

**Fishtown Area BID
Board Meeting Agenda
Thursday, February 20, 2023 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Kae, Marc, Randi, Lisa, Caroline, Kathy, Josh, Skip, Scott, Paul, Matt Ricciotti, Matt Ross, Janay, Greg Root, Roland, Denise
2. Approval of January 23, 2023 Board Meeting Minutes
Skip motioned, Janay seconded, all in favor motion carries
3. Budget and Financial Report

Entered executive session to discuss specific financials.

Is a bridge loan a possibility for us for these capital improvement projects in the event of cash flow concerns.

Conversation: We need a finance committee to keep a closer eye on our financials. One week before each board meeting, 10 AM start time.

Lisa motioned to approve the financial report, Skip seconds, motion carries.

Lisa motioned to create a finance committee that will meet once a month before the board meeting. Josh seconds, motion carries. Lisa will be the chair of this.

Skip motions for Marc to explore and pursue possible lines of credit for our capital improvement projects. Lisa seconds, motion carries.

Roland will do an intro with Hyperion Bank for a line of credit. This is to be used entirely for reimbursement grant items only. Cecil b and front & girard project only.

Roland: We need more committees in general as a board to better inform our decisions.

4. Executive Director Updates

- a). Capital Improvement Project Update

- 1). Front and Cecil B. Moore Pedestrian Plaza;

Streets has approved the plans, we have a call today for some pricing from fabricators with ISA, still on track to complete by Summer.

2). Front and Girard Avenue;

SEPTA is doing some cosmetic work now, we are getting their plans to juxtaposed onto ours to present to eh community for a full picture of the final vision.

3). . Frankford Avenue Connector Project (Phase 1)

Looking to fabricate the FISHTOWN letters, would place them somewhere else for now until I95 construction is completed.

4). Frankford and Lehigh Avenues (LSA Grant Filed on or about 1/23/2023.
This would not start until 2024 if we are awarded.

5). Frankford and Shackamaxon Pedestrian Plaza; and

Rich Montenez called us for this project. Streets has given preliminary permissions, ISA will start looking at it and design a plan for board approval.

6). Greenspace on Girard Avenue side of Wells Fargo bank (Frankford and Girard Avenues).

Waiting to hear from Water dept. This would be an intervention to prevent the food trucks from parking in this area. Streets is also excited about the possibility of this project.

b). Indego Bike expansion in 2023

1). Penn Treaty Park (2-3 months);

2). Palmer and Girard Avenues (501 East Girard Avenue);

3). Frankford and York Roundabout;

4). 945 Frankford Avenue (Frankford and Delaware Avenues).

c). Parking Regulations Update

Board entered executive session to discuss parking regulation updates as they relate to our elected officials.

Last night we had an evening with the Chamber of Commerce, thank you to Skip for hosting! Thank you to those who came out, it was a great conversation.

d). February 28 Business Security Camera Seminar and 2023 BID Camera Installations.

In person seminar

e). New season of programming at Mural City Garden at Kensington Station (Trolley Car garden space at 2211-17 Frankford Avenue). Start date: 5/15/2023.to September

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Valentine's Art Crawl Recap;

b). Kensington Derby & Arts Festival---5/13/2023 - 96 vendors have already signed up, food is already full. Big push now is for sponsorship and derby participants.

c). Committee Updates.
Retail, Zoning, Art Committee, Wellness Committee

Fishtown Features: We go to your business and create a video interview and content for you to use

Ambassador Update: Just attended a Narcan training with Skip & his folks, upcoming CPR training and stop the bleed individual trainings. Narcan bags are available contact Scott.

6. Marketing/Office Update: (Randi Sherwood)

Fishtown District Brochures. (Pre-approved by Board).

seeing growth on social media esp instagram and tiktok. Working on the brochures (like the Old City one) all placed into a booklet. Still going to combine into one directory, we just won't be doing the placement part. Due to old city saying they dont get bang for their buck.

Entered executive session to give an update on the investigation of a sexual assault that happened at Garage on NYE. Investigation is still ongoing. We will continue to work with Garage to discuss proper safety protocols.

7. New Business

8. Adjournment
Janay motions, Kathy seconds, meeting adjourned