

**Fishtown Area BID  
Board Meeting Agenda  
Thursday, October 24, 2024 at 10:00am  
1509 North Front Street**

1. Welcome and Introductions (Call of the Roll)

Attendance: Marc, Kae, Scott, Max - Fynd, Lee Jones, Lisa, Janay, Greg Root, Matt Ross, Jeanine, Bianca, Jonathan Todd, Caroline, Lee S

2. Approval of September 26, 2024, Board Meeting Minutes

Janay motions, Lisa seconds, minutes approved.

3. Budget and Financial Report

Lisa Motions, Matt Ross seconds, motion carries and financial report approved.

Opening Statement from Board Chairperson, Janay Green

Thank you for the letters of support for our reauth hearings, over 30 written support letters and bunch of folks in the room. Visit Philly is prepping for 2026, its gonna be a great opportunity for us as a business community.

Tranq is still running rampant, is there any other overdose prevention methods we can use with the tranq.

Executive Session to discuss more specifics on neighborhood conditions and drug use.

4. Executive Director Updates

a). Phillies Pep Rally Recap (10/4/2024);

A TON of great press from the event, held outside of Garage bar. Fun family event. Seward Sculptures: Not really a great aesthetic fit for our area, let's look at some different options for a similar concept.

b). Fishtown Ambassadors Public Safety Update

c). Five Year Reauthorization Update and Procedure

Thank you all for letters of support and physically showing up.

d). Future Development Projects' Status

1). FKABID Vision Plan, Part 2;

Met with owners on Martha St to begin design.

2). Fishtown/Northern Liberties Connector Project;

Meeting next week then we will present to our boards.

3). Front and Girard Project (Phase I Completion on 11/8/2024 and new grant award); and,

Once we have permit we should have more exact timeline, but either end of 2024 or early 2025. additional grant is for wayfinding, artistic installs, more lighting, etc. Thanks to Sen Saval & Rep Isaacson for their continued support.

3). Frankford Avenue Connector.

e). Fishtown District Food Truck Market Update---Pilot Program  
Executive Session to discuss more specific details.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Festivale Recap-----9/28/2024;  
vendors and restaurants seemed very happy considering the weather

b). Small Business Promotions; and  
digital and print materials kicking off on Nov 15th, Small Business Saturday retail raffle and Holiday Shopping Spree on Freeze day

c). Fishtown Freeze, December 14th - includes trolley this year

6. Marketing/Office Update: (Randi Sherwood)

Social Media Statistics;

Retail Update (with Bianca)----Updated Directory - printing 1000 for the holidays.

Welcome Packets are being distributed, 350 have gone out the door at this point, more going to the battery and Live Nation.

Fishtown Taps ends 10/29

7. New Business

Fishtown Connect Update: final meeting of the year Weds Nov 13th 8:00 AM Holiday party in early december at Evil Genius. Now over 100 members!!

Rivers: Concert coming in Nov 00s concert Nsync, Otown, LFO restaurants doing well, live music W-Sa at Jacks.

8. Adjournment

Janay motions, Lisa seconds, meeting adjourned.