconds, meeting adjourned.