

**Fishtown Area BID  
Board Meeting Agenda  
Thursday, November 30, 2023 at 10:00am  
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Randi, Kathy, Matt ricotti, Caroline, Josh O, Pau, Roland, Andy Ortega, Greg, Jonathan Todd, Scott, lisa, Ravi, Denise, Janay

Formal welcome to Andrew Ortega from EKNA as our newest advisory board member

2. Approval of October 26, 2023 Board Meeting Minutes

Paul motions to approve, Matt R seconds, motion carries

3. Budget and Financial Report

Live Nation paid \$100,000.00 for all four (4) quarters of its 2023 CDC Tax Credit obligation. Renewal application timely filed for 2024.

QT 4 numbers are much better than previous years, hoping that will continue to trend. Josh motions to approve, Paul seconds, all in favor motion carries.

4. Executive Director Updates

a). Proposed 2024 Budget

[2024 FKABID Budget Doc - Google Sheets](#)

Lisa motions, Kathy seconds, motion carries, budget passed!

BID keeping TCB cleaning monies of \$81,000.00 until (at least) June 30, 2025.

Possible Line of Credit (\$100,000.00) approved from Impact Services for capital improvement/grant reimbursements (pending Board approval). 7% interest, three scheduled draws to receive the monies.

Josh: this makes sense to me, concern is that we have budgeted to pay off debt in Q1, so if this hits q2 it makes sense to me.

Any objections to the loan? None stated

2000 blk of Frankford Ave has been experiencing growing pains and utility work without much notice, these neighbors requested a meeting with Squilla and we all came up with some agreed solutions: 1. Moratorium on street closure work (absent an emergency) between Thanksgiving and New years 2. Smartstreetsphila.org <- lists all streetwork, we will get notified for any streetwork in advance and copies of work notices and street closures.

b). Act 135 Update for 1500 Frankford Avenue

c). Fishtown Community Corp. Update

Scott - 2 guys who are part of our ambassador program who are now cleaning for us. They are now in their second week, we are still tweaking how the program runs, but so far it is working well.

Lamount is now supervising our cleaners. Very pleased with the quality of the cleaning. Huge uptick in patrol ambassador's seeing more issues and homelessness <- also more complaints from businesses  
communication between stewards and ambassadors to position our cleaners in the area of most need.

In direct communication with SEPTA PD now as well for extra support. Community Corp begins at 3PM. Once we get to a place of regular schedule, we will let folks know.

Cleaning Money: We asked commerce to extend because of reauthorization so we can better plan, extended until at least June 30th, 2025. that 81K

Act 135 90K from 401 e Girard that is supposed to go to RWA, the money is waiting for a decision. The filing has been approved tentatively, pending court date. Sometime in Q1 most likely.

The TCB money combined with this 90K could cover our RWA contracts in full.

Homelessness Meeting:

Fishtown Letter Seats: Part of the connector project, we are looking at 2 other potential locations, one by the fillmore, and one at Shackamaxon. We saw preliminary designs for Shackamaxon, which look great, and really solve a bunch of the problems we are seeing with that intersection. Creates more separation between frankford and shackamaxon. also solves traffic flow issues, and does not lose parking.

Mural City Garden at 2211 Frankford Ave - best outdoor drinking location winner this year. Mural City is moving, the lot is owned by NKCDC, they are soliciting proposals now, and we put in a proposal joint with Harriett's Bookshop, cultural gardens in the Fishtown District, night markets, programming, etc. Garden Center would be more neighbor focused. Looking for more cultural events. Public will vote on the proposal. If we do not get it we would seek a rental fee for the trolley.

e). New Trashcans (15). Funded through Philadelphia Activities Grant award.  
please send any locations to Kae and Marc, we have 10 identified, but looking for 4 more locations.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Reauthorization Update; - Names of interested committee members: Lisa, Matt Ross, staff, Josh, Roland

b). Fishtown Freeze Weekend - Dec 9th & 10th 12-8PM, 12-6PM Holiday Shopping Spree and Ice Sculptures, a couple of pop up markets as well at MCG and Cecil b moore plaza.

c.) Friends of Martha St - Coming Soon, potential weekly saturday farmers market

6. Marketing/Office Update: (Randi Sherwood)

Fynd - Ugly Sweater Tavern Tour Dec 16th - 10 businesses, all walkable, another one coming for maybe Valentine's Day.

Freeze support stuff and annual report nearing completion

Monday night Dec 4th toy drive 6-8PM toy drive at Brooklyn Bowl with some Eagles players and watch Monday night football

7. New Business

Fishtown Connect Holiday party - dec 13th 6:30 PM Evil Genius

December Board Meeting: Let's get together in person! and make it more of a get together with minimal Board business.

8. Adjournment

Paul motions, Josh seconds, all in favor, meeting adjourned!