

**Fishtown Area BID
Board Meeting Agenda
Thursday, May 23, 2024 at 10:00am
1509 North Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Randi, Scott, Caroline, Lisa, Josh, Janay, Greg, Justin, Jonathan, Skip, Bianca, Kathy, Matt Ross, Paul, Max - Fynd, EI- Councilmember Jeffrey Young's Office

Thanks to our new president Janay for getting the Board together yesterday!

2. Approval of April 18, 2024 Board Meeting Minutes

Janay motions, Lisa seconds, motion carries, minutes approved.

3. Budget and Financial Report

Collections are more than 10% above this time last year.

Lisa motions, Skip seconds, financial report approved.

Scott Report: Seeing an increase in unhoused neighbors, increase in narcan use and encampments in the area. Working with various city agencies to adequately address.

Community Corp now has a backpack blower to assist in cleaning curb lines.

4. Executive Director Updates

a). Five-Year Planning Update

Squilla will be introducing this legislation before they break for the summer.

1). Status of inclusion of Delaware Avenue;

Had been working with DRWC to negotiate services and agreements to include Delaware Ave in the BID. DRWC still wants to do a special services district eventually. We were working on finalizing the plan, but they did not want to wait another 5 years, and the only way we could do it for a shorter period would be to force a premature reauthorization of our BID when we are ready to let Delaware Ave go. We are still intending to work with DRWC more actively to promote our connections to the river.

EI - Can you resend BID reauthorization plan and data sheet?

2). Budget Breakdown for next 5 years

Changes to Bylaws:

- Registered Address of Organization

- "Also known as Fishtown District"

Boundaries changes: expanding on Front St to include 1800, 1900, 2000 blocks
Meet NLBID on North Side of Girard Ave to Hyperion

Bianca: Noticed an uptick in folks coming into the store causing an issue.

b). Street Cleaning Update

- 1). Renewal of annual City (TCB) Funding (\$81,000.00);

Denis announced we are all renewed for next year.

- 2). Increase of hours and cleaning days;

Mayor's office is releasing more funding for corridor Cleaning specifically for more hours and corridor adjacent blocks. Goal will be to expand community corp to add more people and more equipment. Our thought is to reup RWA for one more year as we staff up our community corp and add additional equipment with the idea to transition to corp.

- 3). Addition of corridor-adjacent blocks;

4). Citywide Cleaning Program: 13 week schedule---100 workers---Fishtown week of June 24, 2024;

- 5). Graffiti, Vacant Lots, Rec Centers, and Abandoned Cars.

We are thankful to Mayor Parker for these cleaning initiatives.

Takeout businesses and trash cans, audit needed here

Would like a pros and cons list for bringing cleaning in-house

c). Retail Update

How to increase daytime patronage for our retailers?

Expanding FYND to retailers

Virtual Seminar on May 28th 11AM on how to use FYND

Looking into a Welcome Packet for new neighbors, which Bianca is spearheading

TAPS is coming back June 4th- end of Sept

Collaboration between retail and bars to get more attention to our retailers

Janay: Getting more folks to Fynd app: Fynd Posters? Tabletoppers, downtown concierges, etc.

Definitely a need for printed material directories

Board Fireside chats between President Janay and Marc.

- d). Fishtown District IRA presentation with the Princeton Group

- e). Fishtown District Food Truck Market---Pilot Program

- 1). Start Date?; Has been pushed back, not sure when yet

2). City providing Fishtown District with \$40,000.00 for this inaugural program;

3). MDC filed for Corridor Enhancement Grant for an additional \$40,000.00.

f). Capital Projects Update

Road closures in our area are heavily affecting our businesses, the Water dept does have a grant to help with this, filed 8K grant for power washing and flaggers to ensure safety of travel and cleanliness around our district.

g). Grant Filing(s) Update

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Kensington Derby Recap;

KDAF broke records in terms of attendance, vendors seem very pleased

Received notice of 13.1K grant from Commerce Corridor Enhancement Grant

Still waiting to hear from PTSSD regarding 40K ask for Feastivale and Derby

6. Marketing/Office Update: (Randi Sherwood)

Social Media Statistics;

Expansion of FYND app to our retail businesses-----Virtual seminar on May 28, 2024

7. New Business

Aaron Nola Fundraiser at Brooklyn Bowl this past week, well attended and lots of good press.

8. Adjournment

Fishtown Connect - Turned 2 years old!! over 80 fishtown business owners part of the group, 40 people came to the happy hour, june meeting is happening, but date is TBD

Lisa motions to adjourn, Janay seconds, meeting adjourned