

**Fishtown Area BID
Board Meeting Agenda
Thursday, November 21, 2024 at 10:00am
1509 North Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Kae, Marc, Scott, Lee, Janay, Lisa, Matt Ross, Jonathan Todd, Max, Paul, Randi, Justin G,

Cannot attend: Caroline, Lee, Greg & Kathleen

2. Approval of October 24, 2024, Board Meeting Minutes

Lisa motions, Paul seconds, motion carries, minutes approved

3. Budget and Financial Report

Lisa motions, Paul seconds, motion carries financial report approved.

Opening Statement from Board Chairperson, Janay Green

Janay - Getting board chairperson business cards, so they can be contacted. Had a call with ISA about the connector project with NLBID, went great and was looking forward to the collaboration. Saint Tuesday Friends and Family to introduce the new kitchen.

4. Executive Director Updates

a). Fishtown Ambassadors Public Safety Survey Review and Update

Expanded the cleaning area to the 2000-2300 blk in the afternoons to increase the coverage. a little more aggression, and more stuff around. Fires are a big concern for colder months and we will monitor.

b). Fishtown District Lighting Project Update---2400 block of Frankford Avenue

Hoping to have this installed by Christmas, each property kicked in \$2500.

c). Future Development Projects' Status

1). FKABID Vision Plan, Part 2;

Roundabout, Martha St, 1300 Lee, and Girard Trolley stops

2). Fishtown/Northern Liberties Connector Project;

had a meeting with ISA to show preliminary drawings, they are making some changes based on our feedback then will have focus group meeting with nearby neighbors. LSA will open on Dec 1st and we will submit an application for this project.

- 3). Front and Girard Project (Phase I Completion on 11/8/2024 and new grant award); and,

SEPTA construction is now complete. We just received our permit, we are now fabricating the welcome center and getting the lighting quote and electricity confirmed. Goal is Jan/Feb launch, install should take 2 weeks.

- 3). Frankford Avenue Connector.

one budget submitted and in process of back and forth review to approve before we can begin. ONce we get final approvals from commonwealth and city, then we will present to public and then ground work and fabrication can begin.

- d). Trash Index Report by the City of Philadelphia

Our litter index numbers are better than city average, 0% of blocks with undesirable amounts of litter. Other portions of the city are getting a second trash day, we have requested the same to hopefully help get short dumps under control. Enforcement still continues to be an issue. Commercial cans left all the time, short dumps constantly in the same area.

Sweep officer was here for a brief amount of time, we offered to split the cost to have a sweep officer and we were told no. We asked if we can have enforcement power, again the answer was no.

We have handed out enforcement flyers into mailboxes.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

- a). Small Business Saturday; and

Over 23 participating businesses in both the raffle and shopping spree. Printed materials are out to all retailers, raffle tickets & candy canes dropping today and next week, also picking up raffle prizes. Raffle runs Nov 29-Dec 2.

- b). Fishtown Freeze, December 14th - 17 sculptures, 3 (maybe 4) live carves. Trolley stops will all be marked.

Executive Session to discuss reauthorization progress.

6. Marketing/Office Update: (Randi Sherwood)

New Directory

Holiday posts are going on Social Media, can also check FYND for information about our retailers as well.

New Directory is here, in process of updating the online version as well.

Annual report draft is in progress. highlighting everything we have accomplished in the last year, this will go out with new assessment bills at the end Dec.

Social media statistics;

MAX- Fynd - greatfynd.com

Retail Update (with Bianca)----Updated Directory

7. New Business

Fishtown Connect Update: Wednesday, December 11 starting at 6pm at Evil Genius - all BID board members are invited as well 😊

Saint Family and Friends Tuesday Nov 26th 4-8 PM

8. Adjournment

Paul motions, Lisa seconds, motion to adjourn