

**Fishtown Area BID  
Board Meeting Agenda  
Thursday, October 24, 2022 at 10:00am  
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Skip, Caroline, Scott N, Josh, Lee, Jonathan Todd-rivers, Matt Riccotti, Matt Ross, Greg Root, Michael Braffman, Jon Geeting, Paul, Janay

2. Approval of September 22, 2022 Board Meeting Minutes

Paul motions to approval, Skip seconds, motion carries, minutes approved.

3. Budget and Financial Report

4. Executive Director Updates

a). Fishtown District Security Update

1). Fishtown Ambassadors Report----Scott Nistico (Grayman Protective Services);

Getting more business mediation cases and things like this deeper in business practices. working with 26th to track patterns, seeing the migration of patterns, but not to other areas of our BID. Went in Executive session regarding enforcement specifics.

Food Trucks in the area are still an issue. We can push for a no vending ordinance for our neighborhood. Enforcement is reactive and sparse, so despite it being illegal, we need the ordinance to get the enforcement.

2). MDC a speaker at 'Securing a Safer City' seminar hosted by Phila. Chamber of Commerce.

We are the most pro-active community around this.

b). Parking Regulations Update

Received a draft letter from Venise. Should have this in by the end of the year, pilot would then take about 30 to 45 days after it being approved. Business owner parking permit would have to be legislated and are unlikely to pass.

c). Front and Cecil B. Moore Pedestrian Plaza Update

1). Update plan again attached) Presented updated plan, still looking into specifics around materials based on Streets recommendations and fabricators.

d). Street Soccer USA Philadelphia Cup In the Fishtown District

<https://www.streetsoccerusa.org/philadelphia/>

[PhillyCup22.givesmart.com](http://PhillyCup22.givesmart.com)

Nov 26th, 9AM-6PM sponsorship is almost at \$25,000 once we clear that we are looking at fundraising. Thanks to folks who have already agreed to sponsor. Street closure is covered. Frankford and Shackamaxon and the PPA parking lot will be home to the two pitches. We will be incorporating Small Business Saturday as part of the event. We will encourage our retailers to create an outdoor presence. Philly Union is going to be there as well.

e). Jack Daniels Holiday Barrel Tree in the Fishtown District

1). See attached deck. Free to us, will be installed at Other Half Brewing, we have zero liability!

f). Committee Discussion

1). Committees, in the past, have been done as a need arises.

2). List of Committees (Active and Inactive)

Marketing; - active for logo formation then fizzled.

Public Safety; - created in reaction to June 2020 issues

Retail Committee; - needs chair

Commercial Real Estate; - semi-inactive at this time

Health and Wellness; and - active

Art Committee. - active

Roland plans to sit on every committee. Each committee would be 5 to 6 people so as not to slow the process. Matt Ross, I agree we need committees, Janay and I are interested in Front & Girard area, Josh and I are interested in Finances and collections.

FNA might be creating an art committee as well. Everyone on the Board needs to send to kae and Marc their top three passions. We will tally those and use your talents properly and efficiently.

Paul brings up, can we get late night train service back, can the night mayor help with that?

Feet first philly grant for the roundabout submitted, \$2000 grant, should hear next month.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

We Wish You Well Wellness Festival - Oct 16-23rd, 9 total participating Businesses  
Wellness Passport - Tabled due to dissenting ideas, need to nail down the best course,  
looking to next year to hash this out

Zoning Committee

Art Committee Meeting - Crane Arts

SpotOn Tech Suite For Businesses - Presenting Nov 14th 1PM flyer coming soon

Fishtown & Northern Liberties Holiday Shopping Spree - canceled

Fishtown Freeze - Dec 10th

Red October Weekend at Mural City Garden (Last weekend of the season) - Friday and  
Saturday

6. Marketing/Office Update: (Randi Sherwood)

New Joint business directory in the works

7. New Business

FNA elections, anyone in the neighborhood or who owns business in the neighborhood  
can vote.

8. Adjournment

Paul motions to adjourn, Denise seconds, meeting adjourned.