

**Fishtown Area BID
Board Meeting Agenda
Thursday, July 25, 2024 at 10:00am
1509 North Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Marc, Kae, Randi, Paul, Lisa, Kathy, Matt R, Scott, Lee Jones, Skip S, Greg R, Bianca, Caroline, Janay, Jawad Pullin (Councilmember Young's Office), Josh O
2. Approval of June 27, 2024 Board Meeting Minutes
Paul motions to approve minutes, Kathy seconds, motion carries, minutes approved.
3. Budget and Financial Report
Lisa motions, Kathy seconds, financial report approved.

Janay Report:

Thanks Caroline for the presentation on the PPE program, seen portions of the retail brochure. Thanks to ambassadors and work going on around construction concerns and cleanliness. PTSSD really appreciated the letter that we sent for support.

July 4th block party was a huge success! Seeing a large increase in trash in the neighborhood recently that we need to try to address.

BM 1: Agreed on the trash issue. Is trash day still on Friday? Has anything changed with our cleaning teams?

Marc: We will be discussing a lot about trash today, executive staff has also noticed the increase and has collected data and recommendations to address

BM 2: : We also need to self-police our neighbors that leave commercial cans out all the time, additionally areas right outside of our zone are really contributing to trash on our corridor. (Mobile store near Hope St in particular).

BM 3: Properties should have a hose hook up on every front for regular power washing, can we advocate for that change?

Marc: We have also been speaking with contractors to get the corridor power washed and what that program might look like and cost.

Retirement plan under the bid where the more businesses that participate create cost savings for all. Please reach out to Caroline or Matt with questions. We will include the information in our newsletter this week as well: 2327 Frankford Ave and we will include her contact info.

Vessel Coffee: Large trucks parked in the right of way is an ongoing issue. NYC has an idling ticket if you idle for more than 5 minutes you can receive a ticket. Investigating a similar model for Philly.

4. Executive Director Updates

a). Fishtown Ambassadors Public Safety Survey Review

Entered Executive session to discuss Public Safety and Quality of Life raw Data and discuss the trash concerns in the area.

Formal Data to come with Action Items and recommendations

b). Future Development Projects' Status

- 1). FKABID Vision Plan, Part 2; Lee, Martha, Trolley Stops
- 2). Fishtown/Northern Liberties Connector Project; and
- 3). Frankford Avenue Connector.

Commencing FKABID Vision Plan, FNL Connector and Frankford Ave connector. Martha St directional change now a one-way street. We paid an initial deposit of 5K so we have something to activate when the development grants become open. We will have focus group meetings with city reps and affected parties.

FNL Connector: Girard and front to front and Wildey, to Germantown, to girard. Not going to Laurel yet because of i-95 work. We will work with I95 folks to advocate for our needs there.

ISA plan came in affordable and split cost with NLBID so we have initiated this plan as well.

Waiting on lighting grant for 2400 blk as well as Frankford & Lehigh LSA decisions.

The Frankford Connector Project moved to a new computer system, but everything has been resubmitted and approved. Meeting scheduled next week with Septa and port to discuss the bus stop area in greater detail, once all city approvals are received we will release the design to neighbors.

Front and Girard just waiting for SEPTA construction to complete so we can start the East side kiosk, the east side kiosk will be the hub for our ambassador program (Welcome Station)

c). Fishtown District Food Truck Market Update---Pilot Program

Executive Session to give an update on the food truck market based on recent conversations with nearby businesses regarding location. Once a location is approved we will communicate the same.

d). Meantime Storefront Activation Program---1131 North Front Street

Matt Ross: low risk undertaking for a landlord, inexpensive marketing, and great for the community to showcase our smaller businesses and entrepreneurs who might not be totally storefront ready. Has been a great experience.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Feastivale-----9/28/2024;

6. Marketing/Office Update: (Randi Sherwood)

Social Media Statistics;

Retail Update (with Bianca)---Resident Retail Package and Updated Directory

7. New Business

8. Adjournment

Meeting adjourned.