

**Fishtown Area BID
Board Meeting Agenda
Thursday, September 26, 2024 at 10:00am
1509 North Front Street**

1. Welcome and Introductions (Call of the Roll)
Attendance: Kae, Marc, Randi, Scott, Matt Ross, Caroline, Janay, Jeanine, Paul, Lisa, Greg R, Justin (EKNA), Lee Jones, Josh O, Ravi, Kathy, Jonathan Todd

2. Approval of August 22, 2024 Board Meeting Minutes

Janay motions to approve, Paul seconds, motion carries, minutes approved.

3. Budget and Financial Report

Lisa motions to approve financial report, Paul seconds, financial report is approved.

Opening Statement from Board Chairperson, Janay Green

Trash uptick is definitely noticeable in our area. We have been advocating to council and streets and our partners as we are at our limit with resources towards this issue. Large uptick in homelessness is our area. Let's include the information regarding homeless hotline in our newsletter this week again.

Subcommittee for Girard Ave businesses to coordinate better and invigorate that area.

4. Executive Director Updates

a). Fishtown Ambassadors Public Safety Survey Review and Update

	TOTALS	DAY	NIGHT	JUNE	JULY	AUGUST	SEPTEMBER TO DATE
CONSTRUCTION CONCERN	138	129	9	16	32	45	45
GRAFFITI	76	73	3	10	27	25	14
SHORT DUMPING	254	224	30	5	65	112	72
WELLNESS CHECK	472	128	344	78	150	183	61
ALTERCATION	55	14	41	8	17	26	4
UNRULY PATRON	19	5	14	10	3	4	2
UTILITY ISSUE	25	22	3	5	7	12	1
STREETS ISSUE	21	19	2	5	10	3	3

SANITATION ISSUE	20	16	4	1	4	14	1
TRAFFIC ACCIDENT	15	9	6	2	7	6	0
NARCAN	6	3	3	1	2	3	0
DISORDERLY CONDUCT	130	22	108	6	38	52	34
TOTALS	1231	664	567	147	362	485	237
SAFETY	697	181	516	105	217	274	101
QOL	534	483	51	42	145	211	136

1). Summary of August 29th Meeting with Council Member Squilla. Representatives from Northern Liberties BID and Old City District will also join;

2). Next Steps.

- a. Starting Monday clean team just focusing on Front & Girard to Frankford & Girard Ave.
- b. Reached out to our large property owners and developers. We have been getting a lot of calls regarding site break-ins etc. Hoping to have discussions about them contributing to costs to have more ambassadors in more areas that we are seeing issues.
- c. Call with BIDS tomorrow to strategize on more next steps, we do not want to go to the press yet, and we want to give city agencies a chance to respond and help.
- d. New class of officers, some have been promised to 26th. Scott's guys are fantastic but we need police and SWEEP.

Executive Session to discuss specific areas of problem.

b). Five Year Reauthorization Update and Procedure

Thanks to all who assisted in this. City Council mailing is out. Hearing is Oct 18th.

c). Future Development Projects' Status

Front & Girard - construction underway and plan to have ambassadors stationed there. We may do a morning team for a week or two. Septa will be done by Nov 8th. We have filed our permits already. Fabricated offsite, installation takes 2 weeks. Will be Office of Ambassadors. Brand new directory coming in time for that too.

Garage New Mural going up for Red October, the Phillies want to do an unveiling of the mural on Oct 4th on Frankford Ave 5-7pm. Rally towels, merch, ball girls, etc. Playoffs start on Oct 5th.

1). FKABID Vision Plan, Part 2;

Should hear about Frankford & Lehigh grant the week of Oct 18th.

Roundabout, Peds stuff on Martha and Lee St, and Girard trolley stop improvements.

Lane painting at Frankford & Girard, can we advocate to get that repainted? Marc is on

it.

2). Fishtown/Northern Liberties Connector Project; and

Had some initial meetings with ISA to discuss ideas, they are coming up with a more formal plan to present to boards, then host workshops with neighbors and city depts to come up with the final design. Goal to file for LSA by end of Nov.

3). Frankford Avenue Connector.

Pricing exercise complete. Now going back to SEPTA, PennDOT, and others to get improvements from these agencies in conjunction with our installation. We will present to the community once we have the final designs.

d). Fishtown District Food Truck Market Update---Pilot Program

New Location: Outdoor Stage Area of the Fillmore;

Tentative Start Date: October 3, 2024

Grand Opening ceremonies will begin at 6PM that day. 9:00 PM-4AM are regular hours. 5-6 trucks, music, art, and more. Last weekend will be Halloween weekend. Thanks to partners at Fillmore and Live Nation.

Freeze - Dec 14th.

5. Director of Operations and Fishtown Co Reports (Kae Anderson)

a). Feastivale-----9/28/2024; 12-8 PM.

6. Marketing/Office Update: (Randi Sherwood)

Social Media Statistics;

Retail Update (with Bianca)---Resident Retail Package and Updated Directory Retail packet (over 300 have gone out) to large tenant buildings and hospitality businesses.

Finalizing Cover and maps for the directory, then sending to print.

7. New Business

Fishtown Connect Update:

8. Adjournment

Lisa motions, Janay seconds, meeting adjourned.