

**Fishtown Area BID
Board Meeting Agenda
Thursday, July 21, 2022 at 10:00am
1509 Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Randi, Kae, Kathy, Lisa, Matt, Lee, Dominique, Caroline, Denise, Matt Ross, Paul, Janay, JOhn, Josh, Roland
2. Approval of June 23, 2022 Board Meeting Minutes
No questions received, Lisa motinos to approve, Kathy seconds, motion carries
3. Budget and Financial Report

Lisa motions, Kathy seconds, motion to approve carries.

Fishtown Canned Cocktail: PHL17 Preview Mike Jerrick came out. July 27th Cocktail Launch, we will need a few hands to help us out that night. There will be food/drink, kids crafts, family movie night.

Casino & Fabrika have both reported that the cans are selling. We are almost at the point to re-up on our order, we will create a contest for artists to submit to design the next can.

Getting Power washer quotes from folks whole district over 5 weeks would be 25,000 from the first quote.

CDC Tax credit payment is being worked out, looks like we are in the homestretch of getting all the paperwork together.

Lift at Front & Glrard, Rob came out to try to tow, but couldn't we think someone stole it and left it there. Next week the lift should be gone, we will have to get some no parking signs out there and do some work to start the lift to get it removed.

4. Executive Director Updates
 - a). Six Month Budget Check-in (with Kae)
 - b). Security Camera Installation Update
 - 1). Installation completed at Front and Girard;

2). Frankford and Richmond this week, with a new intersection occurring each week until completion on or about August 5th. .Description of the Initiative:

On March 17, 2022, the City of Philadelphia granted our Business Security Camera Program application This coincides with our February 4, 2022 filings under the City of Philadelphia's Business Security Camera Grant Program to purchase, and install surveillance cameras at the following intersections: Front Street and Girard Avenue; Frankford and Girard Avenue; and Frankford Avenue and Shackamaxon/Thompson Streets, as they represent a wonderful mixture of residential and commercial properties in a highly trafficked area within our commercial corridor. In addition, on May 6, 2022, the Department of Commerce awarded the Fishtown Kensington Area Business Improvement District Corridor Enhancement Grant of \$15,000.00 to add an additional three (3) intersections for coverage on Frankford Avenue in Fishtown, Philadelphia, PA, as they represent a the busiest parts of our commercial corridor. They are as follows: Frankford Avenue and Lehigh Avenue; Frankford Avenue and Columbia Street; and Frankford Avenue and Richmond and Allen Streets.

3). This week, the intersection of Frankford and Thompson/Shackamaxon will be completed (by Wednesday at noon), then Omega will begin installation at Frankford and Colombia. Camera installation for Frankford and Lehigh scheduled for July 27th and 28th.

4). Last intersection is Frankford and Girard Avenues.

Frankford & Columbia should happen soon, frankford & lehigh will be next week.

d). Street Soccer event on East Girard Avenue

- 1). Partner with the Ertz Family Foundation;
- 2). Coincide with Women's World Cup;
- 3). Tournament for local kids.

<https://www.streetsoccerusa.org/philadelphia/>

This is not scheduled yet, would solicit sponsors, Ertz Family Foundation is a great organization. Nothing to vote on at this time, just exploring the idea.

FNA has been doing music in the park concerts at Konrad sq. once a month in the summer, scheduled through sept. Hoping to raise additional money through sponsorship to add one more concert in october and increase payments to artists. Looking for \$2000 sponsorship, would be sponsor on August, Sept, and Oct.

LSA funding should come any day.

Lisa makes motion, Denise seconds. Motion carries, sponsorship approved.

About to submit a grant for 40 bike racks for Allen St area. That will be considered by PTSSD in Sept

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

- a) 2211-17 Programming;
- b) 9/24/2022 Fishtown Fall Feastivale Update
- c) Wellness Committee and Wellness Festival Update (10/16-10/22)
- d) Art Committee and Mural Update
 - a. Denise motions to approve paying for one electrical box, lee seconds, motion carries.
 - b. Magdalena Mural coming to Skips Building
 - c. Central one night a month that Fishtown is open, Fishtown First Fridays? 2000-2200 Frankford Wexler Gallery coming to the neighborhood. Crane does it right for their building.
- e) Review of Available Committees.

6. Marketing/Office Update: (Randi Sherwood)

Renewed VisitPhilly contract for this year, email blasts for Feastivale and Freeze will be included. Feastivale we hired Kory from Aversa PR for his services.

7. New Business

Aug 5-7th Adult Swim Festival, block Party, Filmmore foundry punch line and other half. Run the Jewels and Tierra Wack, Hanibal Burress, and a whole bunch more.

8. Adjournment

Janay motions, Lisa seconds, meeting adjourned!